

LEADERSHIP CHANGE  
New Dole Institute director

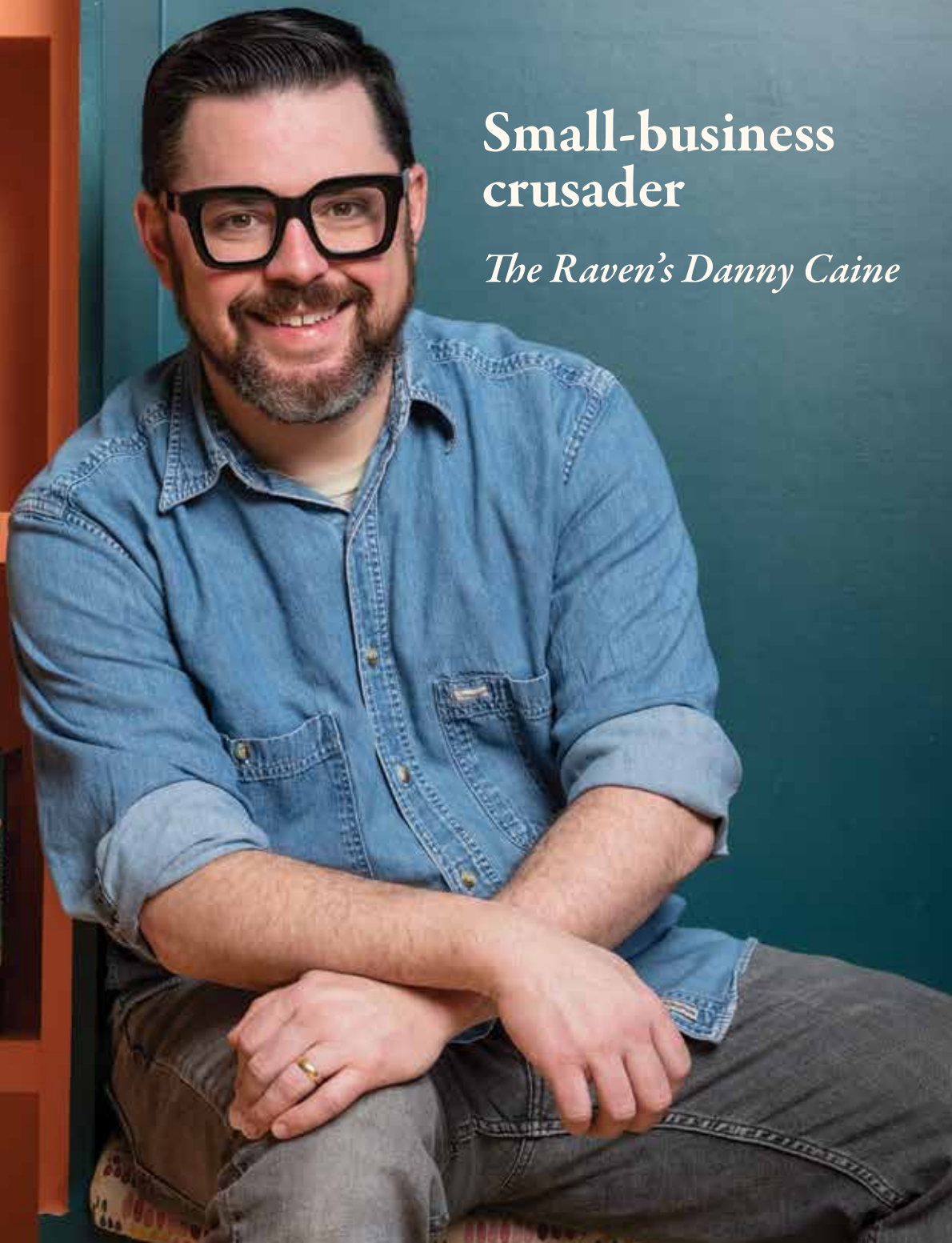
STORIED HISTORY  
A memorial update

# kansasalumni

ISSUE 1 | WINTER 2022 | \$7

## Small-business crusader

*The Raven's Danny Caine*



# Providing answers and saving lives is the ultimate reward.

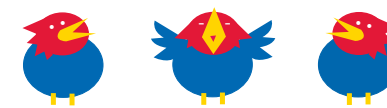
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## Talk and squawk in the news



*“The world saw it, and the world stood up to it.”*



Reporter Michelle Sherwood Li, j'02, on “The Ellen DeGeneres Show” in January, discussing public support she received after a viewer called St. Louis TV station KSDK to tell Li to “keep her Korean to herself.” Li had mentioned during a segment on traditional New Year’s Day foods that her Jan. 1 meal included a popular Korean dish. She called the incident “a gift,” because “who gets to say the world stood up for you in a moment?”



*“I never would have believed that [Hubble] would still be going strong almost 32 years later. I hope that in 32 years we’ll be able to say that JWST did as well.”*

Steven Hawley, c'73, retired astronaut-astronomer and professor emeritus of physics and astronomy, on the Christmas Day launch of NASA’s James Webb Space Telescope, the world’s most powerful space telescope and successor to the Hubble Space Telescope. Hawley released Hubble into orbit from space shuttle Discovery in 1990.



**“Don’t worry about the mules, just load the wagon.”**

—Bill Self Sr.’s mantra about sweating only the things you control is quoted on coach Bill Self’s bench at the Naismith Memorial Basketball Hall of Fame—and on a banner made by KU junior Aaron Martin and displayed during the Jayhawks’ Jan. 24 double-overtime win over Texas Tech. Martin modeled the sign on the original student-made “Pay Heed” banner to honor Self’s father, who died Jan. 20.

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**“I’ve always loved Kansas basketball. Just getting to come on the court and make a shot ... there’s nothing like that.”**

—Connor Loney, a freshman from Bixby, Oklahoma, after sinking the half-court shot that earned him \$19,000 during ESPN’s College GameDay event Jan. 29 in Allen Field House. After hitting the basket on his third try, Loney said the check will help pay for his tuition plus perhaps “a little more partying.” He and his buddies had stayed up all Friday night and arrived at the field house at 4 a.m. to stand in line.







**COVER STORY**

**Danny and Goliath**

Fighting for survival against Amazon and other giant retailers, indie booksellers have found a champion in Danny Caine and The Raven Book Store.

by *Steven Hill*

Cover image by *Steve Puppe*



**Lessons in Leadership**

In her new role as director of the Robert J. Dole Institute of Politics, Audrey McKanna Coleman seeks to carry on the bipartisan spirit of the institute and its namesake.

by *Jennifer Jackson Sanner*



**‘Everybody has a Story’**

Becoming a Jayhawk and an Army officer were always goals for Harrison Manlove; it was his contribution to a campus war memorial that he never saw coming.

by *Chris Lazzarino*



**Profile: Jacy Hurst**

A sense of justice that traces to childhood led to a career change for the state’s newest appellate judge.

by *Steven Hill*

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**WINTER 2022**

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**ONLINE EXTRAS**

**Digital Feature**

We’re making progress: Time-lapse video of the Jayhawk Welcome Center construction.



**From the Archives**

At a gala July dedication, the Dole Institute launched its mission to boost political engagement by honoring the sacrifice of Bob Dole and the men and women of the World War II generation. Issue No. 5, 2003.

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**LETTERS TO THE EDITOR:**

*Kansas Alumni* welcomes letters to the editor. Our address is *Kansas Alumni* magazine, 1266 Oread Avenue, Lawrence, KS 66045-3100. Email responses may be sent to the Alumni Association, [kualumni@kualumni.org](mailto:kualumni@kualumni.org). Please limit your comments to 350 words. Letters appearing in the magazine may be edited for space and clarity.

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### *Have you heard the one about the thru-hiker?*

I JUST FINISHED reading the fascinating article about Sean Powers ["A Man Walks Into a Bar," issue No. 4, 2021] in the latest *Kansas Alumni*. I enjoyed following his unusual career since graduation and the brave decisions he has made. If only all of us could have the courage to follow our dreams. I would love to see his standup comedy routine!

—Linda Mullens, c'76, g'79  
Lawrence

### *Mentor remembered*

THE PREVIOUS ISSUE of *Kansas Alumni* noted the death of KU faculty member Dr. Bruce Linton, professor emeritus of journalism [In Memory, issue No. 4, 2021].

Dr. Linton had a significant impact on my life. He took a chance on admitting me to the graduate program—even though I had in earlier years flunked out of the University of Kansas as an undergraduate.

I left Lawrence and earned a BA degree from the University of South Dakota and had been working for a couple of years at a film production company in Kansas City when I approached him about his graduate program. It was a turning point in

my life, as the film company was shutting down its operation in Kansas City and I wanted to find a new direction for my career.

Dr. Linton was a mentor in every sense of the word, and when he gave me a recommendation to the University of Idaho in 1963, I was on my way to a most satisfying career.

To make a long story short, I spent 40 years working for the University of Idaho and the high points were being general manager of our public broadcasting stations and serving as the director of our School of Communication. I am in debt to him for his trust and guidance. My respect for him had me calling him Dr. Linton—never Bruce—as long as I knew him. Almost every time I visited Lawrence I tried to stop by 900 Hilltop to visit with Dr. Linton and his wife and catch up on the KU television and film programs, as well as other graduates from my era. KU was fortunate to have him as a distinguished member of its faculty.

—Peter Haggart, g'63  
Moscow, Idaho

### *Far-flung friends*

I APPRECIATE YOUR efforts to reach faraway Jayhawks. It's not always easy.

KU has a special place in my heart. I have spent there two of the best years in my life: both academically and on a personal level.

With my wife we made long-lasting friendships at KU and Lawrence and took a couple of very long trips by car in the U.S.

The alumni magazine and the internet keep me close to

KU news. Also my frequent contact by email with my beloved professor Jarek Piekalkiewicz, who at the age of 95 retains an admirably brilliant mind.

—Dimitri Theodoridis, g'75  
Thessaloniki, Greece

### *'Chaos of the day'*

I WAS SO PLEASED to see the article about Elizabeth Leonard and the founding of Friends in Council in the latest *Kansas Alumni* ["Like-minded women," Hail to Old KU, issue No. 4, 2021]. She was a distinctive personality who set an early standard of excellence on the faculty. She was almost the first to go when one of the already chronic financial crises hit in 1874; that her high principles and decided opinions had grated on Chancellor Fraser didn't help any, I'm sure.

I did want to point out a tiny bit of misinformation in the article. Speaking of the morning of Quantrill's raid, it says, "On that dreadful morning, Charles happened to be out of town and Quantrill's gang inexplicably spared the Robinsons' home, north of the Eldridge Hotel ..."

According to the biography of Charles Robinson written by Frank Blackmar, founding dean of the Graduate School and Robinson's executor, Robinson was in town that morning and left very early from their home to go to their farm on the top of Mount Oread. He was just starting up the 11th Street hill when he heard gunfire, shouts and alarms: "The bushwhackers are coming! Run for your life!" He took cover in his stone

barn on the hilltop, near where New Fraser and Danforth Chapel are now, for some time, watching the raid.

Afterwards, Robinson returned home, where Sara and Elizabeth had gathered weapons and barricaded the doors but were not directly threatened; Robinson, Sara and Elizabeth joined other survivors in tending the wounded—he was a physician—and contacting supporters and aid agencies in the East and officials at Fort Leavenworth and in Topeka.

KU historian Clifford Griffin says Blackmar finished his biography in 1902, with Sara "practically guiding his pen," so I hope this dramatic account has some validity. The chaos of the day inevitably caused much confusion, no doubt.

—Evie Rapport, d'70, g'78  
Lawrence

*Editor's note: Rapport writes and lectures about KU history for outlets including Kansas Alumni magazine and the Osber Lifelong Learning Institute.*

### **DROP US A LINE**

WE WELCOME letters to the editor. The Alumni Association and the University remain committed to free speech and the rights for all to express differing personal views, including those that others might find challenging or inappropriate. Letters represent only the authors' opinions, and *Kansas Alumni* reserves the right to edit as needed for clarity and as space requires. Please limit responses to 350 words, and send them to [kualumni@kualumni.org](mailto:kualumni@kualumni.org).



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STEVE POPPE



MILESTONES IN ANY FAMILY are cause for celebration, reflection and occasional surprise; so it is that when we here at *Kansas Alumni* noted our odometer rolling over to volume No. 120, we paused for a moment. Yes, this magazine is old, as are the University and Alumni Association it serves, yet, as with the anchor institutions that gave it life, it fights valiantly to remain young in spirit.

As alumni know well, our shared history is a foundational element of belonging to the Jayhawk family, and we are honored to report in this issue on the new caretaker of that history, University Archivist Letha Johnson. Jayhawks should thrill in the passion Johnson brings to the job, especially now that she can use her post to broaden our awareness by highlighting the Hill as experienced by the true diversity of students and faculty who, since KU's earliest years, have given so much to nudge, push and pull Mount Oread closer to its better self, one in which they could share the same pride as those who encountered few unjust and illegal barriers.

No aspect of our shared history is held more dear than honoring those who gave all in service to our country, and in that spirit we tell the story of a young Army officer who, as an undergraduate, discov-

ered that the KU Vietnam Memorial—the first such monument at any U.S. college or university—is in error: Jayhawk and native Kansan Glenn McCubbin, c'65, a lieutenant when shot down on a night mission over North Vietnam and since promoted to major, was no longer missing in action, as indicated by his single star on the limestone wall. Thanks to Lt. Harrison Manlove, c'21, work will soon begin to correct the oversight and refurbish the memorial.

Service to our country is at the heart of the Robert J. Dole Institute of Politics, a mission that new director Audrey McKanna Coleman, c'01, g'05, took to heart even before she began her career at the institute nearly 10 years ago. The University, state and country all mourned Bob Dole's Dec. 5 passing, a milestone that further affirms the institute's commitment to continuing his legacy of service and leadership.

Few small-town main streets in America boast more history than our own Mass Street, and in our cover story, Associate Editor Steven Hill shares the remarkable story of bookseller Danny Caine, g'17, and his fight to bolster small businesses like his own, the Raven Book Store, in the fixed game of online commerce. Rather than bemoan his plight, Caine is rallying

his employees, customers and small-business colleagues with a tireless campaign of education. Right, Caine reminds us all, can indeed get the better of might.

And now for the surprise: As many of you have likely already seen—since we know most alumni magazine readers turn first to Class Notes and obituaries—we have, after much study, consideration and hand-wringing, completely reimaged our In Memory pages, in both purpose and design.

In Memory listings now include only such basics as name, age, class year and date of death, omitting information about KU-affiliated survivors. We now are two years into the new quarterly format for *Kansas Alumni*, and, with the loss of two issues each year, the backlog of obituaries was already becoming overwhelming and disheartening; at the same time, staff reductions have made it extremely difficult to conduct proper database research to determine with any degree of confidence a complete accounting of all KU affiliations of surviving family members for each obituary.

This change will allow us to quickly catch up on overdue obits and continue sharing more than triple the number of entries we included in recent years. In this era of online obituaries, readers should have little trouble finding the original published tributes for classmates, friends and favored faculty mentors.

Please be assured we did not make this decision lightly, but we ultimately determined that sharing the sad news as quickly as possible (within the limitations of our quarterly format) provided a greater service. We understand that the change will take some getting used to—for *all* of us. If you need to vent, please do so. Drop us a letter or email for publication in *Lift the Chorus* and we can celebrate yet another valued *Kansas Alumni* tradition: offering Jayhawks a platform to defend that which they hold the dear.

—THE EDITORS





THE FIRST AND FUNNEST KU TRADITION: *sledding down the Hill with dad in futile pursuit. You go, baby Jay!*  
PHOTOGRAPH BY STEVE PUPPE



**“We are fully supportive of her budget recommendations, and we will spend the coming months advocating for lawmakers to include these proposals in the final fiscal year 2023 budget.”**

—Chancellor Doug Girod



STEVE PUPPE

BUDGET

**Hopeful start**

*Kelly proposes critical, creative investments in higher education*

BUOYED BY A RARE BUDGET SURPLUS of nearly \$3 billion, Gov. Laura Kelly on Jan. 12 unveiled the most positive higher education funding recommendations in recent memory as part of her fiscal year 2023 budget plan.

She proposed restoration of base-budget funding to pre-pandemic levels, adding \$45.7 million for state universities in exchange for a tuition freeze. Chancellor Doug Girod said KU would “welcome the opportunity” to maintain flat tuition for a fourth straight year if the Kansas Legislature approves her proposals.

“We are fully supportive of her budget recommendations, and we will spend the coming months advocating for lawmakers to include these proposals in the final fiscal year 2023 budget,” Girod said Jan. 14 in messages to students, faculty, staff and alumni statewide, including members of Jayhawks for Higher Education (JHE), the Alumni Association’s network of more than 1,600 volunteer advocates.

Kelly also affirmed universities’ vital role in fueling economic growth; she proposed \$195 million in economic development matching grants for uni-



Kansas Gov. Laura Kelly

versities. KU and other universities could match donor dollars with the state funds to develop projects that would create jobs and other benefits to bolster Kansas communities.

During the Kansas Board of Regents meeting Jan. 20, KU leaders said the

University would work with the Department of Commerce (which would oversee the economic development matching grants) to develop projects in three critical areas: safety and security, molecules to create new medicines, and earth, energy and environment.

Other details of Kelly’s budget include financial assistance for students and investments in universities’ infrastructure:

- \$25 million for need-based scholarships
- \$25 million for deferred maintenance
- \$20 million for information technology enhancements

She also recommended 5% salary increases for state employees, including KU faculty and staff.

“Overall, this is the most supportive budget proposal higher education has seen from any governor in many years,” Girod said. “We appreciate Gov.

Kelly’s commitment to higher education for the upcoming budget year.”

Of course, the governor’s recommendations are only the beginning of the budget conversations, which typically continue through most of the 90-day legislative session. In the opening weeks, lawmakers debated redistricting proposals as they eyed the midterm elections later this year.

Universities will steer clear of the redistricting debate to focus on urging lawmakers to include most or all of Kelly’s proposals in the final FY 23 budget. In addition, KU, Kansas State and Wichita State will ask legislators to pass a non-budget measure that would simplify the process for universities to sell donor-funded property. The change would eliminate the current requirement for legislative approval and require only Regents’ approval, thus speeding up the process: KU, K-State and Wichita State could finalize property sales more quickly—ideally at better prices. If the change is approved, KU would designate the proceeds from these property sales for deferred maintenance projects.

For additional information on 2022 legislative priorities and fact sheets that outline KU’s impact and service to the state, visit [govrelations.ku.edu](http://govrelations.ku.edu). To join Jayhawks for Higher Education and receive email updates throughout the legislative session, visit [kualumni.org/jhe](http://kualumni.org/jhe).

—JENNIFER JACKSON SANNER

NEWS BRIEF

**Endowment leader to retire**

AFTER 41 YEARS at the KU Endowment Association—the past 20 as president of the independent nonprofit that serves as the University’s official fundraiser—Dale Seuferling is retiring.

Seuferling, j’77, announced his plans to step down sometime this summer during a Jan. 18 meeting with Endowment staff.

“It has been a true honor and privilege to partner with donors in accomplishing their goals in support of KU,” Seuferling says. “Some 40 years ago, I had the good fortune to match my passion for KU with a future career. Along the way, I’ve been blessed to be supported by inspirational chancellors, thoughtful volunteer leaders and a truly fantastic team of KU Endowment staff members. I could not have asked for a more rewarding career. My family and I look forward to all the good experiences that lie ahead.”

Seuferling joined Endowment in 1981 as director of public relations and in 1982 transitioned to front-line fundraising, eventually serving as director of major gifts, vice president for development and executive vice president. He became president in 2002.

During his long tenure, Seuferling participated in three of the four major campaigns in Endowment’s history, most recently “Far Above: The Campaign for Kansas,” which raised \$1.66 billion for KU and provided 735 new scholarships and fellowships, 53 new professorships and 16 new buildings or major renovations.

“Dale Seuferling embodies what it means to be a Jayhawk,” says Heath Peterson, d’04, g’09, Alumni Association president. “He led with humility, built authentic relationships with donors and campus partners and always put KU first. Countless KU leaders have relied on Dale as a trusted adviser, have benefited from his unmatched institutional knowledge, and have felt the impact of his steady, servant leadership. I am deeply appreciative of the value Dale placed on growing an impactful, vibrant alumni association and the time and care he placed in building a strong partnership with our team.”



Seuferling

COURTESY KU ENDOWMENT ASSOCIATION

**KU research drives Kansas economic growth**

A new report from the Institute on Research and Science shows the statewide value of sponsored research at KU. In 2021, University research employed **3,974** people (**35%** of whom are students) and generated **\$49.8** million in spending with companies in 65 Kansas counties.



DAN STOREY





“Food connects people, and baking, especially, brings a sense of comfort,” says Kristin Smith Hoffman, aka Baker Bettie. “Anytime I share a loaf of bread or a batch of cookies with somebody, there’s just so much joy. It always feels like a point of connection.”



COURTESY KRISTIN SMITH HOFFMAN (2)

CAREER

## Being Bettie

*Alumna follows bliss to baking and business success*

WITH A THRIVING SOCIAL MEDIA presence that includes nearly 200,000 followers on both YouTube and TikTok, a website that generates 1 million visits a year and a new cookbook that Food Network listed among its top 10 of 2021, Baker Bettie is having a moment.

Her recipe for success? Do what you love, and let the (chocolate) chips fall where they may.

A persona created by Hutchinson native Kristin Smith Hoffman, u’11, Baker Bettie is a vintage throwback who embraces ’50s fashion and classic comfort food. The idea started when Hoffman launched a food blog as a hobby after graduating with a music therapy degree.

“I was starting to create recipes and wanted a place to document what I was learning about baking science,” Hoffman says. “I was very shy at the time, and I didn’t know if I wanted my true identity to be online, so I came up with this alter ego. I thought it was kind of retro and catchy.”

The blog took off, and after a few years she decided baking “is where I was thriving and where my passion was.” She left her music therapy career, went to culinary school and launched a website featuring original recipes and baking tutorials. In 2018, with the website profiting, she began focusing full time on her Baker Bettie enterprises, including an online Better Baking School and in-person workshops.

Though she grew up with a grandmother who loved to bake, Hoffman didn’t catch the bug herself until she was a KU student.

“I baked the cookie recipe from the back of the Nestle Toll House chocolate chip bag,” she recalls. “I’ve always had a science and math brain, and I started really diving in to understanding the science of baking. It became my stress release, my hobby.”

After she mastered the basics and began developing her own recipes, she launched an online business, Sweetchip Cookies: People could describe their perfect cookie, and she’d work up a recipe, then bake and ship the customized treats. During the 2011 holiday season she prepared and shipped 7,000 cookies from her Lawrence apartment.

“I love to bake,” she says, laughing, “but I discovered that high-volume baking was not really what I was looking for.”

Her cookbook, *Baker Bettie’s Better Baking Book: Classic Baking Techniques and Recipes for Building Baking Confidence* (\$34.95, Mango Publishing), focuses on fundamentals and covers techniques and baking science needed to become a confident baker of quick breads, cookies, bars, cakes, pies and basic yeast breads. It’s written for the kind of baker Hoffman was at KU, a beginner who wants to master methods but also understand the underlying science. “[She] may be a trained chef, but she hasn’t forgotten her days as a baking novice,” notes Food Network’s review. “Her baking book lives up to the ‘Better’ part of the title by smartly breaking down techniques and baking science in a fun, approachable manner for newbies and cake aficionados alike.” The book has become part of the curriculum at several high schools for teaching not just the hows of cooking, but also the whys.

“My overarching theme is that in order to feel competent and free to play in the kitchen, you need to first understand the fundamentals,” Hoffman says. “As soon as you get all that down, there’s so much room to play, and to feel confident to mix things up and really get creative.”

As her business has grown to include two employees, plans for a second book and dreams of a

brick-and-mortar space, the shy woman who felt compelled to create an alter ego has had to challenge herself to do things she never dreamed she could do.

“I knew I wanted to get on YouTube, because teaching is much easier if you can provide visuals,” Hoffman says. “But I basically wanted to throw up anytime I got in front of a camera. It was super hard.”

She overcame her discomfort—she now gives presentations to large conference audiences and does live TV appearances in Chicago, where she lives—when she realized that she couldn’t expect to be good at something the first time out.

“I allowed myself to make what I would consider really bad videos,” she says. “My first teaching videos are really bad by my standards now. But I just adopted the philosophy that I was allowed to produce work I wasn’t happy with as long as I was doing it and learning from it and getting better.”

That lesson proved to be a good guideline for running a business, and it’s an insight she shares freely with fellow entrepreneurs.

“Probably my biggest advice is that when you’re starting your own business there are going to be really big pain points along the way that are definitely going to make you want to quit or make you feel like maybe you’re not good enough to do it,” she says. “But we are never good at something that we’ve never done before.”

“When I first started my business, I didn’t truly understand how often I would want to quit because it was so difficult. I’m so glad I allowed myself to learn and grow and stumble and do things poorly and get better at them and get to the other side.”

—STEVEN HILL

RESEARCH

## History How-to

*World’s oldest guide to sake brewing translated to English for first time*

IN JAPAN, THE PROVERB “sake wa honshin o arawasu” translates to “sake reveals the true heart.”

But that’s one of the few things translated when it comes to the country’s signature alcoholic beverage.

“Surprisingly, despite the growing interest in sake in the U.S., there’s hardly any research about the history of sake in English,” says Eric C. Rath, professor of history.

“So in my translation and in a book that I’m writing, I want to give readers an understanding of sake’s evolution and cultural significance.”

His new article, “Sake Journal (Goshu no nikki): Japan’s Oldest Guide to Brewing,” provides the first English translation of the earliest Japanese manual for brewing sake. It appears in the winter issue of *Gastronomica: The Journal for Food Studies*.

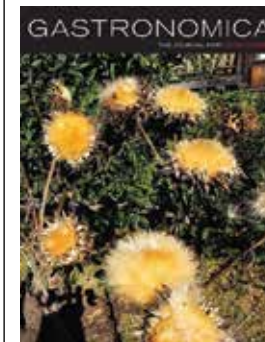
“Sake is sometimes translated as ‘rice wine,’ and that’s a mistake since it’s made more like beer than wine,” he says.

That’s not the only thing Westerners tend to misunderstand about the fermented drink.

“Sake also has a higher alcohol content than wine,” Rath says. “Unlike most other alcoholic beverages, sake can be enjoyed at a variety of temperatures. Cooling or heating the same sake yields remarkable changes in the taste. And sake goes well with a lot more than just Asian food. It’s meant to be savored, not thrown into beer to make a ‘sake bomb.’”

The original “Goshu no nikki” was a secret manuscript that was strictly safeguarded, its information kept primarily through oral tradition. It represented the earliest guide to brewing sake and one of the most significant sources for understanding its history in medieval Japan (1192-1600). Rath’s article includes several translated recipes for sake, along with the directions for pasteurization.

“Back in the 14th century, brewers relied on ambient yeasts, and they had not yet perfected the best ways to ferment sake and maintain the alcohol content. They also used brown rice, which with the wild yeasts would have given it a gamier taste, far from the premium sake today that uses highly



Professor Eric Rath’s English translation of a medieval guide to sake brewing appeared in the *Journal for Food Studies*.







**Suzanne Shontz**, professor of electrical engineering and computer science, is the first woman to win the International Meshing Roundtable Fellow Award in the male-dominated field of mesh generation.

Mesh generation is a mathematical and computational process for building items of many shapes—Shontz likens it to building with Lego blocks—that can be used for simulation analysis and rendering computer models. Shontz's lab, for example, created a mesh that simulates the motion of a beating human heart.

"It makes it more special knowing that I'm the first woman," she says of the award, which she received in November. "I'm hoping it's a sign that more women will get more involved in the field over time."

polished specialty rice and tends to be lighter, finely grained and leans toward having a melon bouquet," he says.

A curious amount of folklore surrounds the origins and processes around the beverage. One story asserts it began with the custom of virginal women chewing grains and using their saliva to render the sugars in the starch. Rath notes how modern sake brand names include words such as "maiden," "daughter" and "beauty," which can be construed as intentionally sexualizing the drink.

"Similar types of [chewed] sake were produced in Okinawa until very recently," he says. "At some point, though, this type of sake came to be associated with young women in Japan, perhaps because when the story was retold, the idea of virgin girls chewing and spitting was more appealing to older male sake drinkers."

Rath's first taste of sake came in high school, when he and some friends realized they could be served alcohol at Japanese restaurants in his hometown of Chicago.

"I recall having sake one of the times we went out for sushi. I remember that the taste was like warm rubber cement, the type of clear glue that's sold with the brush inside the lid. I was never a fan until I went to Japan and discovered there was a lot more

variety to sake than the two brands I was familiar with in the U.S.," he says.

Rath recently published *Oishii: The History of Sushi* (Reaktion Books/University of Chicago Press, \$25), the first comprehensive chronicle of sushi written in English. He is also the author of the books *Japan's Cuisines: Food, Place and Identity*; *Food and Fantasy in Early Modern Japan*; and *Japanese Foodways, Past and Present* (with Stephanie Assmann).

A 22-year veteran of KU, Rath teaches a course on the history of sushi.

The professor has even brewed some of the recipes in "Sake Journal" himself.

"The medieval recipes are close to homemade 'doburoku,' a bootleg sake that's illegal in Japan to make but relatively easy to create. Doburoku follows similar steps as sake-making but is a much shorter process that can rely on ambient yeasts instead of purchased sake yeasts," he says.

But Rath hasn't attempted every method.

"I have not tried chewing and spitting rice to make sake," he said. "Besides the obvious yuck factor, it would be hard work to chew raw rice."

—JON NICCUM

*Niccum, c'89, is a public affairs officer at KU News Service.*



CHRIS LAZZARINO

### Pie time!

*It's been a minute since we've seen students laughing—really laughing—on campus.*

*At least that was the immediate realization Nov. 11 when exiting the No. 10 bus outside Learned Hall and finding buoyant Jayhawks plastering each other with cream pies.*

*As part of an entrepreneurship contest pitting Self Engineering Leadership Fellows against the Business Leadership Program, engineering students spent their \$10 stake on foil pans and whipped cream and invited passersby to take a pie to the face for a cash donation.*

*"Well," exclaimed engineering student James Hurd, his head caked in pie as he headed off to his next class, "I sure feel better!"*

*Kids being kids. At long last.*



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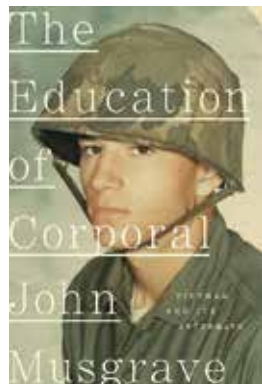
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1. Based on the national average. Teachers salaries vary by state and district. Retrieved on March 18, 2021 from teacher.org/topic/teacher-salary-what-to-expect/  
2. Applies only to those of our programs that lead to licensure in the state of Kansas





*The Education of Corporal John Musgrave: Vietnam and Its Aftermath*  
by John Musgrave  
Knopf, \$27



STEVE PUPPE

BOOKS

**Always faithful**

*Vietnam veteran's stirring memoir chronicles a healing journey 50 years in the making*

WHEN HE ARRIVED at the Marine Corps Recruit Depot in San Diego for boot camp in 1966, 18-year-old John Musgrave knew he was in for big changes. But neither he nor the five classmates from Independence, Missouri, who entered basic training with him knew how dramatic the transformation from young man to Marine would be.

"When they were done," Musgrave writes in *The Education of Corporal John Musgrave: Vietnam and Its Aftermath*, "I was completely different, inside and out." Stronger, more self-confident and more resolute in his conviction that service to country was his mission in life, he couldn't wait to get to Vietnam and see combat as an infantryman.

Yet boot camp was only the beginning of Musgrave's transformation: After 11 months and 17 days in Vietnam, he was so gravely wounded during the siege of Con Thien more than one triage doctor

declared him beyond helping. He returned home to a nation so divided that he hardly recognized it, and his own doubts about America's role in Vietnam, which had begun to creep into his outlook on the battlefield, eventually burgeoned into full-throated opposition to the war as he struggled to deal with injuries to his body and mind that would shape him for decades to come.

Viewers of Ken Burns' documentary film series "The Vietnam War" may recall Musgrave, '74, as an earnest, eloquent and deeply reflective storyteller who brings an unassailable authority to the film's examination of the role combat veterans played in changing America's attitudes about the war as they began to speak out against the conflict. Musgrave wrote *The Education of Corporal John Musgrave* with the encouragement of Burns and his creative partner Lynn Novick, who collaborated on "The Vietnam War" and who contribute the foreword here. He brings that same quiet credibility to his own story, which is divided into three parts.

"The Making of a Marine" recounts an early life shaped by an ethic of service. (His parents were brought together by World War II and they raised Musgrave and his brother "to be grateful for our good fortune, for our family and for our community and to be good citizens for our country," he

writes.) "The Kill Zone" details the harrowing life of a "grunt" on the battlefield, and "Marching Against the War" chronicles Musgrave's rocky return to civilian life, where through several decades he wages a different set of battles—with alcohol, PTSD, survivor's guilt and thoughts of suicide—before ultimately embracing a new mission to serve combat veterans from Vietnam and subsequent American wars. It's this third section, which recounts his key role in Vietnam Veterans Against the War in the early '70s, his later work to highlight the plight of American prisoners of war, and his continuing efforts to connect combat veterans from Vietnam, Iraq and Afghanistan to talk through their war traumas, where the full measure of Musgrave's transformation is taken.

The book's title comes from a comment Burns made about Musgrave during an interview with Kansas Public Radio. "I've always said that if some evil genie took away all of our hundreds of interviews and left us with just one," Burns said, "I'd pick John Musgrave's and retitle the film 'The Education of John Musgrave.'" Thanks to the filmmaker's urging, and the assistance of writer Bryan Doerries, Musgrave (a poet who has mined his war experiences deeply in three books of poems, but who felt a

memoir "was beyond my writing abilities") has now given that fuller accounting his life story deserves. Like Ron Kovic's *Born on the Fourth of July*, Tim O'Brien's *The Things They Carried* and Phil Caputo's *A Rumor of War*—Vietnam War classics all—his book has much to teach us about the complicated nature of service and patriotism. Namely, that it is possible to harbor a deep love and devotion to one's country while holding it to account when it fails to live up to its highest ideals.

Musgrave's pride in the Corps and his loyalty to his fellow Marines—then and now—never waver, even as he comes to realize some hard truths about the mistreatment they endured from their government and from their countrymen inside and outside of the antiwar movement. "The sense of reverence and awe, for those who wear or have worn the uniform," which led him to decide by eighth grade that he too wanted to enlist, did not diminish with his injuries or his disillusionment with the war. It's the reason he wrote this book, "with the ambition that it will inspire the same feelings in others and help veterans of every generation find words for their stories and an audience of concerned, engaged citizens who are ready to listen."

—STEVEN HILL



**The Loyola Project**

*The 1963 Loyola Ramblers of Chicago, a team of predominantly Black student-athletes who won the NCAA men's basketball championship during the civil rights movement, are the focus of a new documentary, "The Loyola Project," which will show at 6:30 p.m. March 8 at the Lied Center. Tickets are free for the public and available through the Lied Center ticket office, but they are limited to two per person and must be picked up in person.*

*KU is one of 63 universities on the documentary's national tour, thanks to the collaboration of Kansas Athletics, the Lied Center and the Office of Diversity, Equity, Inclusion and Belonging. Chuck Wood, the sixth man on the 1963 Ramblers, and Patrick Creadon, the film's director, will participate in a question-and-answer session after the screening. For additional information on other events in conjunction with "The Loyola Project," visit [theloyolaproject.com](http://theloyolaproject.com).*

**CALENDAR HIGHLIGHTS**

*For full listings of events, visit the links below.*

Lied Center

**March 5** Roald Dahl's "Charlie and the Chocolate Factory"

**March 8** The Loyola Project

**March 10** "Rent" 25th Anniversary Farewell Tour

**March 24** KU Symphony Orchestra

**April 9** KU Powwow and Indigenous Cultures Festival

[lied.ku.edu](http://lied.ku.edu)

Spencer Museum of Art

"Debut," through fall 2022

[spencerart.ku.edu](http://spencerart.ku.edu)

Murphy Hall

**Feb. 27** Chamber Choir and Treble Choir

**March 7** KU Jazz Ensembles I, II, III

[music.ku.edu](http://music.ku.edu)

University Theatre

**Feb. 25-27, March 4-6** "Measure for Measure"

[theatredance.ku.edu](http://theatredance.ku.edu)

Academic Calendar

**March 14-18** Spring break

**May 6** Stop Day

**May 9-13** Finals

**May 15** Commencement





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Billed as "a more passive way of enforcing" parking rules, the GPS-equipped device with suction cups clamps to your windshield with 700 pounds of force and won't let go until you pay those pesky parking tickets. Try to pry it off and you'll activate the Barnacle's alarm (and possibly rip out your windshield). Try to drive (with your head out the window, we presume) and you'll likely get some strange looks and a moving violation to go with your stationary one.

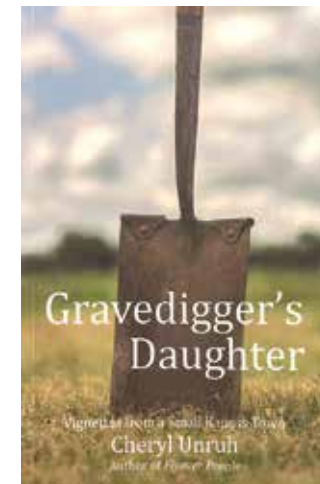
"Using *The Barnacle* will be less costly than towing, saving vehicle owners a portion of the regular towing fee," says Donna Hultine, c'80, director of *Transportation Services*, which unleashed two of the devices last summer.

Even more less costly: A parking permit.



## Book brief

CHERYL UNRUH, d'81, wrote *Flyover Country* and *Waiting on the Sky*—essay collections drawn from her long-running Emporia Gazette column about life in Kansas. With *Gravedigger's Daughter*, she dials the spotlight of her careful observation even tighter, focusing in poems and short prose vignettes on the people, places and pastimes of Pawnee Rock, where she grew up in the '60s. Unruh has an eye for small-town oddities and ironies, as when she alone is awed by "the marvelous juxtaposition of normal and abnormal" upon encountering neighbors from home while on a Rocky Mountain vacation with her family.



*Gravedigger's Daughter: Vignettes from a Small Kansas Town*  
By Cheryl Unruh  
Meadowlark Press, \$20

Best are the moments when her abiding affection for her father, Elgie Unruh—gravedigger, school bus driver, woodworker, mail carrier, artist and "one man promoter of Pawnee Rock"—comes front and center. In "Folded Socks," she remembers him kneeling in his suit before church, carefully folding socks a size too big under her toes as he slips black Mary Janes on her feet. "The bulkiness/of the extra cloth/trapped under my toes/stayed with me/the entire morning,/but the tenderness/of that moment,/the gentleness of my father,/kneeling, helping me/get dressed, well,/I've carried that moment/with me/my entire life."



The modernized storage will safeguard one of the world's largest collections of mammal specimens for scientists, scholars, students and the public long into the future.



COURTESY JOCELYN COLELLA

RESEARCH

## 'Treasure house' reno

*NSF grant preserves world-class mammal collection for research generations to come*

THE WORLD-RENOWNED mammalian research collections at the KU Biodiversity Institute are undergoing a major upgrade thanks to a \$646,000 award from the National Science Foundation.

Pest-compromised wooden cabinets and drawers dating back to the 1960s—woefully inadequate for keeping out bugs that can damage important scientific specimens—are being replaced with modern stainless steel cases and aluminum drawers built by Delta Designs in Topeka.

The modernized storage will safeguard one of the world's largest collections of mammal specimens for scientists, scholars, students and the public long into the future.

The Biodiversity Institute holds 279,936 mammal specimens dating back to 1866. Moving them into upgraded storage isn't an easy task. Or, more specifically, "it's bonkers," according to Jocelyn Colella, curator of mammals at the BI and assistant professor of

ecology & evolutionary biology. She leads the project with collection manager Maria Eifler, PhD'99.

"KU has the second-largest university-based mammal collection in the Americas," Colella says, "and it is the fifth-largest collection in the Americas overall."

Colella's team includes ecology and Evolutionary Biology and museum studies graduate students along with retired curator of mammals Robert Timm, who now serves as a research affiliate at the BI.

"We have a small fleet of museum studies students, museum interns, and undergraduate and graduate students, both paid and as volunteers that are helping make this whole transition possible," Colella says. "Right now, we are physically moving cases, using our womanly strength; literally, because our team is mostly women. Next, we'll transcribe data."

Throughout the transfer process, Colella and her



Jocelyn Colella, who joined KU in 2021, is upgrading storage at the Biodiversity Institute's mammal collection, the fifth-largest in the Americas. Because tissues from specimens collected decades ago still can be genetically analyzed, it's important to preserve them with modern cases and shelving.



team are digitizing data about each specimen as well as filling in gaps in data that may have been omitted by previous generations of researchers. Students will verify and record information from specimen tags into the Specify museum database, which links to the broader scientific research community through GBIF, iDigBio, BISON and VertNet.

Colella says the mammal collection was a treasure house for researchers who used specimens to understand evolutionary biology and the process of diversification of species.

"It's easy to observe things as they are right now, but it's hard to measure change without physical documentation of the past," Colella says. "Scientifically, that's one of the best things that we get from collections—an objective means of measuring change over time. And as change accelerates, we're able to look at how rates have changed, which allows us to make informed predictions and decisions moving forward."

Because tissues from specimens collected many decades ago still can be genetically analyzed, preserving them well for future analysis can even have implications for fighting potential disease outbreaks in people, as well as tracking the spread of invasive species.

"Until recently, no one had really looked to museums for public health research. I think a lot of people don't realize there's this whole back end to museums that's involved in really cutting-edge research. That aspect of our work is less appreciated by the public because they don't see it," Colella says.

"For example, mammal tissues can contain viruses that can infect humans. For public health purposes, developing screening methods that allow us to access those data are becoming increasingly possible and that's part of my research program—each mammal has parasites and pathogens that also factor into our understanding of diseases that impact human health."

As part of the project, the importance of scientific collections will be the subject of a new public exhibition now being conceived and planned by BI students and exhibit staff. Displays will highlight research stories that illustrate how collections are critical for solving problems of societal interest, including recognizing emerging pathogens, tracing the origins of invasive species and conserving species through genetic management.

"The museum does a great job of highlighting the importance of biodiversity, the variation that we see in life, and I want to make sure this new exhibit highlights some of the other super-advanced aspects of museums, like how museums are plugging into modern science and modern engineering and modern conservation," Colella says. "In addition to documenting species diversity, we have new genetic techniques that allow us to look at historical diversity, from historical skins, to identify the variation that was present in these populations in the past. Now there are ways to actively seed that variation into living populations today to help species retain the variation that they may have had if their range hadn't been reduced to a tiny island or their habitat hadn't been destroyed."

Further, the KU researcher hopes to select specimens during the move to new storage that can be included in the exhibition to highlight ways that engineering projects can be inspired by structures and mechanics encountered in nature.

"We're looking into robotics and the use of bats as models for 'morphing wings.' When bats fly, their wing membranes are flexible, not rigid like an airplane—and that's a very hard thing to engineer, but it makes bats incredibly maneuverable," Colella says. "There are scientists using the morphology of bat wings and engineering similar materials to build flying robots. The same thing is happening with wind turbines, which are being modeled after the fins of whales because of their unique fluid dynamics."

—BRENDAN LYNCH  
*Lynch, g'21, is a public affairs officer at KU News Service.*

## PSU PARTNERS

With no similar program available within a two-hour drive, Kristen Humphrey, Pittsburg State's director of social work, spent 10 years searching in vain for a partner school to help create an accessible master of social work program—until meeting Michelle Mohr Carney, dean of the KU School of Social Welfare.

"She said, 'I hear that you've been wanting to create a program at PSU,'" recalls Humphrey, PhD'02. "It went from there."

Along with an advanced KU program now in its second year on the Pittsburg campus, the schools also created a two-year MSW track, now in its second semester, that allows local students to earn a graduate certificate and master's degree in two years, all at PSU.

"Community mental health centers in Southeast Kansas kept saying, 'We want more master's level social workers.' There just were not enough in the geographical area to fill the positions they have. Now we're able to increase the workforce down here with master's level social workers."



**Researchers at the School of Engineering are teaming up with the Kansas Water Office to create models accounting for uncertainty about the state's future climate so officials who allocate water can better forecast supply and demand of the vital resource.**



JOSHUA ROUNDY

RESEARCH

## Fine-tuned forecast

*KU engineers help state dial in future water needs*

CLIMATE CHANGE, driven by human activity, will alter temperatures and rainfall in Kansas in the coming decades. But predictions about the timing and severity of the shift remain inexact.

Now, researchers at the School of Engineering are teaming up with the Kansas Water Office (KWO) to create models accounting for uncertainty about the state's future climate so officials who allocate water can better forecast supply and demand of the vital resource.

Their work will expand models used by KWO that depend on data from 1950s drought years in Kansas as a worst-case scenario for water scarcity. The project is supported by a \$98,000 WaterSmart Grant from the Department of the Interior's Bureau of Reclamation and additional funds from the Kansas Water Office and KU.

"This project is a collaboration with the Kansas Water Office to advance hydrological modeling and climate forecasting for the state," says Joshua Roundy, associate professor of civil, environmental & architectural engineering, who is leading the effort. "Now, they take the 1950s drought period and run it through their model, and then use that as a basis to say, 'We can allow cities to take this much water.' But with the uncertainties involved in that, wouldn't it be helpful to consider different scenarios

and look forward to the future climate and how that's going to impact evaporation and streamflow throughout the state? So, we worked together on this proposal to improve uncertainty estimates within water forecasting using climate models to create new scenarios for their water allocations."

The new modeling effort will focus on central and eastern sections of Kansas that depend on surface water, incorporating six river basins, 21 reservoirs, 51 inflows and 163 sources of consumptive water use.

"The Kansas Water Office is looking forward to working with the University of Kansas on this WaterSmart grant project, developing more tools and resources to incorporate climate variability to future water supply planning for the state of Kansas," says Richard Rockel, c'11, KWO water resource planner. "This project will allow for a more comprehensive analysis of climate variability as applied to regional water supply issues the state is facing."

Roundy and his team will use the Coupled Model Intercomparison Project phase 5 (CMIP5) from the World Climate Research Programme to forecast how Kansas water availability could be affected by climate uncertainties in the coming years. The CMIP5 models compare multiple emission scenarios and combine them with key feedbacks among the land, ocean and atmosphere.

"It's a global organization, a whole bunch of modeling groups that run model experiments and compile all that data together, so you have a variety of estimates of what future climate might be like," Roundy says. "A lot of the models are showing for most of the state maybe a small decrease in precipi-

tation overall. When you break that down seasonally, we're actually seeing more extreme precipitation in the wetter periods like spring times, but then you're also getting drier fall and winter times—so they'll have an averaging effect that overall, there's not much change."

Coupling the CMIP5 models with historical climate data for Kansas, Roundy and his team will use hydrologic modeling to estimate the uncertainty in streamflow and evaporation due to climate uncertainty, then modify the existing KWO water-allocation model to account for the new streamflow and evaporation inputs.

Finally, the KU group will quantify variability in future water allocations due to climate change using a Bayesian probabilistic framework. In other words, according to Roundy, as new data about climate emerges, the KWO will be able to plug it into the models for updated forecasting ability.

"We hope to help them define these probabilities based on historical and projected scenarios we create and then we can update those probabilities as we get new information that comes in," he says. "For instance, we're going to start by looking at the CIMP5 version of the client models. But then we'll look at what happens if we use the latest version, which is CIMP6, and see how those probabilities would update."

The KU researcher said managing water supplies could be more challenging due to forecasted periods of increased drought but also periods of increased floods.

"That's going to be something that could strain the water resources, strain the reservoir systems, and

the Kansas Water Office is definitely interested in trying to understand it," Roundy says. "We're asking, 'OK, how could this potentially change?' If we construct scenarios based off these climate models of how the seasonality may change—how we may get more precipitation in some periods, but then less in others—they can run those through their models to make good decisions and say, 'OK, this is what we might see.' That's why we say it's 'uncertainty,' because we might not be completely correct in our estimates, but our work could offer a better level of risk assessment for the state's water supply."

In addition to helping the KWO improve their forecasting to account for uncertainty stemming from climate change, the work will fund a KU graduate student for two years to focus on the models.

Roundy said his group's work could result in an academic paper intended to show other states and regions an approach for forecasting in future water supplies. But his real objective is to help the state of Kansas thrive as climate change raises questions about water availability.

"This is about creating tools for decision-makers to make better decisions," he said. "It's great to be able to work with the state and really show the benefit of research at KU and how it is helping state entities improve their systems. Our main goal is to make sure things are going to be sustainable and we have sustainable growth in terms of water availability within cities going forward."

—BRENDAN LYNCH  
*Lynch, g'21, is a public affairs officer at KU News Service.*

## Mass Street & more

### "Searching for La Yarda,"

*a short film by Marlo Angell, '17, and Lourdes Kalusha-Aguirre, tells the story of a largely forgotten East Lawrence enclave that for decades housed families of Mexican American railroad workers. The film preserves precious details of daily life at La Yarda as shared by surviving community members, who still carry fond memories of their tight-knit childhood home since its mid-century abandonment. A link to the film, available on YouTube, can be found at [kansasalumnimagazine.org](http://kansasalumnimagazine.org).*



LA YARDA DOCUMENTARY FOOTAGE

## MILESTONES, MONEY AND OTHER MATTERS

**A \$1.4 million grant** from the U.S. Department of Education will fund a five-year project for KU's Spencer Museum of Art to help Kansas K-12 educators bring art and art therapy into their classroom lessons. The funding—the largest federal grant the University has ever received for arts education—allows the museum to establish five new PEAK (Partners in Education Across Kansas) communities with teachers in Topeka, McLouth and Salina public schools.

**Three School of Education and Human Sciences** online programs were ranked among the nation's best by U.S. News & World Reports in January. The online master's degree in special education ranked No. 1. The online master's degree in educational administration ranked No. 12, and the online master's degree in curriculum & instruction ranked No. 14 overall (both up one spot from last year). Overall nine KU programs ranked in the top 10 among public institutions, and 50 programs are included in the top 50.



COURTESY TERESA BOOS(2)



ALUMNI

## Chain reaction

*Alumna's crew fills KC fence with winter warmth to share*

Boos rallied friends and family to hang 300 hats and scarves on a fence in Kansas City. Each item carried a note with the message: "I am not lost or forgotten and neither are you! I was handmade for you! If you are cold and need me, please take me to keep warm."

TERESA BOOS OFTEN RECRUITS her friends for surprise projects. "I'm always trying to drag as many people along as I can, but this time I didn't have to do much dragging," she says of her plan to provide hats and scarves for folks in need. "They were all in."

A fall 2020 news story about a Utah woman who festooned a forlorn chain-link fence with winter essentials, free for the taking, provided a pattern for Boos, who lives in Hays and has crocheted since she was a young girl. She looped in friends from Kansas and far beyond, in Minnesota, New Jersey and Florida, who soon began sending boxes of hats and scarves to Boos, s'94. A clinical social worker who cares for veterans with PTSD, she is keenly aware of the pandemic's contagion of despair and isolation. "I just thought that amid all the heartache and heartbreak," she says, "we needed to do something to get our heads in the right place and realize that in spite of it all we could make a difference."

As the boxes piled up in her basement, Boos crafted plans to deliver the gifts to folks in Kansas City, where in 2006 she and her husband, Loren, stayed for nearly 100 days while Teresa recovered from a stem-cell transplant to overcome leukemia.

But where to find a good fence to share the handmade wares? Boos saw the perfect place in another news story, about the community organization Operation Breakthrough's Ignition Lab, which, thanks to funding from Kansas City Chiefs tight end Travis Kelce, provides job training for teenagers in a remodeled muffler shop near 30th and Troost. A chain-link fence borders the property.

Last fall, Boos tied up the logistical loose ends to make the delivery, even alerting the Kansas City, Missouri, Police Department to her scheme. On Dec. 4, the day before the 15th anniversary of her transplant (Boos calls it her "re-birthday"), she rallied friends and family to hang 300 hats and scarves on the Ignition Lab's fence, with local police officers pitching in. Each item carried a note with the message: "I am not lost or forgotten and neither are you! I was handmade for you! If you are cold and need me, please take me to keep warm."

"It was a beautiful thing to see all the colors on an ugly fence," Boos says. But even more lovely was the moment she shared with a man riding a bike who stopped to admire the display. "I said, 'Do you need a hat or scarf?'" After Boos assured him that it was OK to choose a hat, he asked if he could give another to a friend. Word of the warm gifts soon spread to others in need, and the handcrafted wonders quickly found homes.

Boos then delivered 125 hats and scarves for patients in the bone marrow transplant and oncology units at the University of Kansas Health System, where her doctor, Sunil Abhyankar, treats patients, directs the Midwest Stem Cell Therapy Center and teaches KU Medical Center students as a professor. When Boos visits Abhyankar each December for her checkup, they continue a tradition: "There's so much love and admiration and respect between Dr. A and I and my husband," she explains, "we just started taking photos at my annual appointment. He shows them to his students."

In January Boos reported that she and her pals already were stitching their 2022 deliveries, coming in December to a Kansas City fence and cancer patients at KU. "My husband just said this morning, 'What is this big box of yarn that just showed up?'"

—JENNIFER JACKSON SANNER

FOR THE FANS



ON GAMEDAY





**"We've got the best player in America right here on our team. That was as bad-a-boy performance as I've ever coached."**

—coach Bill Self after Ochai Agbaji scored 37 to lead KU in a double-overtime triumph over Texas Tech



STEVE PUPPE

MEN'S BASKETBALL

## Agbaji gets bad, and that's good

*Senior guard's high-octane leadership fuels 'Hawks*

THE GRIN THAT first appeared as Ochai Agbaji stuffed an alley-oop lob from Christian Braun to give KU a 12-point lead with less than 7 minutes remaining Jan. 24 against Texas Tech had briefly faltered, along with KU's lead, as the Red Raiders, who'd beaten the 'Hawks Jan. 8 in Lubbock, stormed back to send the game in overtime.

Then came Agbaji's guarded, off-balance three-pointer with 7.3 seconds remaining in overtime to send the game into double-overtime, during which he grabbed a pair of key defensive rebounds and made two free throws, and the huge smile was back. It certainly didn't dim in the jubilant post-game locker room.

"This right here," Braun, a junior guard, said of the team's unquestioned senior leader, "is a

bad man! National Player of the Year, First Team All-American, Ochai Agbaji!"

With his usual quiet charisma, Agbaji acknowledged the praise with a small wave, taking in the sort of moment he couldn't have dreamed of as an unassuming underclassman. Then came coach Bill Self, who exclaimed, "We've got the best player in America right here on our team. That was as bad-a-boy performance as I've ever coached."

Agbaji's 37 points (including seven of 12 from beyond the arc) and seven rebounds (all on the defensive glass) in the revenge match against Tech were both career highs and cemented his status as one of the country's elite wings. It's a role he's grown into over a long KU career—until missing the Feb. 1 game at Iowa State, Agbaji had made



STEVE PUPPE (3)

"It's kind of become Ochai's thing," Christian Braun says of dazzling plays by Ochai Agbaji (30). "That's who Ochai is now." Also key are David McCormack (33) and Dajuan Harris Jr. (3). Former coach Roy Williams on Jan. 11 returned for his first game in Allen Field House since leaving for North Carolina in 2003.

97 consecutive career starts in 103 games played—and it didn't happen by accident.

Agbaji, of Kansas City, Missouri, entered the NBA's predraft workouts, but returned for his senior season after hearing from Toronto's general manager that he needed to become more assertive.

"That's been on repeat in my head," Agbaji says, "since the moment I got told that."

As *Kansas Alumni* went to press, Agbaji led the Big 12 in scoring at 20.9 points per game. Only two players in the Bill Self era—consensus All-Americans Wayne Simien and National Player of the Year Frank Mason III—have finished a season with 20 points a game.

"My mindset has changed from stepping into this role of being a leader of this team," Agbaji says. "It's crazy to see the grand scheme of things, coming from my freshman year, the different roles from year to year."

For all his scoring and leadership, however, potentially the team's best mid-season showing came Feb. 1, when Agbaji remained in Lawrence for COVID safety protocols: Players whom the Jayhawks must rely on if they're to create success in the NCAA Tournament finally jumped out with big nights, including senior forward David McCormack (14 points, 14 rebounds), sophomore guard Dajuan



Harris Jr. (14 points), sophomore forward Jalen Wilson (13 points), and Self's pick for player of the game, sophomore guard Joseph Yesufu (seven points, five rebounds, four assists, three steals).

"His teammates covered for him and picked us up, just like he's picked us up so many times," Self said on his Jayhawk Network radio show. "Maybe it gives somebody else confidence. Maybe they are ready to step in."

INDOOR TRACK AND FIELD

## Higher and higher

*Bradford vaults to indoor triple*

WHEN HE SOARED 18 feet, 10.25 inches to claim victory at the Jan. 28 Jayhawk Classic, senior pole vaulter Zach Bradford completed yet another staggering assault on KU's storied pole vaulting record books, setting consecutive Anschutz Sports Pavilion records in all three home indoor meets.

"Everything seems to be clicking," says



Bradford, who added 15 pounds of muscle during offseason workouts. "Knowing that I'm breaking the facility record gets me hyped up for when I start traveling."

Even with his spectacular jumps in his KU career—including the 2021 Big 12 Outdoor title, a slew of All-America teams and a 22nd-place finish at the 2019 World Championships—Bradford has yet to win an NCAA title: "That is the goal for this indoor and outdoors, to claim an NCAA title."

After winning last year's Big 12 Outdoor title, Bradford faltered at both the NCAA meet and the all-important Team USA Olympic Trials, failing to clear 18 feet. He says he wasn't injured at either meet,

but instead made "a lot of mental errors," including leaving a smaller warmup pole at home to make room in his travel bag for the big poles he anticipated needing for the biggest meets of his life.

"My big goal is to be an Olympic pole vaulter, and to go to the trials and not even make the finals was disappointing," Bradford says. "I probably took a couple of days to be down on it, but then I realized it was a good learning experience. I'm still young [22], and I still have



KANSAS ATHLETICS





Bradford

a lot of years in the future to train for the next Olympics and have another shot at making the team.”

Although he retains a year of eligibility due to the NCAA’s COVID allowance, Bradford says he’s begun talking with clubs and coaches about entering the professional ranks after the outdoor season. For now, though, he’s focused on that elusive NCAA title while maintaining his passion for the sport.

“I’ve been trying to just have fun and keep finding the love of the sport. The biggest thing about this is making my parents proud. They’ve been to every single meet, they did a lot for me growing up and getting me to where I am, and I just want to make them proud and give back to them.”

WOMEN’S BASKETBALL

## Happy travels

*Kersgieter leads 'Hawks to Big 12 road wins*

AFTER RUNNING its nonconference record to 9-1, then waiting through back-to-back COVID-related delays, women’s basketball opened its Big 12 season with a 2-1 conference record following a 70-66 overtime victory at No. 13 Texas.

The Jayhawks were led in Austin by junior guard Holly Kersgieter’s team-high 19 points. The 'Hawks on Jan. 29 scored a second Big 12 road win, defeating Oklahoma State, 68-54, for their first victory in Gallagher-Iba Arena since 2012.

Kersgieter’s 17 points again led KU at OSU, along with 14 rebounds; through the first 18 games, Kersgieter paced the 'Hawks at 14.29 points per game despite averaging only 25 minutes while nursing an injury during nonconference play.

“Holly is a complete player,” says coach Brandon Schneider. “She can score it at all three levels, she can defend, but yet we don’t always have to use her on the opponent’s best guard, and that’s new for us.”

Hoping to build on his team’s success through the first half of league play,

Schneider called on fans to help KU women’s basketball enjoy the same home-court advantage enjoyed by the men’s program.

“Home-court advantage, winning games at home, means a lot if you’re trying to be part of the conversation about a league race,” Schneider says. “Anything we can do to build on any advantage that we might gain would be greatly appreciated.”



Kersgieter

### UPDATE

Volleyball returned to its first NCAA Tournament since 2017 and advanced to the Sweet 16 for the first time since 2015. Big 12 Freshman of the Year **Caroline Bien** led the 'Hawks with 336 kills, including 41 in three postseason games, and her 385.5 points trailed only the 388 posted by super-senior **Jenny Mosser**. ... Senior right-hander **Jonah Ulane**, named second-team preseason All-America, enters the season six saves from passing **Paul Smyth**, b'09, for third on KU's



Bien

career list. ... **Paul Pierce**, '99, a 10-time NBA All-Star and NBA Finals MVP, in November was inducted into Kansas City's National Collegiate Basketball Hall of Fame. That honor

followed Pierce's September enshrinement in the Naismith Memorial Basketball Hall of Fame. ... Citing "ongoing challenges created by the COVID-19 pandemic," Kansas Athletics called off the Kansas Relays for the third-consecutive spring. "We are committed to making the 2023 version the best yet," said Athletics Director **Travis Goff**, c'03, j'03. ... Super-senior

defensive end **Kyron Johnson** and junior safety **Kenny Logan Jr.** were both named second-team All-Big 12. ... Varsity athletes in December set a school record with a combined 90% graduation success rate (GSR). No team posted a GSR under 83%—itself near the previous overall record of 85%—and tennis, volleyball, women's basketball and men's golf all posted perfect scores. GSR quantifies six-year graduation success rates, taking into account transfers and those who leave in good academic standing.



CHRISTIAN BRAUN comes from a family full of Missouri fans—his mother and brother both played for the Tigers—so the Dec. 11 rivalry renewal, the first regular-season KU-Mizzou game since 2012, meant a lot for the junior guard. “I don’t think the rivalry ever really went away,” says Braun, who posted 13 points, four rebounds, three assists, a steal and a game-high three blocks in KU’s 102-65 victory. “We just didn’t play each other for a little bit.”

PHOTOGRAPH BY STEVE PUPPE



# DANNY AND GOLIATH

## The battle against an e-commerce giant is the latest fight for bookstore with 'feisty' history

In April 2019, Danny Caine overheard a customer at Lawrence's Raven Book Store saying that she could buy a hardcover online for much cheaper than his store was selling it.

Pick up a book, hardcover or paperback, and somewhere, usually inside the front jacket or on the back cover, you'll find its price clearly marked. That price is set by the publisher, which also sets the discount booksellers receive when they purchase the book to resell in their store. The difference between the cover price and the discount (minus freight) is the bookstore's profit.

Caine, g'17, who leads the third ownership team to run The Raven since it was founded in 1987, was selling the hardcover

for its list price of \$26.99. The customer said she could buy it online for \$15, and presumably she did.

Such exchanges between bookseller and bookbuyer no doubt happen daily in America's 1,900 independent bookstores. A common refrain in the Amazon Age, the sentiment also rings familiar to anyone who operated an independent bookstore in the 1990s, when corporate megastores like Borders Books and Barnes & Noble reshaped the publishing industry by squeezing small booksellers across the United States—including in Lawrence. In 1996 Borders announced its intention to open a 20,000-square-foot store not merely *in* Lawrence, but on a downtown

corner practically next door to The Raven's 1,200-square-foot store at 8 E. Seventh St. Local champions of independent bookstores and small businesses widely bemoaned the move. Raven supporters figured the Borders announcement was the beginning of the end for their cherished store, but they rallied to support it, and as a result the occasion of Borders' grand opening—Dec. 6, 1997—proved to be The Raven's biggest sales day to that point. Within five years the entire Borders chain had collapsed in bankruptcy, the Lawrence store closed, and The Raven soared on.

Still, there were challenges for a small store going head-to-head with a corporate chain.



By Steven Hill | Portrait by Steve Puppe



“The problem with Borders was that it was 150 feet from our front door,” says Pat Kehde, g’80, who founded The Raven with Mary Lou Wright. “And so people would come in and say, ‘Do you have this book?’ No, but we can order it for you. They’d say, ‘Well, no, I’ll just get it at Borders.’ OK. What could we say?”

What could they say, indeed. Running an independent bookstore (or any small business) means dealing with a formidable to-do list. In The Raven’s case, there are books to order, boxes to unpack, shelves to stock, special orders to track, customers to ring up, plants to water, phones to answer and cats to feed. A business owner could be forgiven—encountering snark about the bargain and convenience of online shopping—for swallowing hard, forcing a smile and politely saying, “Thanks for stopping by,” before moving on to whichever task demands attention next.

What Caine did instead was compose and post to the store’s Twitter platform a thoughtful response that began, “Our mission is not to shame anyone for their shopping practices, but we do feel a responsibility to educate about what it means when a new hardcover is available for \$15 online.” The thread explained the wholesale discount that publishers offer a small shop like The Raven (46% off the cover price), and how larger booksellers like Amazon get larger discounts and use revenue from other, higher-margin products to make up for losses they incur when selling books below their already deeply discounted cost. To sell a \$26.99 book for \$15 would net his store 43 cents, Caine noted. “We have 10,000 books in stock. If we sold every one of them with a 43-cent markup, we’d make enough to keep the store open for about six days,” he wrote. While conceding that it may be fair for high-volume booksellers to reap higher discounts, he also reminded readers of all the things that giant online retailers have no interest in doing: bringing national authors to town and working with local writers, emerging artists and local cultural organizations to enrich community life, for example. Creating a safe, welcoming space for people to while away an hour or

three. Feeding store cats. Or paying taxes. Caine’s Twitter tutorial went viral, generating more than 20,000 retweets and quotes and nearly 50,000 likes. Booklovers nationwide chimed in to bemoan the loss of their own local stores, to pledge their determination to order from The Raven’s website, and to share their own observations about the prospects for independent bookstores and their customers if e-commerce giants are allowed to dominate. Cautioned one Twitter user, “If people keep it up, one day that big online retailer selling hardcovers for \$15 will be choosing all the books. They will be publisher, editor, distributor. Total control.”

Caine says he was already talking about these issues with other booksellers and had been thinking about how to broaden the discussion to include people outside the industry. Then came the surprising response to his tweets. “I was telling the story of a single incident that happened in the store, and all of a sudden it became relevant,” he says. “That was the first time I realized there was an audience for it. There was a community it resonated with, and just through the sheer luck or randomness of what goes viral, they were listening to me. So it was like, well, there needs to be someone saying this, and if it’s going to be me I better do it right. For the first time, I felt a lot of eyes on me and a lot of eyes on The Raven, and it was important to not waste the chance.”

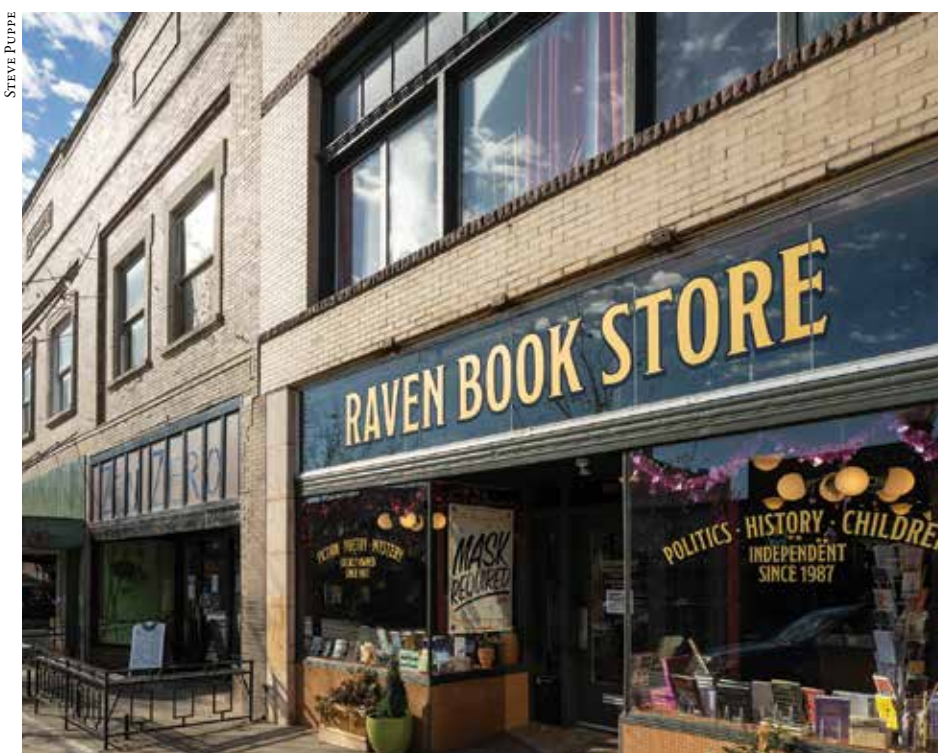
So began an unlikely march to national prominence for a local shop and its somewhat unlikely proprietor, a poet who first dreamed of owning The Raven while working there part time as an MFA student at KU, a newcomer to Lawrence and to the boom-and-bust world of retail who decided to use his store’s social media bullhorn to point out the drawbacks of our wholehearted embrace of online shopping. Along the way, Caine wrote a book, *How to Resist Amazon and Why: The Fight For Local Economies, Data Privacy, Fair Labor, Independent Bookstores, and a People-Powered Future*, an ambitious survey of Amazon’s dominance of online retail and infrastructure and the tangle of issues it raises in both the virtual and real

worlds. As the pandemic transformed how we shop and fattened Amazon’s bottom line, The Raven not only survived the economic upheaval, but also actually beat its competitor (for a while) at its own game, coming out of a yearlong COVID shutdown stronger than it went in, with a greatly expanded trade in online orders and a new, larger store in the bustling hub of Lawrence’s Massachusetts Street. That it would do so while dealing head-on with controversies and the competing interests of an array of “stakeholders”—city leaders, merchants, developers, publishers, consumers, corporate competitors—puts it squarely within a legacy of community engagement that dates back to The Raven’s face-off with Borders, and earlier still, to the store’s earliest days.

Soon after joining the staff part time, in 2015, Caine recalls, he heard the story of that “mythical first Saturday” when Borders’ grand opening led to a Raven sales boom. “That was a lot of effort and smarts from Pat and Mary Lou,” he says. “Navigating that successfully must have been a monstrous feat. But it built into the store this David versus Goliath ethos that gave the place a feisty feel that definitely attracted me. It was like, ‘If it can survive that, what else can it survive?’”



**K**ehde and Wright began battling around the idea of starting a bookstore in 1984. Friends from their days at Scripps College in Claremont, California, they often played tennis together in Lawrence, where Kehde directed KU Info at the University and Wright was business manager for the Journal of Applied Behavior Analysis. “We began talking about the books we loved, especially mysteries, and how we would enjoy working with books and people,” Kehde wrote in a history of the store. Lawrence had no B. Dalton and no Waldenbooks, the major national chain booksellers of the era, and none of the town’s handful of small bookstores carried a good selection



of mysteries or offered many author events. They saw a niche in the local market they could fill.

But first they had to help save downtown.

In the mid-’80s, after a bid to build a “cornfield mall” in Lawrence failed, developers turned their attention to Mass Street, proposing a sprawling mall that would raze several buildings and close downtown’s main drag between Sixth and

Seventh streets. “They were going to build right up to the door of Liberty Hall,” is how Kehde remembers it. “The ghastliness of it was unbelievable.” She rallied the community in a successful fight to stop the project, which also contributed to the election defeat of city commissioners who backed the idea. The campaign helped reinforce city planners’ determination to treat downtown as a jewel worthy of preservation.

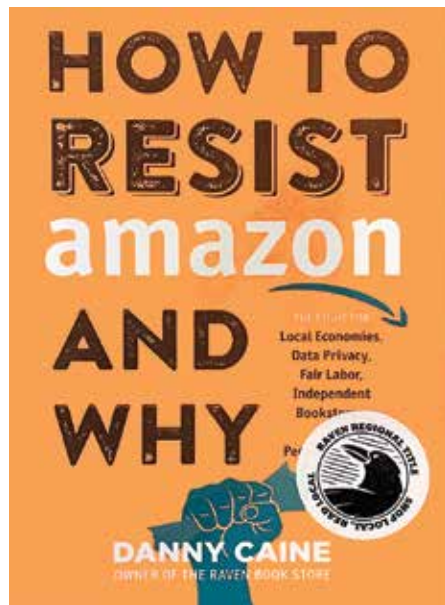


The Raven’s new 809 Mass St. home (left) doubles the floor space of the original Seventh Street shop (above), offering more accessible entry and much-needed back-office space for fulfilling online sales. “This block has so much energy,” Caine says, “it just feels like we’re closer to the heart of it.”

In 1996 The Raven owners found themselves at the center of another battle after Borders announced plans to demolish seven buildings, including a 98-year-old structure at the corner of Seventh and New Hampshire that once housed a livery stable, to make room for a store and parking lot. The location was considered within the environs of the Eldridge Hotel, which is listed on the National Register of Historic Places. Preservationists opposed the plan. “The Borders War,” as the media dubbed it, ended in compromise: Borders agreed to incorporate the stable’s north and west exterior walls in the building, downsize square footage and decrease parking.

“The political fight, in which The Raven played a part, did not succeed in keeping Borders from the corner of Seventh Street and New Hampshire Street,” according to Kehde’s history. “But the political actions and protests had lasted for many months, and numerous articles had appeared in the Lawrence Journal-World. All the agitation was invaluable in helping raise public awareness about The Raven and other issues. Now in the minds of the public and many of our customers were ideas about the importance of supporting our local economy by shopping locally, the





value of the personal relationship between shopkeeper and customer found only in locally owned stores, and the aesthetic standards for new buildings being built downtown that were consistent with the small footprint, zero setback, and other architectural standards already existing in the city's codes."

That year Caine was 10 and living in Solon, Ohio, "a suburban dream place," as he calls it, "with the McMansions and the good school districts." His local bookstore was a Borders. Not until he went to college, in Wooster, Ohio, did he discover the charms of a downtown business district with local restaurants, funky coffee shops and an independent bookstore that became his favorite hangout: Books in Stock.

Among the indie bookstore benefits Caine details in *How to Resist Amazon and Why* (Microcosm Publishing, \$12.95), none are so charming as the shop cat—in The Raven's case, Dashiell, author of *The Sound and the Purry*, a novel "composed using a visionary automatic writing technique called 'Napping on the Keyboard.'" True to the store's community service ethic, all proceeds benefit the Lawrence Humane Society and the NAACP Legal Defense Fund.

"I'd go downtown and spend hours in there," he says of the classic, overstuffed, dusty shop. "I fell in love with the place."

In 2014, when he and his wife, Kara, g'16, came to Lawrence to rent an apartment before starting graduate school at KU, Caine fell in love with what he found here, as well.

"Mass Street cast its spell on me," he says. "And the more I lived here, the more I realized that there's intention behind that. You don't have four blocks of main street that are predominantly small businesses by accident. There have been people fighting for a space for that stuff in Lawrence for decades. That's community work, that's advocacy, and a lot of work has to happen to make that possible. And I think that the original Raven owners were a large part of that."

The scouting trip included a visit to The Raven, and after he moved to Lawrence that August, he was in the store often.

"I began trying to work here immediately; it was kind of a campaign," Caine says with a laugh. "It was eight months or so of becoming a known quantity and getting to know the people who worked here and becoming part of the scene. It took awhile, but I got there."

By then Heidi Raak owned the business, having bought it from Kehde and Wright in 2008. Kehde still worked a few days a week, and she and Caine often shared the Saturday morning shift. In *How To Resist Amazon and Why*, a chapter called "On Delights" lists some of the sweet moments of bookstore life, including this charmer:

"When you have the Saturday opening shift and the store is quiet and the cats are eating and the sunlight slants in through the windows. A sunny Saturday morning is the best time to work at a bookstore. When I was still part time at The Raven and I had the Saturday morning shift I used to dream about owning the store."

"I mean, for a graduate student, he was a different cat, you know?" Kehde says. "For him to be reading and talking books to people and also going to graduate school and doing all the reading you have to do and writing papers and all that. But he's a guy with a lot of energy and a lot of love for the written word. And that's really where it begins, I think."

"Many people who love books and want to think about making a life in books at the very least kind of idly dream about working in a bookstore or owning a bookstore," Caine says. "And The Raven turned

into an opportunity, pretty quickly, for that dream to become real. It was a fantasy, but then it became a goal."

After doing his research (including a visit to bookstore boot camp that sounds a lot like one Kehde attended in the 1980s) he decided, in summer 2017, to go for it.

"My plan was that, on the surface, you shouldn't notice much difference, because the in-store stuff was working. I wanted to keep what the customer sees as close to The Raven's history as I could, while making everything underneath more efficient for the staff, to kind of introduce the capacity to get busier and grow."

Growth came, much of it driven by Caine's savvy approach to social media. In 2019, for example, the store experienced what he called "a bit of Christmas in July" after Shea Serrano, a bestselling author whose 300,000 Twitter followers form a stalwart "fan army," tweeted his support of striking Amazon workers and challenged fans to nominate a local store to receive book orders on Prime Day. Caine nominated The Raven, Serrano made the first purchase himself, and orders flooded in. The store racked up more online sales in a day than in all of 2018. Afterward, Caine felt inspired to turn a secondhand trophy into a tribute to Serrano and fans—which led to more social media buzz and (he hoped) more visits offline.

"We're happy to sell books online, but the best Raven experience is in-store," Caine told *Kansas Alumni*. "Come see the trophy, but once you're here you've got the book smell, and the cats and all the comfy chairs."

That was July 2019. In September the Midwest Independent Booksellers Association gave Caine its Bookseller of the Year Award, praising his work to organize inclusive events that give a platform to under-represented writers and bring the entire community together—singling out, among other things, his collaboration on a speakers series with The Commons at KU and his planned launch of Lawrence's first large-scale literary series, Paper Plains, scheduled for April 2020. Then in March COVID changed everything.

The Raven closed its doors for 15

**"We're not relics. We're community engines. For so many places, the loss of an indie bookstore would mean the loss of a community force."** —Danny Caine

months, but found creative ways to keep its booksellers employed while keeping them safe. Online sales (again driven by the store's strong social media presence) ramped up, and Caine pushed aside shelves and emptied tables to convert the browsing floor to a shipping hub. He set up a shelf outside to offer free books donated by the Lawrence Public Library, and started curbside pickup and, later, a walk-up window where readers and booksellers could interact. He even began offering free same-day delivery in Lawrence, using his own car to make the drops, at a time when Amazon had declared books "nonessential" and stopped delivering them at all.

"It's kind of fun to drive around town every afternoon like a book Santa Claus," Caine said. "People need stuff to read. I don't know if books are essential, but they certainly help when you're stuck at home and bored. Stuck at home with nothing to read is a special kind of nightmare."

Sally Zogry, executive director of Downtown Lawrence Inc., says Caine was at the forefront of downtown merchants' adaptation to COVID, just as he has been in the battle against the e-commerce giants.

"He has such confidence, such a firm belief in the importance of small, locally owned businesses to stand up against the Amazons and the other large retailers, both online and brick-and-mortar," Zogry says. "There are those folks who just kind of throw up their hands, and why not, right? 'How am I ever going to compete with that?' He's been really inspirational in the way he has told his story, and he was kind of the first to start to change the landscape of how you react to this economic shutdown that none of us have lived through before."

During the pandemic, Caine learned something about his sunny little store on Seventh Street. "When we were just selling books it worked; when we were just shipping books it worked," he says. "But it was pretty clear that space wasn't going to cut it for both."

He started searching for a new location and settled on 809 Mass St. After months of renovations, The Raven moved into its beautiful new home in August, with greater accessibility (no more steps), twice the square footage, twice the walk-in traffic and sales growth that Caine characterizes as "explosive."

"He's gotten to this bigger space, and that's a huge commitment, right?" Zogry says. "He's done a beautiful job renovating it, which takes money and commitment. 2020 comes along and yet he's still able to expand and is doing better now than he was before. That's really pretty amazing."



After his Twitter treatise on the high cost of cheap books took the interwebs by storm, Caine pressed his argument about the threat Amazon presents to indie bookstores, small businesses and thriving downtowns.

He began by penning an open letter to World's Richest Man and Amazon founder Jeff Bezos. ("I needed a thesis statement," says Caine, who taught high school in Ohio between college and grad school. "If I'm going to argue, it needs to be clear exactly what I'm arguing and why, right? It's the English teacher in me.")

Analyzing the retail giant's dominate-at-all-costs strategy, which has many



STEVE POPPE





ADAM SMITH

small-business owners calling for it to be broken up, nationalized or shut down completely, Caine made a more measured request: Level the playing field by setting prices fairly, rather than selling books at a loss to hook Amazon customers on Prime subscriptions, Kindles, Alexas and other high-margin products and services.

“A Letter to Jeff Bezos from a Small Bookstore in the Middle of the Country” drew no response (Bezos never took Caine up on his invitation to tour Lawrence’s thriving downtown and enjoy a slice of pie—“my treat”—at Ladybird Diner), but it did make clear that Caine is no Luddite. While acknowledging tech’s ability to “disrupt” old ways with new efficiencies, he argued that the battle between Silicon Valley and Main Street isn’t just a low-stakes tiff between competing businesses—healthy competition is a good thing, he contends—but is a corporate power play meant to squeeze small businesses out of the marketplace, robbing towns of the benefits these local stores bring. The Raven and businesses like it are go-to donors for the goodie baskets and gift certificates that power charity silent auctions; the readings, signings and other events they host help weave the vibrant social and cultural fabric of these towns. “We’re not relics. We’re community engines,” Caine wrote. “For so

many places, the loss of an indie bookstore would mean the loss of a community force. If your retail experiment disrupts us into extinction you’re not threatening quaint old ways of doing things. You’re threatening communities.”

A friend urged him to turn the letter into a zine, so he printed 50 copies to sell in the store. After he posted about it on Facebook, Microcosm Publishing, a small, eclectic house in Portland, Oregon, offered to distribute, and before long called with surprising news: The 16-page tract he put together in an afternoon was selling like crazy. Did he want to expand his ideas into a full-length book?

*How to Resist Amazon and Why* was published as a 128-page paperback in March 2021 and has since sold more than 10,000 copies. A love song to “the idea of the Book with a capital B,” it’s also a manifesto on the importance of small businesses, local economies, community building, fair wages and humane employment practices. Amazon is posited as both unprecedented (“There has never been a company as big, powerful, and pervasive” Caine writes) and as the newest twist in an old plot. (“Amazon is a continuation of the story begun when Walmart and other megastores began their rapid spread ... the latest link in a chain of threats to

ABOVE: Seven employees of The Raven are purchasing ownership shares in the store. Front row, from left, are Nikita Imafidon, c’19, Mary Wahlmeier Bracciano, Jack Hawthorn, and Danny Caine. In the back row, left to right, are Kelly Barth, ’97, Hannah Reidell, Chris Luxem, ’09, and Sarah Young, PhD’17.

the American retail small business, from shopping malls to chain megastores to online e-commerce giants, each acting in their own pernicious way to destroy the American downtown.”)

With its one-click ordering, free shipping and quick delivery, Amazon has created a friction-free buying experience that lessens the chance that shoppers will think much about the ramifications of their purchases—a big mistake, in Caine’s estimation. “Before we let Amazon become as big as it wants to be,” he argues, “we must investigate what it stands for.” With chapters on Amazon’s impact on book publishing, its aggressive pursuit of tax abatements, its treatment of warehouse workers and delivery drivers, and its deep entanglements with the U.S. Department of Defense and local police departments, *How To Resist Amazon and Why* is one

indie bookseller’s attempt to help readers do just that.

“The book is really good, and it really does outline the situation, particularly the legal situation, really well,” says Dennis Johnson, co-founder and co-publisher of Melville House, an independent publishing house in Brooklyn, New York, who joined in Caine’s virtual book launch in March. “It’s not a shallow, ‘Oh, let’s fight Amazon.’ It’s actually a detailed description that I think anybody who wants to do something should read. And it does nail the fact that the problem is legal. We have laws. Amazon for 20 years didn’t pay taxes! Kids, don’t try this at home. You won’t get away with it.”

Caine is writing an expanded second edition, due out this fall, that will add 32 pages of new material, including analysis of Amazon’s environmental impact and efforts in Congress to strengthen laws addressing loss-leader pricing and other monopoly abuses the company’s critics accuse it of. His role in this national conversation, which has attracted coverage from *The Chicago Tribune*, *The New York Times*

and *The New Yorker* magazine, continues to expand—last April he was elected to the board of directors of the American Booksellers Association, which promotes independent booksellers in the U.S.—and continues to attract praise from his peers. David Enyeart, manager of Next Chapter Booksellers in St. Paul, Minnesota, and a former member of the Midwest Independent Booksellers Association board of directors (which Caine also serves on) calls him “walking, talking, tweeting proof that booksellers in the center of the country are as vital and valuable as those anywhere else. As an advocate for his store and his profession, Danny reminds us all to speak up for what we value.”

Caine says his embrace of a national leadership role in the indie bookstore community is all about seeking strength in numbers. “One easy way to feel defeated is to feel small,” he says. “I think if we’re going to make any progress on these issues, we need to act bigger than we are. To think of yourself as part of a broader community where everybody is facing the same issues and doing the same work to thrive is a

good way to not get overwhelmed.”

In Lawrence, Caine is living the values he advocates. In January, he announced a deal to sell ownership stakes to seven Raven employees, who have a combined 70 years of bookselling experience.

“The ultimate goal is longevity and whatever’s best for The Raven,” Caine says. Spreading ownership among a large group of booksellers brings long-term stability to the store, ensuring it can continue the work it’s doing now well into the future. “I spend a lot of time writing about the wrong way to treat workers; the optimist in me, who tries to focus on positive things, naturally thinks about the right way to do it, and that I should be implementing that at The Raven. I certainly think employee ownership is one answer to the labor-rights issues that are coming up more and more these days.”

The future of the battle against e-commerce giants is unclear, but it probably involves “more writing, more fighting and more bookselling,” he says. And how well suited is Danny Caine to carry on that fight?

“I think he’s pretty darn well suited, because he’s got a lot of energy, a lot of passion for it,” Pat Kehde says. “And I assume there are other people in the United States who have the same concerns and energy. I try to tell myself Amazon is just like Sears and Roebuck used to be, and that all things come to an end. The big guys will overreach. They’ll get bored with what they’re doing, and start to take trips to the moon and all that stuff.”

Despite the “feisty feel” that’s part of The Raven past and present, Caine makes it clear that resistance is not a mano a mano battle.

“The Amazon problem is not something that’s going to be solved by individuals canceling their Prime accounts,” he says. “Big corporations would be happy to have people worrying about this at an individual level, because in some ways that’s a distraction when we’re talking about corporate-level misdeeds. This is something the government needs to act on.”

In this David versus Goliath battle, the giant-killer could use a little help. —



STEVE PUPPE

## Paper Plains Literary Festival

The Raven-led celebration of literary Lawrence offers in-person events April 8-9 after going virtual in 2020 and 2021.

Headliners are two-time Pulitzer Prize winner Colson Whitehead; National Book Award finalist Sarah Smarsh, c’03, j’03; and young adult writer Angeline Boulley, author of the American Indian Youth Literature Award Honor Book *Firekeeper’s Daughter*. Free programs will be at Liberty Hall and livestreamed online. Sponsors of the “collaborative, cross-media, diverse and inclusive literary festival celebrating authors and artists from the Plains and beyond” include the Hall Center for the Humanities, The Commons and the Spencer Museum of Art at KU, and the Lawrence Public Library, the Watkins Museum of History and Explore Lawrence. [www.paperplains.org](http://www.paperplains.org).



A portrait of Audrey Coleman, Director of the New Dole Institute, smiling. She has long brown hair and is wearing a dark blazer over a white top and a gold necklace. The background is a blurred American flag.

# *Lessons in Leadership*

by **Jennifer Jackson Sanner**

Portrait by Steve Puppe

NEW DOLE INSTITUTE  
DIRECTOR  
AUDREY COLEMAN  
CONTINUES LATE  
SENATOR'S WORK  
TO ENCOURAGE  
BIPARTISAN PUBLIC  
SERVICE





When Bob Dole, '45, began law school at Washburn University after more than three torturous years recovering from his grievous World War II battle wounds, he lugged a constant companion to every class: his SoundScriber disc recorder, a clunky hunk of hardware that captured his professors' lectures. He could not take notes in class because his injuries had robbed him of the use of his right hand. Instead, he listened to the lectures over and over, committing much of them to memory.

The SoundScriber, part of the permanent exhibition in the Robert J. Dole Institute of Politics, is Audrey McKanna Coleman's favorite object in the institute's vast collection of memorabilia and papers from Dole's decades of public service to Kansas and the nation. The vintage recorder "encompasses not only his personal experience as a wounded soldier," Coleman says, "but it also illuminates the dynamic with which he had to attend law school—listening and recording and really fine-tuning his mental capacity—and those skills carried him throughout his career. It tells a wonderful story."

Coleman, c'01, g'05, the institute's new director, has devoted nearly a decade to highlighting Dole's stories. She joined the staff as archivist and most recently served as associate director, collaborating often



Ray "Bud" Brown (left), Audrey Coleman's grandfather, was part of the Kansas Veterans Wall (top) when the institute opened in 2003. Dole (right) heeded the call to service while he was an undergraduate at KU, where he played basketball and hoped to become a doctor. After the war, a SoundScriber recorder (opposite page) assisted him in law school and fine-tuned his distinctive skills for carefully listening and absorbing details.

with Dole and his wife, Sen. Elizabeth Dole, through the years. Coleman officially began her duties as director on Nov. 29. Less than one week later, Dole died on Dec. 5 at 98.

Coleman and Director Emeritus Bill Lacy, who guided the institute's innova-



COURTESY DOLE INSTITUTE OF POLITICS (2)

tive programs for 17 years, added their voices to the chorus of tributes to Kansas' favorite son that echoed throughout December—in international news coverage and memorial ceremonies in Washington, D.C., Topeka and Dole's beloved hometown of Russell. Coleman described Dole

as a "towering figure and a bridge to our nation's past who urged Americans to work together for a better future." Lacy, who directed the senator's presidential campaigns in 1988 and 1996, vowed that members of the Doles' extended family would "do what he would want us to do: continue his life's work of bipartisanship and public service."

The institute's team will dedicate 2022 public programs and exhibitions to Dole, placing special emphasis, as always, on connecting with students. Last fall the institute partnered with KU journalism students, who conducted extensive research and interviews to publish a special University Daily Kansan supplement, "Bob Dole: A life of service," on the 25th anniversary of his retirement from the U.S. Senate to campaign for president as the Republican Party's nominee. As part of their research, the students watched several pivotal Dole speeches, and Coleman recalls how the students marveled at his 1996 concession speech following his defeat in the general election.

"Students today do not see enough examples of leadership working in a bipartisan manner, so the project was a real expedition of discovery for them to understand that folks did work this way as a matter of course," Coleman says. "While we celebrate the senator's personal legacy as a point of history," she says, "we can learn from his example and as an institute look for people who are doing that kind of work, showcase and celebrate those people and help KU students connect with them."

Since the institute opened with fanfare in 2003, visiting speakers and honorees have included elected and appointed officials from all echelons of government, including former U.S. presidents and foreign leaders; scholars of history and politics; journalists and political strategists; and advocates involved in issues past and present. In addition, military veterans remain an abiding presence through events sponsored by KU's programs in military studies on the Lawrence and Fort Leavenworth campuses and in the soaring Kansas Veterans Wall of photos in the institute's Darby Gallery. (A new online tribute



continues to collect digital photos and bios of veterans from all recent wars).

During construction, the planning team invited Kansas families to send photos of their loved ones who, like Dole, had served in World War II. One family sent a photo that is especially dear to Coleman: a portrait of her grandfather, Ray "Bud" Brown, of Emporia, who served as an Army lieutenant, landing in Normandy in August 1944 with the 95th Infantry. He helped liberate the city of Metz and fought in subsequent battles in Germany over 105 days.

Before she began her career, Coleman, then a graduate student in museum studies, often stopped by to see her grandfather's photo. "That personal connection has made it especially meaningful for me to be here," she says. "I've always had this feeling about him and the Greatest Generation—that I needed to do something to pay them back for the sacrifices they made."

Her grandfather died at age 98 in June 2013, the same year she traveled to Washington, D.C., for her first visit with Dole. Coleman beams as she recalls meeting



**MEMORIES AND LESSONS OF THE PAST, COMBINED WITH DEBATE OF PRESENT-DAY ISSUES, CONTINUE TO ENLIVEN THE INSTITUTE'S PROGRAMS.**





Dole's optimism endured, even amid the turmoil following the 2020 election. In early 2021, he wrote a column to be published after his death. On Dec. 6, his words appeared in several national newspapers:

*When we prioritize principles over party and humanity over personal legacy, we accomplish far more as a nation. By leading with a shared faith in each other, we become America at its best: a beacon of hope, a source of comfort in crisis, a shield against those who threaten freedom.*

*Our nation's recent political challenges remind us that our standing as the leader of the free world is not simply destiny. It is a deliberate choice that every generation must make and work toward. We cannot do it divided. ...*

*Our nation has certainly faced periods of division. But at the end of the day, we have always found ways to come together.*

*We can find that unity again.*

him at his law office. "I'm not sure what I expected, but I didn't expect the warmth and attention that I got from him and his staff," she says. "It speaks volumes, and it's reflected in his papers as well—the generosity of spirit that he has, a willingness to listen to who you are and where you're from and what you're doing and what you want. Our relationship got off to a great start, and it has been a real pleasure to serve him over the years."

Today Dole's records stretch the length of four football fields end to end, Coleman says. Yet to be opened are boxes of papers from his post-Congressional career, when Dole championed the campaign to create the World War II Memorial on the National Mall and, after the monument's completion, personally greeted countless fellow veterans who visited the landmark.

Since 2017, the institute also has collected Sen. Elizabeth Dole's records. Coleman first worked with her on the 2016 exhibition and programs marking the 40th anniversary of the 1976 presidential campaign when, shortly after the Doles' marriage, President Gerald Ford chose Bob Dole as his vice presidential running mate and Elizabeth became a force on the campaign trail, a role then rare for candidates' spouses. Because Kansas City had hosted the Republican convention in '76, the institute staged an anniversary event at the Kansas City Public Library, and the house was packed with people sharing their memories, Coleman says. "That is what is really exciting to me—connecting the collections to people who really care, and building a sense of community."

Memories and lessons of the past, combined with debate of present-day issues, continue to enliven the institute's programs. Coleman credits longtime director Lacy for his creative approach to connecting with the public through bipartisan events and leadership training for students. "Bill ran a very entrepreneurial environment, which is unusual for a place like ours at a large public university," she says. "He really gave us free rein to develop online platforms and K-12 programming and exhibits,



STEVIE POPPE (4)

This portrait was part of a "Welcome to Bob Dole Country" billboard that stood for decades on U.S. Route 281 near Russell. "It's not a campaign billboard; it's civic pride," Audrey Coleman says. "It says, 'We're proud of this guy. We all come from the same place.' That's something that you don't see so much anymore."

using the materials we have to tell stories that are unique to this place and both the senators' legacies." During the pandemic, the institute's online programs for young students, including Girl Scouts throughout the region, have thrived under the guidance of public education coordinator Julie Clover, c'10, g'12, Coleman says.

She also cites an important 2015 series, "commemorateADA," on the 25th anniversary of the Americans with Disabilities Act, as an example of the institute's many collaborations and distinctive role in tracing the trajectory of American politics. Working with community leaders, KU students and Ray Mizumura-Pence, disability history specialist and KU lecturer in American Studies, the institute highlighted mileposts on the long road to the 1990 law, a culmination of Dole's national leadership in disability rights that began with his first speech on the Senate floor in 1969.

Historic change required 21 years of advocacy, education, negotiation and, above all, vision of a goal more important than the next news cycle or even the



The institute continues to recognize Kansans who served in all recent wars through a digital collection of photos and bios. Dole received the Congressional Gold Medal, the highest civilian honor bestowed by Congress, in 2018.

next election, Coleman says. "It's kind of freeing if you think about it, if you can engage with a long-term perspective and break out of short-sighted partisan animosity that we're just locked into and we've come to expect."

Coleman says KU students' participation through special events or projects including the ADA celebration, last fall's special University Daily Kansan and the institute's Student Advisory Board is vital to the mission of preparing the next generation of public servants.

One of those students is Catherine Magaña, a Wichita junior. As a freshman, she attended the institute's Party on the Patio, an annual August event featuring a visiting journalist or political strategist, and immediately felt at home. Weekly student discussion groups soon became a mainstay of her schedule, she says. Now a political science major, she coordinates all activities for the group, which includes about 50 students who participate in monthly meetings, special events with visiting speakers and, in election years, voter registration drives. "One of the things I'm most proud of is seeing such a resurgence of student involvement after being online during the pandemic," Magaña says. "The institute has made me much more interested in public service, perhaps in state or local government."

Magaña has her eye on law school or graduate school in public administration,

and she has gained plenty of experience interviewing notable visitors to the institute. Last August during Party on the Patio, she talked with Catie Edmondson, Congressional correspondent for The New York Times, and on Feb. 3 she interviewed a former student advisory board member who heeded the call to service: Julia Groeblicher, c'10, now a foreign service officer for the State Department who has worked at U.S. embassies in Moscow, Baghdad and Kabul.

Wide-ranging interviews and conversations are central to the institute's programs, especially as examples of the civil discourse the institute steadfastly encourages, Coleman says. "The only way you can change minds and move forward is to engage with people who don't believe the same things that you do."

Her words echo Dole's declaration during the institute's gala opening dedication in 2003, when he called for the "kind of politics where conviction coexists with civility, and the clash of ideas is never confused with a holy war."

For Coleman, the cause is personal. "My kids will be in college in 10 years. I want this to be a place where they want to go, a place that will give them the tools they need to be leaders and citizens for the rest of their lives," she says. "We're building the future of the institute—and our country—right now. We have a lot of work to do."



**"WE'RE BUILDING THE FUTURE OF THE INSTITUTE—AND OUR COUNTRY—RIGHT NOW. WE HAVE A LOT OF WORK TO DO."**

— Audrey Coleman





# ★ 'Everybody has a Story'

*Newly minted Army officer preserves memories of those who came before*

by Chris Lazzarino | Portrait by Steve Puppe

Lt. Harrison Manlove grew up in Olathe, near enough to Lawrence to make frequent campus visits when his family drove in for Jayhawk games, yet far enough away that he couldn't indulge his boyhood adventure instinct by roaming Mount Oread, guided only by his curiosity. But he knew he would be back.

KU "was always the goal," as was the U.S. Army, so after completing a slew of required courses at Johnson County Community College, Manlove, c'21, hustled west down K-10 to become a Jayhawk and join Army ROTC.

"That was my pipeline after high school," Manlove recalls. "Hit community college, get those basics out of the way, transfer to KU, commission as an Army officer and go from there. So far we're on track."

Once here, Manlove immediately began exploring campus. His lifelong love of history—his major at KU—instilled a fascination with old buildings and their environs, so he wandered Jayhawk Boulevard endlessly, taking in the sights while imagining the place in years past.



Captivated by the KU Vietnam Memorial lit up at night, he made his way to Memorial Drive, and his thirst for knowledge about those who came before became nearly insatiable. He often paused during his frequent solo runs to photograph the limestone wall. He made lists of names, and in the curious way of military history enthusiasts, he hunted for stories behind the bittersweet inscriptions.

Capt. Ralph Bray, '66, Manlove learned, had been killed in 1969 by a booby-trapped artillery shell; looking further, Manlove realized that Capt. Bray was buried in Olathe, across the street from his boyhood home.

"The names on those memorials were people who went here. They were Jayhawks, too," Manlove says. "Everybody has a story, so in my spare time I would look up those names to see what I could find."

And how many of KU's war dead did Manlove research?

never stepped a foot inside," he says, "until I graduated."

Eventually Manlove began focusing on the stars on the Vietnam Memorial—one star indicates the fallen Jayhawk was missing in action or a prisoner of war; a second denotes that remains had been located and identified—which led him to Glenn Dewayne McCubbin, whose single star indicated that he was missing in action.

It so happened that Manlove's deep dive into McCubbin's backstory coincided with research for his undergraduate thesis, on U.S. involvement in Laos from 1962 to 1964. When he learned that Lt. McCubbin's F-4 had been felled during a night raid over North Vietnam but likely went down just over the border in Laos, Manlove was intrigued by the connection with his own studies of Laos.

As he read on, he discovered that McCubbin—who had been promoted to major while missing in action—was no

ing his flight training following his KU graduation, Lt. McCubbin was dispatched to Southeast Asia, assigned to the 497th Tactical Fighter Squadron, based at Ubon Airfield, Thailand.

Shortly after midnight on May 19, 1968, McCubbin, a pilot systems officer, and aircraft commander Capt. Joe Davies departed Ubon as the lead aircraft in a flight of two F-4 Phantoms. Weather was clear, according to a 1978 "Summary of Facts and Circumstances" compiled by Department of Defense, with 6 miles visibility, and the two aircraft, call signs Blackjack 01 and 02, flew 5 miles apart "to ensure effective target coverage throughout the armed reconnaissance portion of the mission."

During their attack, Blackjack 01's wingman reported radio trouble. Capt. Davies directed Blackjack 02 to expend its ordnance and return to base and advised that he would do the same.

"This," stated the DoD report, "was the last communication received from the lead aircraft."

Confirmed communication, at any rate. As Blackjack 02 turned back for Thailand, its crew observed three explosions, presumed at the time to be Blackjack 01 releasing its ordnance. But when Blackjack 02 returned to base alone, a search was mounted for Davies and McCubbin. A flight already in the area hunted desperately for the missing airmen, without success, and it, too, began turning back; that's when a beeper signal was heard and voice contact established with an unknown person on the ground.

Transmissions were erratic, according to reports, so they could not be confirmed as coming from Davies or McCubbin, but the signals were established as emanating from across the Laos border. Another



VIETNAM MEMORIAL FUND

**"I think the main point of the story is Harrison's efforts. You've got a young student, who now is serving, who found this out on his own initiative, and because of that we're going to be able to correct something that was in error—not by any intention, be that as it may—on our memorial."**

—KU Veterans Alumni Network president Mike Denning

"Every single name. I looked at every single name on every single memorial. The Korean War Memorial, World War I, the Vietnam War Memorial, I would take pictures of the monuments, pull it up on my phone and get to work, start looking it up to see who these men were."

The missing element of Manlove's quest remains, of course, World War II, because he felt honor-bound to resist entering the Memorial Campanile before walking down the Hill. Manlove says he understood that tradition encourages undergrads to visit the Campanile so long as they enter and exit through the same door, but Manlove wouldn't have it, telling himself *I can't do it, I can't do it.* "I

longer, in fact, missing in action.

His remains had been recovered in 1989 and identified in 2006.

The wall, Manlove was startled to learn, was in error.

In his official Department of Defense files, Glenn D. McCubbin, c'65, listed his hometown as Alma, in Norton County. He had been a math major at KU, apparently after transferring here from the U.S. Air Force Academy, and joined Air Force ROTC. (KU was, and remains, the only university in Kansas, and one of about 55 nationwide, to offer all three ROTC programs.) After complet-

search mission was launched, during which rescue crews heard the unidentified beeper signal in Laos, but they could not establish contact with the sender. Rescue efforts ended the following day.

Other reports, however, indicate that the rescue mission did briefly establish voice contact with "Alpha"—referencing an aircraft commander—and, because no other U.S. aircraft had been recently lost in that area of "hotly contested jungle covered mountains that were heavily populated by NVA troops and villagers," the voice was presumed to be Davies. No further radio signals or vocal transmissions were received, however, and both Davies and McCubbin were immediately listed as missing in action.

Long after the airmen had been officially classified as killed in action, remains recovered at the presumed crash site in Laos were confirmed in 2006 to be those of Glenn McCubbin, who had been posthumously promoted to major and awarded the Distinguished Flying Cross, the Purple Heart and the Air Medal with eight oak-leaf clusters.

Maj. McCubbin was buried in Norton Cemetery and, because his mother, Martha Colip, had died in 1991 with no other known surviving family members, there his story ended—until Harrison Manlove emailed the Alumni Association after his graduation and commission in the U.S. Army with news of his discovery.

Michelle Lang, the Association's senior director of programs and hospitality and staff liaison to the KU Veterans Alumni Network, forwarded Lt. Manlove's email to network president Mike Denning, c'83, a retired Marine colonel and director of KU's Office of Graduate Military Programs, setting in motion events that this spring, it is hoped, will culminate with a new star on a refurbished wall and a ceremony honoring Maj. McCubbin.

"I think the main point of the story is Harrison's efforts," Denning says. "You've got a young student, who now is serving, who found this out on his own initiative, and because of that we're going to be able to correct something that was in error—not by any intention, be that as it may—on our memorial."

Contrary, perhaps, to Harrison Manlove's hopes for a swift addition of McCubbin's second star, modifications to KU war memorials require extensive planning—primarily because status changes for war casualties also represent an opportunity for renovation to weather-worn outdoor sites.

The KU Vietnam Memorial—the first on-campus commemorative honoring Americans who died in what was then America's longest and most unpopular war—was conceived in fall 1983, one year after dedication of the Vietnam Veterans Memorial in Washington, D.C. A student-led project, the KU site required years of painstaking records research to identify students lost in Vietnam—the war had ended more than a decade earlier, few records had been computerized, and cross-checking was all but impossible—before the memorial was finally dedicated on May 25, 1986.

Eleven years later, Vietnam veteran Fred Green, c'63, returned to campus to participate in an ROTC awards ceremony and visit the memorial to pay respects to





**“I’ve wanted to join the Army since I was about 13. I’ve always been a history guy, and I’ve always found myself reading war stories about the army, what the army has done throughout history, whether it’s the U.S. army or another country’s army.”**

—Harrison Manlove

fallen Kappa Sigma fraternity brothers Loyd Meredith Willson and Larry Martin. Green, then a retired Army colonel and former legal counsel to Joint Chiefs of Staff chairman Gen. Colin Powell, was stunned to see that Maj. Martin, b’62, pilot of an F-105 Thunderchief shot down in 1968, was still listed as MIA, because Green knew his remains had been recovered, and that Army Capt. Willson, c’62, killed in jungle combat, was nowhere to be found on the wall.

“I guess it just dawned on me,” Green told *Kansas Alumni* in 1998, “where the hell is Meredith?”

As with Maj. McCubbin, the new information about Maj. Martin and Capt. Willson had never been forwarded to the University or the Alumni Association’s records team, but once notified of the unfortunate oversights, the University swung into action, rededicating the memorial in a stirring ceremony on April 25, 1998. (See “Lest We Forget,” issue No. 4, 1998, at [kansasalumnimagazine.org](http://kansasalumnimagazine.org).)

And as was the case in 1998, Maj. McCubbin’s update offers campus caretakers a welcome opportunity to refurbish difficult-to-maintain limestone slabs installed at ground level.

“All that black stuff that’s on the stone is biological. It’s not literally dirt; it’s mold spores that get back into the stone,” explains University Architect Mark Reiske, a’86. “You can clean the surface to make it look great and months later it’s like you didn’t do it because you didn’t kill those spores. They just come back to the surface.”

When he learned that a new star was needed for Maj. McCubbin’s name, Reiske reached out to a trusted local contractor to bid on not just carving a new star, but also cleaning and sealing the entire monument and filling in the tired paint that highlights lettering carved into the flat stone slabs. The work, paid for by private donations generated by KU Endowment and pooled

in a permanent fund for upkeep of all campus war memorials, is expected to begin as soon as winter weather abates.

Unfortunately for the many losses it will represent, yet another site is being planned for Memorial Drive, honoring Jayhawks lost in 21st-century combat. Tentatively called the 9/11 and After Memorial, it will likely reside on a node to be built into the hillside overlooking Potter Lake, between the Korean War Memorial and the Campanile.

“That may be the next thing we’re looking at,” Reiske says. “It’s not like our memorials along Memorial Drive represent all of our students who have fought and not come back. I know we’ve got some people on campus who are very aware of that. We’ve got some gaps still, and that’s something we need to respond to.”

**M**ore than a half-century after his death in Laotian jungle, Maj. Glenn McCubbin’s heroic story was researched, written and shared by more than one Jayhawk: H. David Pendleton, c’81, a retired U.S. Army lieutenant colonel who lives in Lenexa, last April found within his files a spreadsheet of all 627 U.S. service members killed in the Vietnam War who listed Kansas as their home of record at the time of their enlistment.

Pendleton—like Manlove, a history major and military history aficionado—dedicated himself to spending one year researching every fallen Kansan and sharing their stories, and photographs, on the Facebook group Kansas History Geeks on the anniversary of their deaths.

“I just think it’s great that a young person has taken an interest in history. We have 58,000-plus who paid a price in Vietnam and we always need to honor them,” Pendleton says of Manlove’s research. “I don’t think Vietnam veterans got the due

they deserved when they returned because it was an unpopular war, so now we remember them so we don’t forget them.”

Although he continues to share his military history research on his Twitter account, @Azmarayfury, Manlove in December reported to armor school at Fort Benning, Georgia, to begin his military career in earnest. Always respecting the past, Manlove also looks to the future, toward the career he has long desired.

“I’ve wanted to join the Army since I was about 13,” he says. “I’ve always been a history guy, and I’ve always found myself reading war stories about the army, what the army has done throughout history, whether it’s the U.S. army or another country’s army.”

While Steve Puppe, j’98, was shooting photographs of Manlove for this story, a young woman paused to watch and ask a few questions. Nhung Nguyen, of Hanoi, is a PhD student in the School of Journalism, studying and teaching social media, new media and their potential for societal change. She says she sought out KU’s memorial as soon as she arrived on campus and visits it frequently, savoring quiet moments to think about the 38 U.S. veterans she helped host on a mission of peace and friendship that she later documented with a short film.

“I think about them, I think about those young guys, 19, 20, 21 years old, going to the jungle, trying to survive,” Nguyen says. “I’m thinking about my country as well. My people. We have two different ways of thinking about the same war. When it comes down to individual stories, it’s all about humans. It’s all about suffering.”

Asked whether young Vietnamese have more appreciation for the war’s history, she replies, “I do not think that they care very much.” The majority of today’s Vietnamese were not yet born at the time of the war, Nguyen notes, and, there as here, a past they do not know is a past forgotten.

“They didn’t get the whole story, don’t have any chance to be exposed to any personal stories about the war. It makes the war stories less relevant.

“And if it is less relevant, they will not care.”

LEFT: Thanks to Lt. Harrison Manlove’s respect for history, Maj. Glenn McCubbin’s inscription on the KU Vietnam Memorial soon will include a second star, indicating the fallen airman is no longer missing in action.



**“This was huge news for us, and it was quite the surprise. I was caught way off guard.”**

—Pete Getz



Pete, d’97, had planned the January trip not as a final pitch to Taylor (at least not overtly) but to meet with fellow alumni of Sigma Alpha Epsilon fraternity. As president of the KU chapter’s alumni group, he and others are preparing for the chapter’s return to campus in the fall. He and his family also would rendezvous with his former roommate and best friend, Zack Holland, e’96, and his family to attend the KU-Kentucky game.

Taylor and Jenni planned to surprise Pete on Saturday morning, Jan. 29, at the SAE house, 1301 W. Campus Rd., where he, Holland and others were meeting. With the help of Annie Santarelli Miller, the Alumni Association’s assistant director of legacy relations and event services, they staged the announcement, complete with a banner and gifts for her dad and Holland, whom Taylor calls her “KU uncle.”

Days later, back in his office in California, where he is principal of Valencia High School, Getz gushed about his daughter’s memorable gift. “This was huge news for us, and it was quite the surprise. I was caught way off guard,” he said. “I couldn’t figure out why my 9-year-old son, Ryan, who loves to sleep in, was up and dressed, ready to go that morning before 10, but I still didn’t suspect.

LEGACY

**All in the family**

*A daughter’s big reveal illustrates the power of Jayhawk generations*

TAYLOR GETZ THOUGHT of the perfect Christmas present for her dad, Peter, but when she learned that her family would travel from their home in Valencia, California, to KU in January, she decided to postpone the gift.

After all, telling her dad she had finally chosen to attend his cherished alma mater would be so much more fun in Lawrence.

Keeping the secret for a few extra weeks, however, proved to be tough for Taylor and her mom, Jenni. “This has been so hard; I’ve almost messed up so many times,” Taylor said before her family’s trip the weekend of Jan. 28-30.

“The best thing is Pete is so angry; he is so mad at her that she won’t commit,” Jenni said. “I keep telling him how it’s so important that we plan trips to visit other schools.”

“Every day he thinks of some way to remind me of KU,” Taylor said.



STEVE PUPPE (4)



“When Taylor handed me the box of KU stuff, I was so surprised and thrilled. It made it even more special that Zack and other alumni were there, some of whom I didn’t even know. The word had gotten out.”

Miller, c’18, who joined the Association’s team last August, says the moment was “really sweet” and a high point in her first six months of working with KU Admissions to help personalize the recruitment of prospective Jayhawks from KU families. “I don’t say this lightly; it’s a joy to be a part of families’ college-decision journeys. I think it speaks volumes about the KU legacy and what it means to families that Taylor waited to tell her dad until they were here in Lawrence.”

Miller is the third Jayhawk to lead the Association’s legacy recruitment efforts since the role originated in 2012 with Joy Larson Maxwell, c’03, j’03, who led recruitment until 2020, when her family moved to Salt Lake City, Utah. Former team member Danny Woods, j’13, took over the duties until last summer, when he

accepted a new role in physician relations with the University of Kansas Health System. Since 2012, KU undergraduate enrollment of legacy students has grown from 15% to more than 25%, and prospects are bright for fall 2022. Association president Heath Peterson, d’04, g’09, says attracting students from Jayhawk families is critical to the long-term future of the KU community. “The Association wants to help recruit new Jayhawks from all backgrounds, whether they are first-generation college students, first-generation Jayhawks, or those who are continuing a KU family tradition,” he says, “but our data through the years demonstrate that legacy students are more likely to remain at KU and stay involved as alumni volunteers and donors throughout their lives, which is so important to the continued strength of KU.”

Recruitment of future Jayhawks in an increasingly competitive environment sparked the idea to construct the new Jayhawk Welcome Center (JWC) and renovate the Adams Alumni Center, as

*Kansas Alumni* reported last spring (see “New Chapter,” issue No. 2, 2021). As the Association and KU prepare for the public opening of the building in early 2023, Miller is learning new event-planning software and working with the Association and Admissions teams to become the point person for recruitment events in the JWC, where all campus visits for prospective students and families will begin. Her duties are a natural extension of her close collaboration with Admissions colleagues, about 25 of whom will work in the new center.

Miller, who came to KU from Wisconsin, can personally attest that the campus visit is the linchpin of recruitment; she felt the attraction when she accompanied her older sister on a visit: “The moment I set foot on campus, I said to my mom, ‘Even if Mia isn’t coming here, I am,’” she recalls. Mia, c’17, chose Mount Oread, and Annie followed a year later. Their younger brother, Jimmy, is now a sophomore on the Hill. “Our legacy isn’t generational yet, but it’s horizontal,” Miller says.



The celebration included (l to r) Zack Holland, Pete and Taylor Getz, Alex Talmo, Reese Holland, Jenni and Ryan Getz.



**“The Association wants to help recruit new Jayhawks from all backgrounds, whether they are first-generation college students, first-generation Jayhawks, or those who are continuing a KU family tradition, but our data through the years demonstrate that legacy students are more likely to remain at KU and stay involved as alumni volunteers and donors throughout their lives, which is so important to the continued strength of KU.”**

—Heath Peterson

She helps personalize visits for families by connecting them with faculty and staff who align with students’ interests, and following up to build relationships. “I’m a big fan of handwritten notes,” she says. “As often as I can, I want to make those personal connections with students and their families.”



Miller

Pete Getz, who as a student was a summer orientation assistant, says relationships tipped the scales toward KU for Taylor. Conversations and visits with Miller, admissions representatives and faculty differed dramatically from those at other schools, he says. “The other schools talked about how great

their school is and their data and their position, but there was nothing about connection or family,” he says. “What KU has is a sense of community as well as opportunity. It’s a Jayhawk family, and you have a lot of resources embedded in that. Taylor is going to start out in the School of Education and theatre, and both of those schools were so willing to reach out and talk to her about what her path could look like. She got to walk through classrooms with the deans, and she could see herself in the academic world here.”

As a dad, Getz is personally thrilled by his daughter’s choice, and he also takes professional pride as principal of her high school. He can picture graduation day, when he will hand diplomas to his daughter and her friends “who grew up playing in our front yard,” he says, but he’s in no hurry. “That’s going to be a big day, probably equivalent to when I leave her in Kansas and drive away.

“I’m not ready for either one.”

### Construction progresses on the Jayhawk Welcome Center



The Jayhawk Welcome Center is taking shape alongside the Adams Alumni Center. The new structure will feature panoramic views of campus and exhibits to highlight the Jayhawk Network of alumni mentors; KU research, origins and traditions; alumni and student achievements; and the incomparable KU experience and lifelong commitment of Jayhawks. New construction and renovation of the Adams Alumni Center will be finished in late 2022, and the complex will open to the public in early 2023.

### New staff members join the Association's donor relations team



DAN STOREY

MICHAEL STIGLER, c’15, assistant director of donor relations, earned a degree in African and African American Studies. As a KU track athlete, he was an All-American and national champion in the 400-meter hurdles and competed professionally for adidas, representing Team USA at the World Championships. He returns to KU following his role as sales account manager with Stryker Medical.



COURTESY TRAVIS RELEFORD

TRAVIS RELEFORD, c’13, donor relations coordinator, most recently served as a sales representative for DePuy Medical. He competed on the men’s basketball team that won four consecutive Big 12 championships and advanced to the 2012 NCAA championship game, and he holds a bachelor’s degree in African and African American Studies.

### New Life Members



*The Association thanks these Jayhawks, who began their Life memberships Oct. 25 through Jan 31. For information, visit [kualumni.org](http://kualumni.org) or call 800-584-2957.*

- |  |  |  |   |
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## Jayhawk Profiles



COURTESY JACY HURST

EARL RICHARDSON

### JACY HURST

#### Career pivot brings fulfillment of childhood goal

by STEVEN HILL

Kansas’ newest appellate judge had a strong “sense of fairness, of right and wrong” at an early age, and it really took off her first or second year of elementary school, when police visited her home one night on a domestic violence call.

“They threatened to arrest my mother because she had thrown something at the person who was hitting her,” recalls Jacy Hurst, who says her parents had split by that time and the incident did not involve her father. “As I understood it as

a young child, the protocol was if you were both fighting, they took you both to jail. And I thought, ‘Well, that doesn’t make any sense. This can’t be right.’”

Her burgeoning sense of justice grew as the family’s interaction with the legal system continued. When she was in second grade, Hurst lived with her mother in a domestic violence shelter for a time.

“Throughout elementary school I’m like, ‘I’m going to be a lawyer. In fact, I’m probably going to be a judge,’” Hurst says. “Then in sixth grade we did this program called Exchange City.” The Kansas City hands-on learning experience assigned students different jobs in a simulated



Hurst grew up in her father’s hometown of Lawrence (where she lives now with husband Josh Hoskins and their children, from left, Iva Hoskins, Leo MoneyMaker, Elijah MoneyMaker and Miles MoneyMaker), but spent lots of time with her mother’s family in Colby. “Understanding the experiences of my family, really feeling connected to their lives, is valuable. It’s all part of the life experience that connects me to many different parts of the state.”

town and was a popular field trip for elementary schools. “I was the judge of Exchange City,” she says, laughing at how seriously she took the assignment. “I really laid down the law, frankly. I didn’t give people a lot of passes, and when they protested they all got fined.”

Hurst became a judge for real in 2021 when she was appointed to the Kansas Court of Appeals by Gov. Laura Kelly. As one of 14 judges on the appeals court, she hears cases from all over the state that can range from routine traffic tickets to multi-million-dollar contract disputes to criminal offenses.

Although she got there eventually, the journey from childhood dream to reality was not a direct route.

After earning degrees in business and law, Hurst, b’02, l’07, carved out a career in private practice in Kansas City, specializing in health care regulatory and employment law, becoming a partner at Kutak Rock and serving as general counsel and chief compliance officer for Swope Health Services, a network of health care clinics for underserved patients. Conversations with her children—she is mother to three sons and a stepdaughter—inspired a career rethink.

“They started asking what made me decide to be a lawyer, and when did I know, and I started talking to them about

wanting to impact the world, how I wanted to be a judge. And then I got a lot of questions about why I had failed so miserably at my goals,” Hurst says, laughing again. “And I thought, gee whiz, why have I failed so miserably?”

She realized the idea of becoming a judge—something legal colleagues had also encouraged her to pursue—was worth another look.

“You start following a career path and you keep taking the next logical steps that make sense and don’t stop to think, ‘I can take a sharp turn and do this other thing that really is where my heart lies.’”

During an Aug. 13 investiture in Topeka, Chief Judge Karen Arnold-Burger, c’79, l’82, noted that Hurst is the first Black woman to serve on the court, “an historic verse that we are so proud to witness during our tenure.”

Hurst recognizes the importance that her precedent-setting appointment can hold for others who dream of a legal career someday.

“I had the experience in looking up to people, and as humans we all want to have a connection, to think, ‘That person’s a little bit like me and they did this, so I can do this.’ To the extent that having more representation, not just in color, but in background and experience, makes someone else feel connected, then that’s great,” she says.

Robin Wheeler Sanders, chief people officer at Swope Health, recounted how Hurst began babysitting the children of radiology patients in her office so that mothers without childcare would not miss appointments. “Jacy has an uncanny ability to acknowledge the potential human impact of a decision while refusing to let sentiment overcome reason in her application of the law,” Sanders said. “She’s a true champion of the law.”

Filling that role, Hurst says, means believing in the legal process and following it in every case, even when the outcome may seem difficult.

“Our system is set up to hopefully ensure equal access and application,” she explains. “Sometimes people don’t

understand why we have to have these rules where someone who is truly guilty has what someone would perceive as a technicality applied to their case that gets them a new trial. For me, being a true champion of the law is really adhering to that process, even when we might wish this fact or that fact were different. We don’t get to pick the facts.”

### NICK ESTRADA

#### Spaceflight engineer encourages dreams of the ‘final frontier’

by CHRIS LAZZARINO

Nick Estrada grew up with the typical boyhood excitement for space exploration, and even attended the Future Astronaut Training Program at Kansas Cosmosphere in Hutchinson. Yet when he arrived at KU, Estrada chose mechanical, rather than aeronautical, engineering, because his interests had shifted toward mechanical aspects of cars.

“Looking back on things,” Estrada says in an email interview from Seattle, where he has worked since April 2021 as a flight operations engineer at Blue Origin, “I

think subtly I knew I would end up in spaceflight.”

Estrada, c’08, g’17, g’19, launched his career with a NASA contractor, working as a maintenance and mechanisms flight controller for the International Space Station. In 2014 he left Houston for Seattle and joined Lockheed Martin as a satellite systems engineer, specializing in “information systems & global solutions,” then pivoted toward business and project management.

Estrada completed his KU MBA while living in Seattle and opened his own consultancy firm, but found himself intrigued by the City of Seattle’s bold plans for a multiyear transition into a new suite of software for its parks department, which Estrada describes as “a huge technical project.”

“I wanted to be part of that, so I applied to be part of that team,” Estrada says. “Over the years I had been following Blue, and eventually I started to see positions open up that were more along the lines of my background and experience.”

Blue Origin last year soared into prominence with three civilian-crewed flights of the reusable New Shepard spacecraft. As a project manager in flight operations, Estrada and his team “make sure we meet our milestones leading up to a flight of New Shepard,” including hardware or software changes that must be scheduled

COURTESY NICK ESTRADA



Asked whether he hoped growing diversity in spaceflight, away from government control and toward private industry, might increase diversity within the workforce, Nick Estrada replied that from the outset of his career, “NASA’s ISS operations were extremely diverse, and at the time I didn’t realize how uncommon it was to have that amount of diversity in our group. Fast forward to today and I still see spaceflight operations as more diverse than most other areas of engineering.”



and closely monitored and organizing “continuous improvement efforts for launch day.”

“This has been an amazing opportunity and has allowed me to essentially experience the entire launch day,” Estrada says, “from the time we roll the vehicles out to the launch pad in the wee hours of the morning all the way through being part of the recovery teams for both the crew capsule and the booster.”

“Our team is from a variety of operations backgrounds and so it has been fascinating as we take bits and pieces of what we think works best for us and try it and adapt it. I am fortunate that I get to be part of this amazing team that is continuously adapting and improving how we launch a rocket.”

Estrada credits his affiliation with the Society of Hispanic Professional Engineers (SHPE) for helping him grasp the array of possibilities awaiting him while still at KU: “I didn’t have anybody in my family with a career in STEM, and so SHPE helped me navigate the entire process.” He now helps the Seattle SHPE chapter mentor area college students, providing mock job interviews and resumé advice. He also volunteers with a high-school robotics team that encourages first-generation college-bound students to consider science, engineering and technical careers.

“I do think that for those of us who have been in similar life experiences, it is our responsibility to find a way to give back to the community that supported us along the way,” Estrada says. “I do want these students to realize that a STEM career is for them and help them navigate it if this is something they want.”

Encouraging young dreamers toward STEM careers is made even easier by today’s new age of spaceflight, an era hurtling toward entirely new chapters of exploration thanks to the vision of bold engineers such as Estrada.

“Space is the final frontier, right? I can’t even imagine sometimes where we will be in 10, 20, 50 years. Exploration, and that possibility of where we will be in the future, is what captures all our imaginations.”



COURTESY KENT JACKSON (4)

**KENT JACKSON**

**Pilot savors speed, tactics that air racing demands**

by MICHAEL PEARCE

**K**ent Jackson’s best days away from his law office aren’t relaxing.

They’re flying an undersized aircraft barely large enough for his 5-foot-9-inch frame, at up to 250 mph. He’ll end up banking into crowded turns barely 50 feet off the ground.

Jackson, c’85, l’88, is one of America’s top pilots in Formula One Air Racing. He took fourth place at the 2021 National Championship in Reno. He’s also done well at international races.

Organized racing of the small planes began about 100 years ago, during America’s aviation infancy. Its early history was marred with crashes as daredevil pilots fed their love of flying and the rush of adrenaline from competition.

Jackson says things are much safer these days, but the draw of Formula One Air Racing stays the same.

“Things get really exciting when you’re

passing someone who’s just a foot or two off your wing,” Jackson says. “But I love everything about flying. I can’t remember a time in my life when I wasn’t completely fascinated by airplanes.”

Jackson was raised in Topeka, where his father was an ardent hunter and angler. (His sister is *Kansas Alumni* editor Jennifer Jackson Sanner, j’81.) While he has enjoyed both sports, his childhood heart was more focused on things like balsa models and remote-controlled airplanes.

At 14, he joined the Topeka chapter of Aviation Explorers, a national program that helps youth learn about flying and careers in aviation.

It was love at first flight for Jackson. When he wasn’t learning about flying, he was working to afford lessons.

“I was always hustling to make money for flying. I sure mowed a lot of lawns and shoveled a lot of snow. Sports never entered my mind,” he recalls. “My life was going to school, working or learning to fly. I don’t think my family was very happy with me [learning to fly], but they saw how hard I was working and didn’t want to get in the way.”

By the time Jackson had passed his bar exams, he was a licensed flight instructor



Love of flying, which enchanted Kent Jackson at 14, remains a focus of his life at work and at play. His law firm, JetLaw, specializes in aviation cases, and his favorite pastime is maintaining and racing his Formula One plane.

and commercial pilot. The Washington, D.C., law firm he created is called JetLaw and specializes in aviation cases. Jackson often uses his private aircraft for his business and pleasure trips. His wife, Kali Hague, is a licensed pilot and races planes cross-country.

His racing career began in 2016 when he and boyhood friend and fellow pilot Paul Newman partnered to buy “Fast and Easy,” a plane that qualified for Formula One

races. He went solo the following year and purchased “Once More.” He’s still racing that plane, although it has undergone quite a few changes.

For every hour spent racing, dozens more are invested in getting peak performance from the aircraft. Like most racing pilots, Jackson does much of the work himself.

Most of the planes are originally fitted with the same 100-horsepower engines found in venerable Cessna 150s. Jackson says there are ways to double the horsepower and rpm from the engines. Changing the wings from wood to carbon fiber can seriously lighten, and toughen, the craft, which is always a goal.

“These craft are already small, wing-spans less than 20 feet and maybe 500 to 600 pounds,” he says. “They’re a thousand pounds lighter than a Formula One race car, but we go a lot faster.”

And that speed must be controlled while flying almost within handshake distance of other pilots. Jackson says competitions involve three heats, each with eight airplanes taking off simultaneously.

Pilots do eight laps around a course that totals about 25 miles. Pylons mark the three tight corners at the end of each mile-long straightaway. Races take about six minutes.

While Jackson acknowledges “a rush” with the quick acceleration and speed of the straightaways, he also thrives on the mental side of the sport, such as planning strategies for passing opponents going into a turn.

He acknowledges there’s the potential for danger, too, but views it more with respect than fear. Improved regulations for equipment and competitions continually bring more safety to the sport. Jackson goes into every race with plans on how to make an emergency landing at any second.

“I’ve had two ‘maydays’ during races,” he says. “Both were non-events because I simply followed the plan. The racing team and I spend months planning and training for any risks that can occur.”

—Pearce, ’81, is a Lawrence freelance writer and former outdoor columnist for the *Wichita Eagle*.

**ALEXIS TARLOW**

**Former Uber exec helps launch patient-friendly health care startup**

by CHRIS LAZZARINO

**B**orn in Canada, Alexis Anderson Tarlow was 4 when her father, a geologist, took a job at KU and moved the family to Lawrence. After her parents divorced, her father, “an Indiana Jones type,” moved on to South Africa, closer to his mother’s childhood home in Tanzania, and while Tarlow’s mother happily remained in Lawrence and married a doctor, Tarlow and her sister spent summers in South Africa, often journeying with their father on sub-Saharan adventures.

Tarlow, b’07, general manager at the direct-to-consumer treatment company Thirty Madison, spent a gap year in South Africa after graduating from Free State High School, during which she realized that what she really wanted in a college experience was not to be found at an elite



COURTESY THIRTY MADISON

Tarlow



East Coast school but was already waiting for her on Mount Oread.

Through it all—global travel mixed with a growing awareness of Lawrence as her true hometown—Tarlow also remained “obsessed with the idea of living in New York.” She headed east after KU graduation for what turned out to be an unsatisfying gig at a Washington, D.C., wine importer, and, at 23, finally moved to New York City, where she worked in marketing and audience development for media startups until landing the prestigious job of her dreams: head of Uber’s Northeast marketing team.

“It was a verb at that point,” Tarlow says. “My mom even knew what Uber was.”

Tarlow threw herself into the daily challenge of helping create an entirely new infrastructure that delivered affordable transportation and employment opportunities to communities with desperate needs for both, but as chaos engulfed Uber, Tarlow found herself attracted to an unexpected opportunity that startled even her.

“The fourth employee at a men’s hair-loss startup? What was I thinking?” Tarlow recalls with a laugh. “In hindsight I can say it’s what I needed to do for myself, but at the time I kind of felt like a lunatic, right? I’m taking this chance, this men’s hair-loss company, what do I know about that? But there was so much more to it.”

Thirty Madison’s founders convinced Tarlow that their mission was to deliver specialized treatments to those marginalized by traditional health care’s prohibitive costs and wildly variable access. After launching Keeps—now touted as the largest direct-to-consumer hair-loss brand in the U.S. after tripling revenues within two years of Marlow’s 2018 arrival as head of brand marketing—Thirty Madison followed with migraine treatments called Cove, gastrointestinal care called Evens, and, Marlow’s current focus, allergy treatments dubbed Picnic.

Each category in the Thirty Madison suite of products caters to chronic sufferers who can feel misunderstood by their primary physicians, geographically distant

from qualified specialists, and unsatisfied with poor results despite spending enormous amounts of money. Thirty Madison pledges to customize plans for each patient and deliver affordable treatments to their doorsteps.

“I got to know the founders and I was so excited by what I saw. It checked all my boxes,” Tarlow says. “When I left Uber, there were a lot of things I could have done next; I’m really fortunate for that, having a lot of opportunity, but it was important for me to go work with very kind people. Good, nice people, like the people I grew up surrounded by in Lawrence, you know? I’m really fortunate to have a partner who was incredibly encouraging about that. He said, ‘Go find something that you love, something that lets you do good. Go work with good people.’”

“This work was going to be hard, but it was going to be worth it: for our patients, for the broader health care ecosystem, and for the privilege of doing it alongside people you really care about. That’s all been true.”

Tarlow chuckles when she says she doesn’t recommend starting a business during a pandemic, but she and her Thirty Madison colleagues also discovered unexpected benefits: With the onset of global lockdowns, consumers were more open than ever to hunting around online for treatments that could be delivered directly to their homes.

“COVID did more for telehealth, this idea of accessing quality care remotely, than would have happened over the next 10 years. So we said, OK, we’ve got to double down. We really need to deliver care to people who desperately need it right now. People need access to care for a lot of reasons, and they’re more comfortable now in receiving it in this way.

“I think that’s something we’re uniquely positioned to serve right now, and serve very well, and that’s been an exciting thing to see.”

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by HEATHER BIELE

**1951 Richard "Dick" Sias**, c'51, l'54, in November received the Global Vision Award from Sister Cities International OKC for his philanthropic efforts in the Oklahoma City area.

**1960 Jean Elston**, d'60, is president at Prosperity Housing Solutions in Long Beach, California. In September she was honored as 2021 Professional of the Year by Strathmore's Who's Who.

**1961 Jeanne Rustemeyer Kern**, c'61, d'63, wrote *Love is a Filing Cabinet*, *The Nutcracker Nibbles Christmas Case* and *Fortune Cookie Christmas*, all of which were published in 2021. She also appeared in three indie horror films.

**1963 Thomas Jenkins**, e'63, g'67, vice president and national transit/rail consultant at HNTB in Santa Ana, California, in October was honored with the 2021 Mobility 21 Lifetime Achievement Award.

**1964 Catherine Leibach Anthony**, n'64, lives in Independence, Missouri, where in May she celebrated her 100th birthday. A retired nurse, she stays active in her church community and enjoys quilting.

**Richard Scharine**, g'64, PhD'73, is professor emeritus of theatre at the University of Utah. He lives in Salt Lake City.

**1968 Zafar Israili**, PhD'68, professor of chemistry at Emory University in Atlanta, recently was recognized as a top educator by Marquis Who's Who.

**Richard Konn**, e'68, retired as president and CEO of Arkon Investments in Palm Desert, California.

**Robert Wuthnow**, b'68, in July became professor emeritus of sociology at Princeton University. He's the former director of the university's Center for the Study of Religion.

**1970 James Bredfeldt**, c'70, m'74, in September was included in Marquis Who's Who for excellence in gastroenterology, hepatology and clinical research ethics. A retired physician, he lives in Bellevue, Washington.

**Allin Herring**, d'70, retired as vice president of customer service at Insight Communication. He makes his home in Fishers, Indiana.

**Fred Meier**, j'70, is a freelance automotive reporter and editor. He and his wife, Lorrie, live in Washington, D.C.

**Joel Weigand**, m'70, lives in Wellington, where recently

he retired as a physician at Ascension Via Christi. He practiced medicine for more than 50 years.

**1971 Carl McFarland Jr.**, c'71, g'73, PhD'75, is professor and chair emeritus of psychology at the University of Alabama at Birmingham. In September he was inducted into the Hall of Fame at Topeka West High School.

**1972 Patricia Lafferty Ballard**, c'72, graduated in 2016 with a degree in graphic design from Santa Fe University of Art and Design in New Mexico. She and **David**, c'71, live in Lawrence.

**Charles**, c'72, and **Martha Bryant Howard**, '73, celebrated their 50th wedding anniversary in May. They met at KU and were married in Danforth Chapel. The Howards, who have a son, Matthew, recently moved from the East Coast to Boise, Idaho, where they continue to enjoy retirement.

**1973 Gary Brown**, c'73, directs product development at TDI Global Solutions in Meriden.

**Sharene Plattner Oldham**, b'73, is a retired tax auditor at CCH Inc. She lives in Derby.

**1974 Brent McFall**, c'74, g'76, retired as city manager

in Buckeye, Arizona, where he lives with his wife, Gail.

**Theresa "Terry" Foiles O'Malley**, c'74, directs 911 public safety for the City of Tulsa, Oklahoma.

**James Oswald**, b'74, is an attorney in Hutchinson.

**1978 Roy Heatherly**, j'78, is president and CEO at the Chamber of Commerce in Monroe, Louisiana.

**Andrew Kasnetz**, c'78, general counsel and shareholder at Sandberg Phoenix in Clayton, Missouri, joined the mediator and senior arbitrator panels of United States Arbitration & Mediation.

**Chad Leat**, b'78, retired vice chairman of global banking at Citigroup, serves on the board of directors of Bridge Investment Group. He lives in New York City.

**Julie Robinson**, j'78, l'81, a U.S. District judge for the District of Kansas, in November was inducted in the Kansas African American Museum 2021 Trailblazers Hall of Fame.

**J. Ann Selzer**, c'78, a political pollster and president of Selzer & Co. in Des Moines, Iowa, in September was inducted in the Hall of Fame at Topeka West High School.

**Petra Tasheff**, c'78, retired senior attorney at the National Center for Law and Economic Justice, in October was elected

**School Codes**

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- b** School of Business
- c** College of Liberal Arts and Sciences
- d** School of Education and Human Sciences
- e** School of Engineering
- f** School of Fine Arts

- g** Master's Degree
- h** School of Health Professions
- j** School of Journalism
- l** School of Law
- m** School of Medicine
- n** School of Nursing
- p** School of Pharmacy
- PharmD** School of Pharmacy
- s** School of Social Welfare

- u** School of Music
- AUD** Doctor of Audiology
- DE** Doctor of Engineering
- DMA** Doctor of Musical Arts
- DNAP** Doctor of Nursing Anesthesia Practice
- DNP** Doctor of Nursing Practice
- DPT** Doctor of Physical Therapy
- EdD** Doctor of Education
- OTD** Doctor of Occupational Therapy

- PhD** Doctor of Philosophy
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- (no letter)** Former student
- assoc** Associate member of the Alumni Association





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1. Retrieved on July 1, 2021 from [usnews.com/education/online-education/university-of-kansas-155317](https://usnews.com/education/online-education/university-of-kansas-155317)  
2. Retrieved on July 7, 2021 from [usnews.com/best-graduate-schools/top-business-schools/mba-rankings?location=Kansas](https://usnews.com/best-graduate-schools/top-business-schools/mba-rankings?location=Kansas)  
3. Retrieved on July 7, 2021 from [business.ku.edu/school-business-launches-online-mba-program-fall-2015](https://business.ku.edu/school-business-launches-online-mba-program-fall-2015)

to the board of trustees at KU Endowment. She lives in New York City.

**1979 Barney Graham**, m'79, whose decades-long research led to the development of COVID-19 vaccines, was named 2021 Federal Employee of the Year. He is former deputy director of the National Institutes of Health Vaccine Research Center in Bethesda, Maryland.

**1980 Alison Banikowski**, g'80, PhD'81, in October was inducted in the Olathe Public Schools Wall of Honor. Dr. B., as she is affectionately known, received the Distinguished Person of Honor recognition for her 34 years of service in the school district, which included

roles as a special-education instructor, principal and assistant and associate superintendent. She retired in 2017 as deputy superintendent.

**David Eisenlohr**, g'80, is managing director at Baker Tilly's state and local government consulting practice in Plano, Texas.

**1981 Julie Shelton Oatis**, c'81, retired after a long career in human resources. She makes her home in Virginia Beach, Virginia.

**Steven Salter**, g'81, lives in Overland Park with his wife, Cindy. He recently retired as director of acquisitions and divestitures at Hallmark Cards.

**Bari Thornton**, d'81, is retired and lives in Chandler, Arizona.

**1982 Mark Boutwell**, c'82, is executive director at Senior Solutions in Springfield, Vermont.

**G. Mark Kelsey**, b'82, g'84, retired as director of acquisitions and integration at Coca-Cola Company, where he worked for more than 30 years. He lives in Atlanta.

**Sam Stuckey**, e'82, lives in Woodland Park, Colorado, where he retired as manager of commercial aviation and bulk marketing at ConocoPhillips.

**1983 Michael Bolt**, m'83, retired in August from Labette Health Physicians Group in Parsons. He specialized in general, vascular and thoracic surgery.

**Michael Grauer**, f'83, affectionately known as

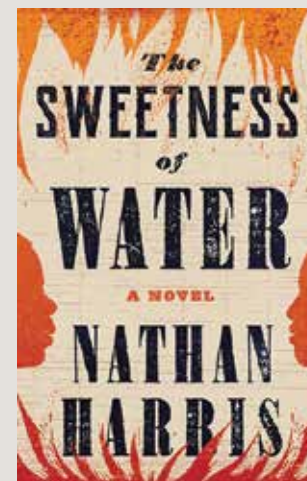
"Cowboy Mike," is a curator at the National Cowboy & Western Heritage Museum in Oklahoma City. He recently was inducted in the Kansas Cowboy Hall of Fame.

**Larry Schulte**, PhD'83, is a full-time artist who creates large-scale woven displays. He lives in Albuquerque, New Mexico.

**Frank Tsuru**, e'83, co-founder and CEO of Momentum Midstream in Houston, in October was elected to the board of trustees at KU Endowment. He also serves as president and CEO of Indigo Natural Resources.

**James Williams**, '83, is medical science liaison at Vanda Pharmaceuticals. He and **Lois Wearth Williams**, n'74, g'87, live in Leawood.

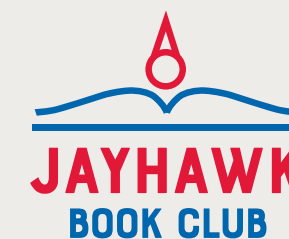
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Contact Michelle Lang, senior director of alumni programs, at [michellem@kualumni.org](mailto:michellem@kualumni.org), or call 785.864.9769.



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**1984 Tom Bené**, b'84, is president and CEO of Break-thru Beverage Group. He lives in Naples, Florida.

**Mark Mears**, j'84, lives in Olathe, where he's chief marketing officer at WOWorks. He recently was featured on the Clicks 2 Bricks podcast to discuss multi-location marketing.

**Jerry Sass**, g'84, owns Sass Winery in Salem, Oregon. The winery recently earned Pinot Noir of the Year honors at the 2021 Sommeliers Choice Awards in San Francisco.

**1985 Tom Kane**, c'85, a legendary voiceover artist who launched his career in radio and television commercials, recently won Clio's 2021 Honorary Award, the advertising industry's highest individual honor.

**Marsha Ambler Mauch**, c'85, f'88, s'16, is a CASA volunteer supervisor in Salina.

**David Thronson**, c'85, d'85, in July received the Elmer Fried Excellence in Teaching Award from the American Immigration Lawyers Association. He is the Alan S. Zekelman Professor of International Human Rights Law at Michigan State University College of Law and director of the Talsky Center for Human Rights of Women and Children.

**1986 Diana Jordan**, c'86, is an actress in Venice, California.

**Brian McClendon**, e'86, co-creator of Google Earth and adjunct professor of engineering at KU, has joined

Niantic Labs, developer of the mobile games Pokémon GO and Ingress, as senior vice president of engineering for augmented reality, research and mapping. In 2013 he was included among the United Nations' "Champions of the Earth" and in 2016 he was awarded an honorary doctorate of science by KU. Brian, who also serves on the board of trustees at KU Endowment, and his wife, Beth Ellyn, will remain in Lawrence, where he will open a Niantic Labs engineering office.

**Julian Meyrick**, g'86, is professor of creative arts at Griffith University in Queensland, Australia.

**Todd Olson**, g'86, is president of Mount Mercy University in Cedar Rapids, Iowa.

**Leo Redmond**, b'86, is chief financial officer at Aulos Bioscience in Larkspur, California.

**1987 Bob Fee**, c'87, is president and chief operations officer at Fee Insurance Group in Hutchinson. He also chairs the Independent Insurance Agents & Brokers of America, also known as the Big "I."

**Russell Scheffer**, c'87, m'91, '20, lives in Benton, where he practices psychiatry.

**Alexandra Becker Sielaff**, c'87, g'89, is the MBA director at Carroll University School of Business in Waukesha, Wisconsin.

**1988 Kendra McIntosh**, e'88, is chief chaplain at the St. Cloud VA Health Care





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System in Minnesota. She lives in Madison, Wisconsin.

**Vern Sneed**, a'88, is owner and designer at Q Cabin Kits in Chico, California.

**Chris Stanley**, d'88, f'89, is associate professor of art at the University of Texas Permian Basin in Odessa. His exhibition "Never Wonderland" was on display last summer at the Ellen Noel Art Museum.

**1989 Paul Bassett**, f'89, m'03, a physician at Sedalia VA Clinic, was elected to the Bothwell Regional Health Center board of directors. He lives in Sedalia, Missouri, with his wife, Michelle, and their daughter, Chloe.

**Todd Cohen**, c'89, j'89, associate vice president of marketing communications at Regis University in Denver,

recently was elected to a four-year term on the city council in Broomfield, Colorado. He and **Stacy Smith Cohen**, j'91, g'08, PhD'11, a language-arts instructor, have two children, Abby and Alex.

**Joseph Hoefgen**, g'89, retired in November as city manager of Redondo Beach, California.

**Dan Lichty**, m'89, retired after nearly 30 years as a family physician. Most recently he practiced at McPherson Medical and Surgical Associates.

**Jeff Robertson**, c'89, in August was promoted to associate vice president for academic affairs at Arkansas Tech University in Russellville.

**Katy Monk Yocom**, j'89, is associate director of communications and alumni relations at Spalding University in

Louisville, Kentucky. She's also an author whose first novel, *Three Ways to Disappear*, was published in 2019.

**1990 Holly Hill-Stanford**, PhD'90, is professor of English and dean of the Geneva Casebolt College of Arts and Sciences at Southwest Baptist University in Bolivar, Missouri, where she lives with her husband, Tom.

**Stephen Raskin**, a'90, lives in St. Louis, where he's senior associate and project manager at Ittner Architects.

**Curt Schlesinger**, c'90, manages e-commerce at St. Croix Rods in Park Falls, Wisconsin.

**Kannon Shanmugam**, '90, is managing partner and chair of the Supreme Court litigation practice at Paul, Weiss, Rif-

kind, Wharton & Garrison in Washington, D.C. In October he was elected to KU Endowment's board of trustees.

**Shailesh Shukla**, g'90, is vice president and general manager of networking at Google Cloud in Mountain View, California. In July he was selected to serve on the board of directors of the Bay Ecotarium.

**Stephen Wade**, j'90, directs financial and administrative services for the City of Topeka.

**1991 Donna Lowen**, '91, in September won the women's club championship at the Links at Redstone Golf Course in Alabama. She played golf for the Jayhawks from 1986 to 1990.

**John Racunas**, c'91, is senior vice president of real

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estate at Alliant Insurance Services in Newport Beach, California.

**Angela Jacobson Watson**, b'91, is president of healthcare sales at UPS. She lives in Marietta, Georgia.

**1992 Marc Buehler**, b'92, g'97, lives in Dallas, where he's president of BDO Hospitality.

**Braxton Copley**, l'92, was promoted to director of utilities for the City of Topeka. He previously served as deputy director.

**Sal Intagliata**, c'92, l'95, is an attorney at Monnat & Spurrier in Wichita. He recently was honored by Best Lawyers in America as a Wichita Lawyer of the Year in DUI/DWI defense.

**Paola Sanguinetti**, a'92, directs The Design School at

Arizona State University's Herberger Institute for Design and the Arts.

**Kris Weidling**, c'92, makes his home in Frederick, Maryland, where he's chief human resources officer at Civica Inc.

**1993 Cindy Lewis Kindsvater**, b'93, is a real estate agent at RE/MAX DFW Associates in Frisco, Texas.

**David Kuhlmann**, c'93, m'01, a sleep medicine specialist at Bothwell Regional Health Center in Sedalia, Missouri, recently was elected to the board of directors of the American Academy of Sleep Medicine.

**Ernie Sifford**, b'93, lives in Leawood, where he's executive vice president of client solutions at Tellworks Logistics.

**1994 AJ Cleland**, c'94, is enterprise customer success manager at Maxwell, a FinTech company based in Denver. He and his wife, Kathleen Brenk, live in Minneapolis, Minnesota.

**Gregory Knipp**, g'94, PhD'97, associate professor of industrial and physical pharmacy at Purdue University, was recognized in June by Marquis Who's Who as a top educator.

**Emmanuel Nyirinkindi**, g'94, is vice president of cross-cutting solutions at the International Finance Corp. in Uganda.

**Bryan Phillips**, e'94, is senior vice president, general counsel, secretary and chief compliance officer at Inspire Medical Systems in Minneapolis.

In August he was appointed to the board of trustees of Blue Cross and Blue Shield of Minnesota.

**1995 Andrea Conlee**, s'95, is a therapist at Shadow Wood Clinical Associates in Topeka.

**Dana Gibbs**, m'95, is a physician and director of the allergy clinic at Central Park ENT in Arlington, Texas. She also directs the Pan American Allergy Society.

**Brenda Harkins**, m'95, is an obstetrician and gynecologist at Texas Health Medical Associates in Mansfield.

**Lanelle Dibble Hunter**, n'95, is an emergency department medical auditor at Duke Raleigh Hospital in Raleigh, North Carolina. She lives in Fuquay-Varina with her





husband, Reginald, and their daughter, London.

**Margaret Maderak Kenefake**, c'95, a partner at Royal Street Ventures and managing director of the Fountain Innovation Fund, is a member of Class 25 Kauffman Fellows. She and **Jerry**, c'92, live in Leawood with their three children.

**1996 Brian Black**, PhD'96, is distinguished professor of history and environmental studies at Penn State Altoona.

**Andrew Lees**, c'96, s'00, '07, manages IT programs at Valorem Reply. He and **Megan Altman Lees**, '00, live in Lawrence and have four sons.

**Taylor Banks Reynolds**, c'96, is a municipal engineer and project coordinator at

Spalding DeDecker in the Detroit area.

**Anna Butler Stubblefield**, d'96, g'98, g'99, is the new superintendent of the Kansas City, Kansas, Public School District. She previously served as deputy superintendent for Lawrence Public Schools.

**1998 Amy Ott Decker**, l'98, is litigation counsel at Newell Brands Inc. in Wichita.

**Mark Tremaine**, l'98, lives in Nickerson, where he is an attorney and associate professor of criminal justice at Sterling College.

**1999 Jarrod**, f'99, and **Sisavanh Phouhvang Houghton**, f'99, live in Murfreesboro, Tennessee, where Sisavanh is professor of painting and studio art and Jarrod is a

senior instructor in foundations at Middle Tennessee State University. Their collaborative exhibition "Excavating Tradition" recently was on display at the Gadsden Museum of Art in Gadsden, Alabama.

**Mindie Miller Paget**, c'99, g'01, is assistant vice chancellor for diversity, equity, inclusion and belonging and director of external affairs at the KU Office of Research.

**2000 Lindsey Cox Bailey**, b'00, g'02, is vice president of operations at Envision Physician Services. She lives in Lenexa and has three children, Quinn, Keira and Elias.

**Rebecca Lang**, b'00, is executive vice president and regional credit officer at UMB in Kansas City, where she lives with her husband, Matt

Sweeney, and their children, Hudson and Hannah.

**Ellyn Smith Lester**, j'00, g'02, '03, is assistant dean of construction and architectural technology at Pennsylvania College of Technology in Williamsport.

**Timothy Tweito**, m'00, is an ophthalmologist at Florida Retina Specialists in Merritt Island, Florida.

**2001 Brant Brown**, b'01, '02, is president of Westmount Realty Capital in Dallas.

**Titus Daniels**, m'01, is associate professor of medicine in the division of infectious diseases at Vanderbilt University Medical Center.

**Stephanie Krause**, j'01, lives in Denver, where she directs marketing at Natural Grocers Vitamin Cottage.

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**Dominic Ortiz**, b'01, g'02, is CEO and general manager at Potawatomi Hotel and Casino in Milwaukee.

**Deirdre Pilch**, EdD'01, is superintendent of Greeley-Evans School District 6 in Colorado. In June she was honored as Weld County Distinguished Citizen of the Year by the Greater Wyoming-Longs Peak Council Boy Scouts of America.

**Fredrick Reimer**, b'01, supervises decision support and analytics at HTC, an internet provider. He and his wife, **Ashlee**, assoc., live in Myrtle Beach, South Carolina.

**Nathan Willis**, j'01, is the Washington night editor at The New York Times.

**2002 Dusten Crichton**, d'02, directs Thompson Learning Community at the University of Nebraska in Omaha.

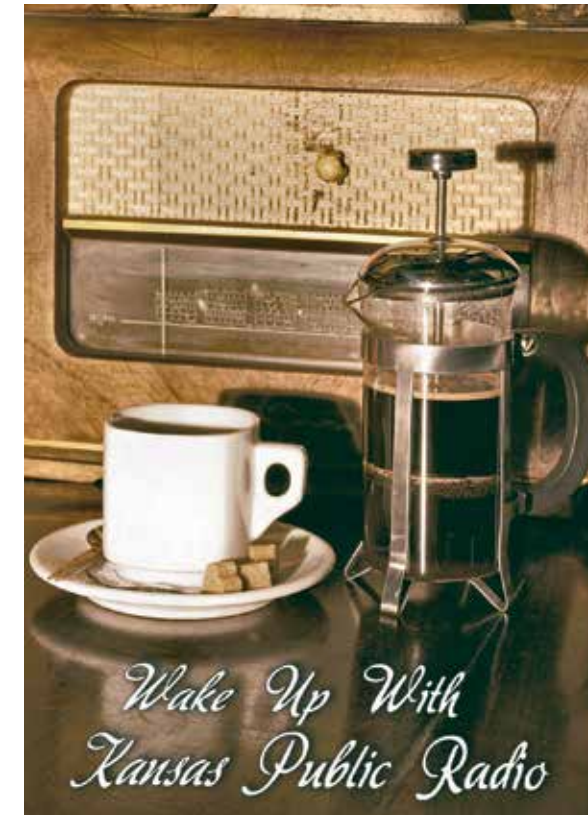
**Jacy Hurst**, b'02, l'07, in August was sworn in as a judge on the Kansas Court of Appeals. She and **Joshua Hoskins**, '21, make their home in Lawrence.

**Jeff Jones**, c'02, is a rail leader in the transportation group at Burns & McDonnell in Kansas City.

**Matthew Makens**, c'02, lives in Castle Rock, Colorado, where he owns Makens Weather, a weather and media consulting firm.

**Marquita Norman**, m'02, in June was named to the board of trustees at Hendrix College, where she did her undergraduate studies. She is an associate professor of emergency medicine and assistant dean for student inclusion and diversity at Wake Forest School of Medicine. She lives in Winston-Salem, North Carolina.

**Liz Boldridge Tovar**, c'02, g'09, PhD'11, in October was



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 Emporia **89.7 FM**  
 91.3 FM Junction City  
 Manhattan **97.9 FM**  
 99.5 FM Manhattan  
 Archison **89.9 FM**  
 90.3 FM Chanute



elected to KU Endowment's board of trustees. She is executive officer and associate vice president of the division of diversity, equity and inclusion and senior associate athletics director for student-athlete academic services at the University of Iowa.

**2003 Jackie Berra**, f'03, is a project manager at Image-makers in Wamego.

**Andrew Dies**, s'03, is assistant vice president for student affairs at Stephen F. Austin State University in Nacogdoches, Texas.

**Shane McCall**, c'03, g'05, l'10, is managing partner at Koprince Law in Lawrence, where he lives with **Kaelyn Fox McCall**, b'04, and their children, Kingston and Stella.

**Michael Sheridan**, b'03, is senior counsel at Bond, Schoeneck & King. He lives in Indianapolis.

**2004 Fally Afani**, j'04, g'20, g'21, directs communications at the Lawrence Chamber of Commerce.

**Krista Lee Gentry**, c'04, s'06, is a resolution specialist at the U.S. Department of Housing and Urban Development in Kansas City. She lives in Lawrence.

**Meka White Morris**, j'04, chief revenue officer at global payment and data company Tappit, was named to Sports Business Journal's "40 Under 40" list in 2021. She lives in Plano, Texas.

**Eric Toler**, g'04, a retired U.S. Army colonel, is executive director of the Georgia Cyber

Center in Augusta. In July he was inducted in the 2021 Class of the Army ROTC Hall of Fame.

**2005 Amity File Dannefer**, j'05, was promoted to director of recruiting at VMLY&R, a marketing agency in Kansas City.

**2006 Meghan Bahn**, g'06, directs development at the Grandstreet Theatre in Helena, Montana.

**Caroline Biggs**, c'06, lives in New York City, where she's market editor at Business of Home.

**Derek Klaus**, j'06, is vice president of public relations at MMGY in Overland Park.

**Dayvid Prah**, e'06, is space test branch chief at Arnold Air Force Base in Tennessee.





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**Tony Quartaro**, c'06, lives in Chicago, where he is chef and owner of Gemma Foods, a fresh-pasta delivery service.

**Adonia Simpson**, c'06, directs policy and pro bono services at the American Bar Association Commission on Immigration in Washington, D.C.

**Matthew Smith**, c'06, is vice president of BluSky Restoration Contractors in Denver.

**Natalia Villate**, m'06, lives in Boca Raton, Florida, where she's an ophthalmologist at Fort Lauderdale Eye Institute.

**2007 Jeremy Case**, c'07, '09, in August was named assistant coach for Kansas men's basketball after serving as interim assistant coach since April. A member of KU's 2008 national championship team,

he joined the Jayhawk staff as video coordinator in 2016.

**Amanda McQuin Kluener**, b'07, is a senior tax manager at Deloitte. She and her husband, Bryan, live in Cincinnati with their daughter, Clara, who recently turned 6.

**Cassandra Leyden**, e'07, lives in Brooklyn, New York, where she's head of engineering at WeWork.

**Dan McCarthy**, b'07, manages corporate development at Hero Technologies, a cannabis company. He lives in Hot Springs, Arkansas.

**Louis Mora**, j'07, lives in Flower Mound, Texas, where he's vice president of media relations at Comerica Bank.

**Sara Hampton Morrow**, c'07, is a physician coder at The University of Kansas Health System. She and her husband,

Steve, live in Basehor and have a son, Austin.

**Lacey Arndt Williams**, d'07, g'10, was promoted to vice president of ticketing at 12 Man Foundation in College Station, Texas.

**2008 John Comerford**, PhD'08, president of Otterbein University in Westerville, Ohio, recently was appointed to the Delaware County Finance Authority.

**Jaime Hornbaker Dupy**, j'08, is vice president of investor relations at the Wichita Regional Chamber of Commerce.

**2009 Robert Grant**, b'09, is president of online insurance brokerage firm SelectQuote in Overland Park. He is a fourth-generation member of his family to work in insurance.

**Paul Hefferon**, b'09, is a financial planning associate at Financial Avenues. He makes his home in Mission and has a son, Calvin, and a daughter, Norah.

**Benjamin Sharp**, l'09, is an associate in the mergers and acquisitions group at Fredrikson & Byron in Minneapolis, Minnesota.

**2010 Nick Allen**, a'10, manages development at Revesco Properties in Denver.

**Brent Blazek**, d'10, g'12, was promoted to senior director of alumni and donor relations at Rockhurst University in Kansas City.

**Kyle Goerl**, m'10, medical director at Lafene Health Center at Kansas State University in Manhattan, served as grand marshal for K-State's



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Homecoming celebration in October.

**Brenna Hawley-Craig**, c'10, j'10, is a manager solutions architect at Lev. She lives in Baldwin City.

**Jessica Sain-Baird**, c'10, j'10, g'17, g'18, g'19, lives in Brooklyn, New York, where she's deputy editor at Lending Tree.

**Rachel Vaughan**, b'10, was promoted to paid media director at Jackson Spalding. She lives in Plano, Texas.

**2011 Stephanie Miller Blakely**, j'11, is vice president at FleishmanHillard in Kansas City.

**Michael Chavez**, c'11, g'14, lives in Lawrence, where he's associate director of admissions for diversity and access initiatives at the KU Office of Admissions.

**George Diepenbrock**, g'11, is communications specialist at the Douglas County Sheriff's Office.

**Dezereé Hodish**, g'11, '14, is assistant director of the Executive Office of Health and Human Services in Cranston, Rhode Island.

**Megan Hopp**, a'11, lives in Maitland, Florida, where she's a designer at Marc-Michaels Interior Design.

**Elliot Johnson**, b'11, g'14, manages digital marketing at Rexel USA and also founded Civice. He lives in Addison, Texas.

**Meghan Kirkwood**, g'11, is a photographer and assistant professor of visual arts at the Sam Fox School of Visual Arts and Design at Washington University in St. Louis.

**Leah Kohlman**, c'11, is an internship program assistant at KU's School of Business.



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**For more information on the Presidents Club, contact:**

**Angie Storey**  
Senior VP Donor/Member Relations, KU Alumni Association  
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**Raymond Lee**, g'11, is city manager of Greeley, Colorado.  
**Andrew Posch**, j'11, is senior communications partner at Cerner in Kansas City.  
**Justin Pregont**, g'11, lives in Atchison, where he's interim city manager. He previously served as assistant city manager.  
**Emily Richardson**, c'11, is a wholesale business analyst at Minted.com. She lives in Lenexa.  
**Connor Treanor**, g'11, lives in Lawrence, where he's principal at CT Design & Development.  
**Laura Vinci**, j'11, was promoted to vice president and media relations specialist at New York Health.

**2012 Josh Baden**, c'12, is senior actuarial specialist at SE2

in Topeka. He and his wife, Kara, live in Lawrence with their son, Flynn, who recently turned 1.  
**Elizabeth Brittain**, d'12, is an account executive and senior associate at Pricewaterhouse-Coopers in Dallas.  
**Danford Bryant**, g'12, is a U.S. Army colonel and commander of Garrison Fort Detrick in Frederick, Maryland.  
**Matthew Gorney**, g'12, l'13, is an associate attorney at Monnat & Spurrier in Wichita. He recently was named to the Best Lawyers list for the second consecutive year. He specializes in criminal and DUI defense.  
**Daniel Horn**, g'12, is commander at Tobyhanna Army Depot in Pennsylvania.

**Leann Horsley**, PhD'12, is dean of the College of Nursing at East Tennessee State University in Johnson City.  
**Michael Reynolds**, e'12, is a modeling and analytics engineer at Flint Hills Resources. He and **Samantha Baldwin Reynolds**, e'12, live in Corpus Christi, Texas.

**2013 William Dalton**, b'13, manages client experience at Alight Analytics in Kansas City.  
**Martin Hochman**, c'13, s'20, lives in Topeka with his son, Martin "Mac," who will be 1 in April.  
**Joseph Kellum**, c'13, founded 1 Source Medicine in Dallas.  
**Tejinder Sodhi**, g'13, is an assistant editor at CNN-News

18 in Uttar Pradesh, India.  
**Danny Woods**, j'13, works in physician relations at The University of Kansas Health System. He lives in Lawrence.

*Born to:*  
**Samuel Stallbaumer**, e'13, g'20, and his wife, Jade, daughter, Nora, April 7 in Lenexa, where they make their home. Samuel is a civil engineer at WSP.

**2014 Bryan Do**, d'14, is a project manager at WellSky in Overland Park.  
**Amanda Kuehn**, c'14, recently earned her doctorate in osteopathic medicine at Midwestern University in Glendale, Arizona. She will pursue a pediatric residency at Phoenix Children's Hospital.



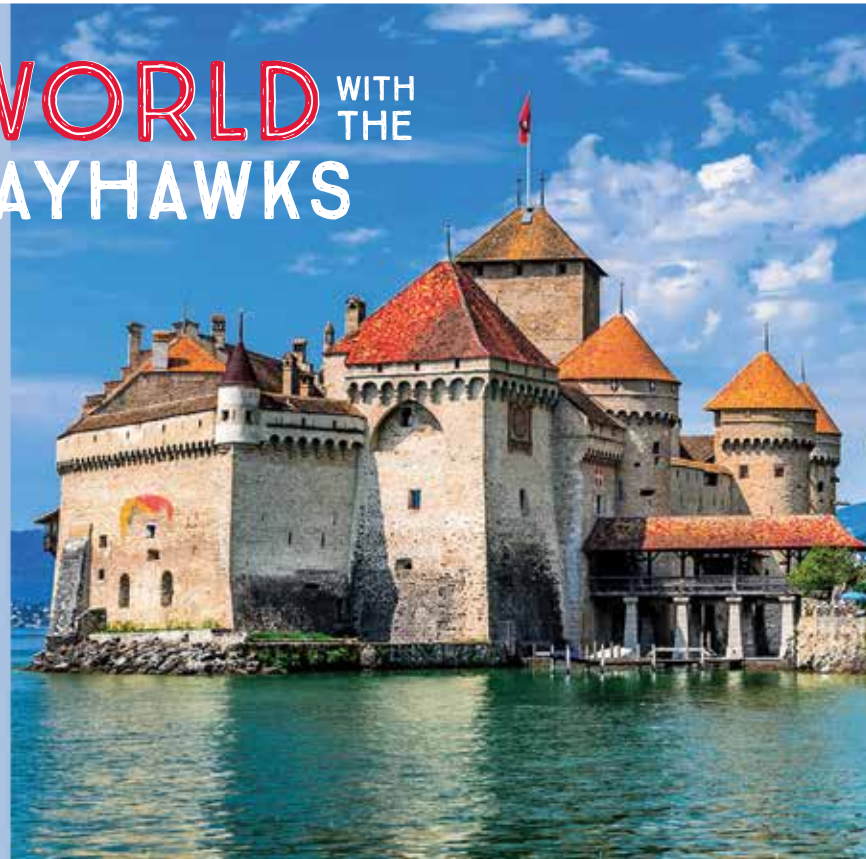
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**Niko Roberts**, c'14, is associate commissioner of men's and women's basketball in the Mountain West Conference. He was a guard at KU from 2010 to '14.

**Marilyn Schallom**, PhD'14, retired as director of the department of research for patient care services at Barnes-Jewish Hospital. She lives in St. Louis.

**Amanda Stanley**, l'14, lives in Topeka, where she's city attorney.

**2015 Stephanie Bickel Arteaga**, j'15, manages marketing and communications at the American Student Dental Association.

**Brendan Bishop**, b'15, is a private equity analyst at UMB Capital Corp. in Kansas City.

**Michael Collins**, b'15, g'16,

is chief financial officer at Foley Equipment in Kansas City.

**Patrick Curry**, c'15, lives in Washington, D.C., where he's a senior compliance associate at Capitol Compliance Associates.

**Ashley Farris**, c'15, is a research staff member at the Institute for Defense Analyses in Alexandria, Virginia.

**Taylor Hanna-Peterson**, c'15, g'17, is a senior academic adviser for the University Honors Program at KU. She and **Dan "Petey" Peterson**, g'16, an academic adviser in the Undergraduate Advising Center, live in Lawrence.

**Graham Naasz**, c'15, is a dentist at Emporia Family Dental Clinic.

**Natalie Pennington**, PhD'15, is assistant professor of communication studies at

the University of Nevada in Las Vegas.

**Tony Reames**, PhD'15, is a senior adviser at the U.S. Department of Energy in Washington, D.C.

**Erika Garcia Reyes**, c'15, g'17, directs community planning at United Community Services of Johnson County. She lives in Shawnee.

**Anthony Rittorf**, b'15, g'17, is professional sport program manager at Drug Free Sport International in Kansas City.

**Gregory Stroh**, m'15, is a physician who specializes in pulmonary medicine at Essentia Health-St. Mary's Medical Center in Duluth, Minnesota.

**John Toner**, e'15, is a U.S. Air Force pilot. He lives in Shalimar, Florida.

**Jin-Ho Yun**, g'15, is a research scientist at the Korea

Research Institute of Bioscience and Biotechnology in Daejeon, South Korea.

*Married*

**Kaitlin Nolte**, c'15, to Alexander Beal, Oct. 9 in Seneca. They live in Kansas City, where she's a compliance technical manager at Raintree Systems.

**2016 Madeline Farber**, j'16, lives in New York City, where she's an associate editor at WebMD.

**Raymond Hower**, b'16, is a Harrier pilot in the U.S. Marine Corps. He lives in New Bern, North Carolina.

**Dylan Jacobus**, m'16, is a general surgeon at Northern Light Maine Coast Hospital in Ellsworth, Maine.

**Jennifer Berroth Lahasky**, g'16, is music director of the

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Summer Sisters of Lee's Summit and a music educator in the Blue Valley School District. She lives in Belton, Missouri.

**Jarett Sauer**, b'16, g'17, is a CPA at Young & Associates. He lives in Overland Park.

**2017 Kellyann Jones-**

**Jamtgaard**, PhD'17, is a biological science specialist at the National Institute of Food and Agriculture in Kansas City.

**Danielle Sorensen**, j'17, directs brand and digital messaging at Alexandria Ocasio-Cortez for Congress. She lives in New York City.

**Brooklyn Winkel**, j'17, is a fiscal analyst at KU Medical Center. She lives in Overland Park.

**2018 Ryan Brinker**, c'18,

j'18, communications coordinator at the Kansas Department of Commerce, was named Employee of the First Quarter in 2021. He lives in Topeka.

**Claudia Close**, j'18, is assistant director of athletic communications at Davidson College in Davidson, North Carolina.

**Hugh Ebb**, c'18, is an associate at Weil, Gotshal & Manges in Dallas.

**Erin Gabriel**, c'18, is a family mentor at Soccer Without Borders. She lives in Colorado Springs, Colorado.

**Ashley Hocking Golledge**, j'18, g'21, directs marketing and communications at University of the Pacific McGeorge School of Law in Sacramento, California.

**Kyle Gratton**, c'18, lives in Kansas City, where he writes features and reviews for the games section of Screen Rant.

**Jacob Hood**, c'18, an author and illustrator in Lawrence, recently published *Baby Jay's*

*Jayhawk Journey*, a storybook for all ages.

**Danya Issawi**, j'18, is an assistant news editor at The New York Times. She lives in New York City.

**Kara Kahn**, j'18, manages development at Kansas City Girls Preparatory Academy.

**Gerone Navarro**, j'18, lives in Prairie Village, where she's an account manager at Sojern.

**Cooper Scott**, j'18, is a revenue and marketing analyst at Optimally Business Performance in Leawood.

**2019 Robert Adams**, c'19,

manages media and marketing at the Bedder Way Company in Indianapolis.

**Megan Schwartz Crowe**, PharmD'19, is a pharmacist at Health Ministries Clinic Pharmacy in Newton.

**Cokethea Hill**, PhD'19, lives in Kansas City, where she's CEO and founder of Blaque KC (Black Leaders Advancing Quality Urban Education).

**Jordan Wolf**, j'19, is a producer for MLB.com. He lives in Lawrence.

**2020 Pavlina Clarke**, j'20,

is an account manager at Insight Global in Kansas City.

**Ryan Cordts**, g'20, g'21, manages business operations at the University of Nebraska Medical Center. He and **Katrina Poppert Cordts**, g'16, PhD'19, an assistant professor of psychiatry at the College of Medicine, live in Papillion, Nebraska.

**Hanna Festa**, s'20, s'21, is an intake clinician at Wyandot Behavioral Health Network in Kansas City.

**Cecelia "Cele" Fryer**, c'20, lives in Denver, where she's a

behavioral health counselor at Children's Hospital Colorado.

**Matthew Garcia**, g'20, teaches art at Missouri Western State University in St. Joseph and coordinates the print studio at the Lawrence Arts Center.

**Haley Leach Gillett**, g'20, teaches behavior skills at Paddock Lane Elementary School in Beatrice, Nebraska.

**Hadley Oehlert**, j'20, coordinates marketing at KU Memorial Union in Lawrence.

**Hailey Dixon Phillips**, j'20, is assistant managing editor at the Parsons Sun.

**Kurtis Rood**, b'20, works in sales at Safe Fleet Fire, EMS and Industrial in Elmhurst, Illinois.

**Michael Thibodeau**, c'20, j'20, is a research associate at VMLY&R in Kansas City.

**Jamie Tholen**, j'20, is a client development specialist at Indeed.com in Kansas City.

**2021 Morgan Bresolin**,

b'21, coordinates media at Red Mountain Weight Loss in Scottsdale, Arizona.

**Mitchell Cassell**, b'21, lives in Las Vegas, where he's a pricing analyst at Southern Glazer's Wine and Spirits.

**Kaitlyn Cokeley**, c'21, lives in Raymore, Missouri, where she's an optician at Vision Source.

**Austin Crawford**, e'21, is an engineer at Styers Equipment Company in Overland Park.

**Sheyenne Denton**, j'21, is creative coordinator at Wieden + Kennedy in Portland, Oregon.

**Danielle "Dani" Kolker**, g'21, is a Tradewell Fellow at EYP, an architectural firm in Dallas.

**Lisa Martin**, g'21, is vice president of vocational development at Worksource Enterprises in Danville, Illinois, where she lives with her husband, Glen.

**John McPherson**, e'21, is a mechanical engineer at Delta Railroad Services in Ashtabula, Ohio.

**Harold Mohr**, b'21, lives in Kansas City, where he's an investment real estate agent at New Western Acquisitions.

**Tarynn Mosqueda**, PharmD'21, is a pharmacist at Palace Drug Store in Colby.

**Carly Newcomb**, j'21, is a multimedia journalist and producer at NewsChannel 21/NPG Oregon. She lives in Eugene.

**Abigail Plank**, c'21, coordinates referrals at Bardavon Health Innovations in Raytown, Missouri.

**Roy Ricaldi**, b'21, is an integrity and risk consultant at Ernst & Young. He lives in Lawrence.

**Nathan Schmitz**, PharmD'21, is a pharmacist at CVS. He and **Madison Urban Schmitz**, PharmD'21, make their home in Manhattan.

**Nandhini Sehar**, m'21, is a pediatrician at Siena Medical Clinic in Garden City.

**Austin Skoba**, b'21, is a financial adviser at Northwestern Mutual in Olathe.

**Jade Steffensmeier**, c'21, is a meteorologist and multimedia journalist at KQTV in St. Joseph, Missouri.

**Maximo Umali**, b'21, is a market research analyst at SomaLogic in Boulder, Colorado.

**Angela Wright**, j'21, coordinates social media and events at Great Plains SPCA in Mission.



**1930s** **Grace Chicken**, n'38, Port Charlotte, Florida, 107, Oct. 5

**1940s** **Anne Alexander**, d'49, g'80, Kansas City, Missouri, 94, Dec. 23

**Imogen "Pat" Billings Ballard**, '48, Overland Park, 95, Nov. 14

**Leonora Elkin Barker**, '43, Lawrence, 99, Jan. 21, 2021

**Robert Dole**, '45, Washington, D.C., 98, Dec. 5

**Richard Dreher**, c'48, m'50, Leawood, 97, Sept. 7

**John Fee**, b'46, San Clemente, California, 100, July 11

**Roselyn Skonberg George**, d'49, Monument, Colorado, 94, Aug. 21

**Elaine Thalman Hall**, c'47, Urbana, Illinois, 94, Nov. 23, 2020

**Leah Smith Hayes**, '48, Dodge City, 94, Sept. 5

**Harold Jones**, b'49, Lawrence, 96, Sept. 25

**Mira Sluss Kaufmann**, c'45, Lubbock, Texas, 97, Sept. 26

**Grace Horst Ketterman**, c'48, m'52, Leawood, 94, July 6

**Betty Joe Lorbeer McMilen**, '49, Glendale, Arizona, 92, Nov. 5

**William Mullarky**, b'47, Kansas City, 96, Aug. 18

**Robert Norris**, m'43, Wichita, 103, July 15

**Randall Palmer**, c'48, l'49, Raymore, Missouri, 95, Nov. 21

**Charles Peterson**, e'49, Bainbridge Island, Washington, 95, Dec. 18, 2020

**Dudley Potter**, b'47, Duarte, California, 98, Sept. 20

**Lewis Sandidge**, c'49, g'51, m'54, Scottsdale, Arizona, 93, July 2

**Elmer Startz**, e'49, Odessa, Texas, 93, Nov. 20

**Ruth Larson Taylor**, c'48, Wichita, 96, July 19

**Dexter Welton**, e'48, Stanton, California, 95, May 13

**Oval West**, c'48, St. Louis, 95, July 19

**1950s** **Barbara Rand Aniol**, d'51, Houston, 92, Nov. 8

**Betty Thompson Annis**, b'50, Albuquerque, New Mexico, 93, Sept. 28

**Glenn Anschutz**, e'50, Topeka, 96, Nov. 23

**Alan Armstrong**, c'59, g'63, PhD'66, Clemson, South Carolina, 91, Aug. 2

**Richard Arnsperger**, b'51, Ashland, 94, Aug. 24

**Daniel Azarnoff**, m'55, Ukiah, California, 94, Feb. 9, 2021

**Clarence Bender**, b'57, l'64, La Mesa, California, 89, July 4

**John Bowers**, d'58, g'59, Bend, Oregon, 85, Oct. 18

**Joan Johnson Breyfogle**, d'54, g'60, Boulder, Colorado, 88, Aug. 27

**M. David Brummett**, b'59, Topeka, 83, July 4

**Dorothy Johnson Campbell**, n'54, Westmoreland, 90, April 5

**Dorothy Johnson Copher**, f'51, Prairie Village, 92, Oct. 28

**Betty McCoy Crittenden**, c'55, Jacksonville, Florida, 87, Sept. 23

**Philip Cross**, e'56, Lawrence, 94, June 23

**John Crouch**, d'59, Lakewood, Colorado, 88, Aug. 13

**Marshall Denby**, b'56, Auburn, Washington, 89, Nov. 22

**Robert Dickensheets**, b'55, Jackson, Tennessee, 88, July 31

**DuWayne Englert**, d'54, Swansea, Illinois, 88, July 14

**Ina May Brewster Fakhoury**, c'56, Kansas City, Missouri, 87, Nov. 28

**John "Foto" Fotopoulos**, d'53, Playa Del Carmen, Mexico, 90, Sept. 16

**John Fowler**, e'59, Hume, Virginia, 84, Aug. 29

**Donald Giffin**, c'51, l'53, Prairie Village, 91, Sept. 26

**Giandomenico Giuranna**, g'58, Venice, Florida, 88, Nov. 19

**Richard Gruendehl**, c'51, m'55, Lenexa, 92, Dec. 8

**Margaret "Peggy" Hughes Glazzard**, d'55, EdD'75, l'85, Surprise, Arizona, 87, May 29

**Richard Goppert**, b'52, Kansas City, 90, Sept. 6

**Carol Moon Griffith**, '59, Hays, 84, Jan. 14, 2021

**Virginia Thomson Hargarten**, b'52, San Diego, 90, Aug. 19

**Patricia O'Neil Hattaway**, d'59 g'82, Overland Park, 85, Oct. 30

**Charles Hill**, g'59, Lawrence, 86, Sept. 6

**Richard Hite**, b'50, Wichita, 93, Dec. 16

**Peggy Whitney Hobbs**, d'56, Bethlehem, Pennsylvania, 87, Sept. 11

**Wallace Holderman**, c'50, m'54, Hutchinson, 92, Sept. 8

**Allan Hurst**, b'57, Overland Park, 86, Oct. 4

**Ann Straub Jett**, d'57, Salina, 86, Dec. 19

**Douglas Tom Jones**, j'50, Kansas City, 93, Aug. 31

**Robert Kennedy**, e'55, Peterborough, New Hampshire, 87, July 12

**Robert Kipp**, e'52, g'56, Kansas City, Missouri, 89, Nov. 30

**Derele Knepper**, '59, Manhattan, 84, March 25, 2021

**Harold Ray**, c'55, m'58, Carmichael, California, 87, April 20

**James Remsberg**, e'57, Wichita, 89, Dec. 18

**Richard Reynolds**, b'56, Lenexa, 87, Nov. 18.

**A. Scott Ritchie**, c'54, Wichita, 89, Dec. 12

**Robert Loyd**, c'58, l'62, Leawood, 85, Oct. 30

**Martin Lyle**, c'55, Walnut

Creek, California, 88, Oct. 14

**Nannette Pitman Martin**, d'55, Emporia, 88, Oct. 17

**Victor McCall**, c'57, m'61, Fort Worth, Texas, 86, Feb. 12, 2021

**Molly Kelly McCampbell**, d'51, g'57, EdD'66, Liberty, Missouri, 92, Nov. 6

**John McCann**, e'58, Peachtree Corners, Georgia, 92, July 22

**W. Kendall McNabney**, c'58, m'62, Kansas City, 85, Aug. 23

**Jesse McNellis**, c'57, g'59, Overland Park, 93, Nov. 10

**David Mordy**, c'52, New Canaan, Connecticut, 91, April 20, 2021

**Gerald Mowry**, c'50, m'53, Manhattan, 95, Sept. 29

**Elizabeth Scott Nelson**, c'51, Topeka, 92, Oct. 1

**Paul Nelson**, p'51, Topeka, 94, July 10

**Jane Letton Nettels**, d'56, Overland Park, 87, Nov. 7

**Ronald Ott**, c'59, Prairie Village, 84, Dec. 1

**James Perry**, c'54, Tequesta, Florida, 89, Nov. 18

**Wanda Welliever Porter**, c'58, Kailua, Hawaii, 85, Sept. 13

**Bruce Power**, c'55, Los Gatos, California, 88, Dec. 19

**Paula McVay Quinley**, c'54, Topeka, 88, July 13

**Judith Hulse Ramsay**, c'58, Boulder, Colorado, 83, Feb. 27, 2021

**Jane Hackmaster Randall**, d'52, Wichita, 90, Sept. 16

**Harold Ray**, c'55, m'58, Carmichael, California, 87, April 20

**James Remsberg**, e'57, Wichita, 89, Dec. 18

**Richard Reynolds**, b'56, Lenexa, 87, Nov. 18.

**A. Scott Ritchie**, c'54, Wichita, 89, Dec. 12

**Robert Loyd**, c'58, l'62, Leawood, 85, Oct. 30

**Martin Lyle**, c'55, Walnut

Creek, California, 88, Oct. 14

**Bruce Rogers**, d'56, Highlands Ranch, Colorado, 86, June 10

**Frank Sabatini**, b'55, l'57, Topeka, 89, Oct. 24

**Nancy Russell Schmid**, c'55, Cambridge, Wisconsin, 88, Aug. 28

**James Slaven**, e'58, Overland Park, 85, July 20

**Dan Spencer Jr.**, b'52, Overland Park, 91, Aug. 1

**Robert Stewart**, j'53, Cincinnati, 89, Aug. 23

**Jane Hutton Stievater**, c'58, Columbus, Ohio, 85, June 5

**Sandra Bettis Voss**, n'59, Poway, California, 84, Aug. 26

**Charles Waugh**, c'55, l'56, Eskridge, 91, Sept. 20

**Maurice Wildin**, e'58, Albuquerque, New Mexico, 85, March 22

**Donald Woodhull**, b'59, Sugar Hill, Georgia, 90, Feb. 19

**Marion Greenlee Wolf**, f'51, Hugoton, 95, Oct. 26

**Robert Wunsch**, c'54, l'58, Pretty Prairie, 88, Sept. 16

**Joane Manney Wyrick**, f'56, g'68, Coral Springs, Florida, 87, Sept. 11

**Harry "Dave" Zerfas**, d'57, Hot Springs Village, Arkansas, 85, Sept. 11

**1960s** **George "Rusty" Addleman**, p'63, Oberlin, 82, July 12

**William Amos**, c'63, St. Louis, 85, Nov. 26

**Jon Ardahl**, e'66, g'73, LeCompton, 84, Dec. 19

**William Christopher "Chris" Barteldes**, d'69, g'77, Lawrence, 74, June 27

**Thomas Beckett**, d'63, Chestertown, Maryland, 81, Oct. 15

**George Beier**, c'60, Sequim, Washington, 86, Dec. 8

**Merlyn McMinimy Bell**, c'60, Seattle, 82, Jan. 22, 2021

**Sandra Zahradnik Bergman**, j'69, Prairie Village, Dec. 11

**John Bernthal**, g'64, Lincoln, Nebraska, 81, July 23

**David Berry Jr.**, e'61, Corning, California, 83, Dec. 1

**Roger Boelling**, p'65, Her- ington, 79, June 5

**Joe Buttram**, PhD'67, Lewisburg, West Virginia, 87, July 15

**C. Stephen "Steve" Chalfant**, '61, Hutchinson, 81, Dec. 18, 2020

**Leonard Cuddy**, d'67, Alexandria, Virginia, 76, Oct. 18, 2020

**Robert Dall**, p'60, Kansas City, 82, April 25

**Robert Day**, c'64, g'66, Ludell, 80, Jan. 6

**Paul DeBauge**, c'60, l'63, Lawrence, 82, Nov. 12

**Patrick Dowling**, c'66, d'69, Overland Park, 77, June 24

**Marjorie Fischer Dozier**, d'65, g'72, Leawood, 78, Aug. 23

**Carole Pattison Drummond**, d'61, Mission, 81, July 11

**Howard Dukes Jr.**, c'69, Las Vegas, Nevada, 74, Nov. 10

**Louis Elbl**, d'65, g'68, Fairway, 78, Sept. 29

**Polly Epting**, d'66, Burlington, 77, Aug. 30

**Virginia Cheal Farrar**, d'60, Leawood, 81, May 31

**Lawrence Ferriso**, e'69, Wantagh, New York, 73, July 12

**Elizabeth Wienecke Fisher**, d'66, Tulsa, Oklahoma, 78, Oct. 25

**James Fisher**, m'69, Overland Park, 78, Nov. 5

**Ann Miller Forrest**, b'69, Centennial, Colorado, 74, April 11

**Allen Frank**, c'61, Pensacola, Florida, 84, June 30

**Richard Fuller**, g'67, Overland Park, 88, July 16

**Russell Gangi**, l'63, Beaufort, South Carolina, 86, Jan. 18, 2021

**Herbert Garrett**, d'61, Rogers, Arkansas, 91, Dec. 12

**Julie Glenn**, d'67, West Chester, Ohio, 75, July 28

**C. Andrew Graham**, b'62, l'66, Denver, 81, Nov. 9

**John Haight**, c'69, m'73, Santa Monica, California, 73, June 6

**Bill Hansen**, c'68, l'71, Charlotte, North Carolina, 79, July 20

**Gail Suhrbier Howard**, c'66, Charlotte, North Carolina, 80, Jan. 16, 2021

**Alice Bremmell Jenkins**, d'66, g'76, Edwardsville, 78, July 23

**Frederick Jones III**, b'64, Louisville, Kentucky, 85, July 12

**Ronald Jones**, c'64, Ypsilanti, Michigan, 78, March 22

**Thomas Jones**, e'67, Overland Park, 77, Sept. 7

**Orville Newton "Newt" King**, p'63, Lawrence, 81, July 7

**H. Altan Kodanaz**, g'64, Overland Park, 90, Oct. 17

**Judy Hawkins Kroeger**, c'64, Fair Oaks, California, 81, Nov. 27

**Arch Layman**, g'67, Monument, Colorado, 100, Aug. 2

**P. Bruce Lewellyn**, j'60, Vineyard Haven, Massachusetts, 82, Sept. 14

**Gary Lockwood**, c'65, m'71, Overland Park, 78, Aug. 17

**Geoffrey Logan**, m'68, l'90, Olathe, 90, July 22

**Johna Aderholdt Lohman**, n'60, Fort Wayne, Indiana, 83, July 16

**Robert Lynn**, j'60, San Diego, 82, Sept. 14

**Robert Mall**, c'69, Clay Center, 75, Aug. 12

**Jerry Martin**, e'67, Overland Park, 78, Sept. 11

**Stephen McAllister**, b'63, St. Joseph, Missouri, 83, July 21

**William McElfresh Jr.**, f'68, San Francisco, 75, Sept. 25

**Alice Cash Mills**, d'65, Hutchinson, 78, Aug. 15

**Dennis Moore**, c'67, Lenexa, 75, Nov. 2

**Diana Osterhout**, f'64, Topeka, 78, Jan. 24, 2021

**John Owen**, d'69, g'82, Rochester, New York, 74, June 21

**Judith Gorton Parkinson**, f'61, Ellicott City, Maryland, 81, May 28

**Paul Parrish**, g'68, Driftwood, Texas, 77, Oct. 29

**Robert Powell**, e'62, Kansas City, 82, Oct. 3

**Anthony Reed**, d'62, Wichita, 83, Aug. 9

**John Reiff**, b'61, l'64, Wichita, 82, July 2

**Dale Reinecker**, j'66, Bedford, Texas, 77, Oct. 19

**Larry Sandberg**, c'68, Lake Mary, Florida, 81, Aug. 7

**David Schulte**, p'69, Denver, 75, Nov. 27

**Stuart Shandalove**, f'64, Overland Park, 79, Aug. 8

**John Shenk**, b'63, e'63, Chiang Mai, Thailand, 81, Jan. 1, 2021

**Sara Frandle Simpson**, d'66, Landenberg, Pennsylvania, 76, Sept. 2

**David Sloan**, b'68, Salem, Oregon, 79, June 29

**Alice Forsberg Snodgrass**, c'60, Shrewsbury, Missouri, 83, Aug. 20

**Carol Nichols Speidel**, d'66, Hiawatha, 76, Aug. 8



**John Stewart**, d'67, g'72, EdD'78, Fort Collins, Colorado, 75, Jan. 30, 2021

**Cathy Gibson Stiglic**, d'69, Lenexa, 74, Sept. 7

**Charlie Thurston**, e'62, Winfield, Illinois, 82, Aug. 25

**Nancy Partin Wahl**, d'64, Orlando, Florida, 79, Oct. 18

**Bryan Wildenthal**, PhD'64, Dallas, 83, Sept. 4

**N. William Wills**, g'64, Platte City, Missouri, 94, Sept. 28

**Cooper Woodring**, f'60, Wakefield, Rhode Island, 84, Sept. 21

**Jon Woodward**, c'68, g'70, Lawrence, 75, Nov. 15

**William Young**, e'60, Valparaiso, Indiana, 87, June 21

**1970s Dennis Allen**, c'73, Morgantown, West Virginia, 70, Oct. 31

**W. Duane Bailey**, b'71, Byron Center, Michigan, 75, Nov. 12

**Kathie Berweiler**, c'72, Leavenworth, 75, July 6

**Robert Burtch**, j'72, Topeka, 71, Oct. 7

**James Coffelt**, c'71, g'86, Lakewood, Colorado, 73, Oct. 13

**Lucinda "Cindy" Craft**, j'70, Lawrence, 73, Sept. 3

**Robert Craig**, f'71, Germantown, Tennessee, 80, Jan. 7, 2021

**William "Lonnie" Dillon**, m'71, Parsons, 76, July 23

**Karen Fullman Douglas**, c'71, Kansas City, 72, Jan. 28, 2021

**Mattie Richard Eley**, n'72, Kansas City, 76, July 26

**B.D. Eddie Farha**, c'74, Washington, D.C., 69, Aug. 8

**Stephen Feller**, g'79, Pittsburgh, 65, Aug. 29

**William Floerke**, g'76,

Lenexa, 78, Nov. 19

**David Gaughan**, b'70, Houston, 72, July 5

**Ruth Gennrich**, g'75, Lawrence, 84, June 12

**Kevin Goering**, c'77, New York City, 64, May 1

**Lawrence Gwinn**, c'72, g'73, PhD'84, Springfield, Ohio, 72, Sept. 13

**William Hauser**, PhD'74, Warrensburg, Missouri, 90, Aug. 28

**Betty Bateman Hodges**, d'72, PhD'94, Chicago, 95, Sept. 1

**Gary Manchester**, m'72, San Diego, 82, Aug. 24

**Jonathan McCarty**, g'75, Allen, Texas, 74, Sept. 27

**Michael McGuire**, m'71, Albuquerque, New Mexico, 78, Oct. 21

**Kenneth Mikkelson**, g'72, PhD'82, Verona, Wisconsin, 79, May 15

**Dan Myers**, d'70, Fort Gibson, Oklahoma, 77, Oct. 6

**Ronald Naugle**, g'72, PhD'76, Lincoln, Nebraska, 79, Oct. 26

**Janet Moye Olin**, d'73, Olathe, 69, Sept. 1

**Patricia Phillips Perusich**, g'79, Lee's Summit, Missouri, 85, Sept. 10

**Steven Richardson**, c'77, m'80, Sudbury, Massachusetts, 65, Oct. 3

**David Ruhter**, c'74, g'78, Urbana, Illinois, 69, May 25

**Sandra Wheelhouse Sauvage**, d'71, Topeka, 72, July 21

**Lonnie Slaper**, c'78, h'79, Rochester, New York, 65, May 23

**Dolores Anderson Waugh**, '78, Lawrence, 92, Oct. 13

**1980s Cindy Boerger Banks**, c'85, Leawood, 58, Aug. 7

**Gary Bond**, PhD'89, Silver Spring, Maryland, 70, July 26

**John Claudius**, g'89, Kansas City, 56, Jan. 10, 2021

**Brett Conley**, j'81, g'85, Fairway, 62, July 18

**Naoma Crisp-Lindgren**, m'88, Columbia, South Carolina, 49, Dec. 17

**Thomas Deacy**, l'81, Kansas City, 66, July 16

**Barbara Knisely Gaeddert**, '80, Lawrence, 79, Nov. 24

**Julie Green**, f'83, g'96, Corvallis, Oregon, 60, Oct. 12

**Stuart Harwood**, c'85, Lawrence, 62, Sept. 17

**Amy Deterding Keeny**, b'86, Wichita, 57, Oct. 11

**Kelly Knight**, c'86, Salina, 59, Nov. 17

**Thomas McGuire**, m'87, Prairie Village, 68, June 23

**David Merriweather**, c'84, Eden Prairie, Minnesota, 61, Oct. 31

**John Round**, g'82, Overland Park, 77, Nov. 1

**Richard Smith**, c'69, Liberty, Missouri, 75, Dec. 11

**Andrew Warren**, b'84, Albuquerque, New Mexico, 62, Nov. 10

**1990s Stephen**

**Blanchard**, a'90, Lawrence, 54, July 10

**Margaret Bradshaw**, g'94, Topeka, 86, Nov. 10

**Michael Carroll**, c'91, Kansas City, 53, July 12

**Mary Long Cords**, f'93, Olathe, 51, April 20

**Carlos Tejada**, j'95, Seoul, South Korea, 49, Dec. 17

**Susan Vrana**, s'95, Overland Park, 74, July 1

**2010s Bruce Hopkins**, SJD'16, Kansas City, 80, Oct. 31

**UNIVERSITY COMMUNITY**

**James Brundage**, Lawrence, 92, Nov. 5

**Daryle Busch**, Lawrence, 93, May 19

**Joseph Delquadri**, PhD'78, Boise, Idaho, 82, Oct. 11

**Anita Herzfeld**, g'65, g'74, PhD'78, Lawrence, 89, Dec. 9

**Jean Kygar Eblen**, '00, Lawrence, 77, Nov. 11

**Jacob Kipp**, Lawrence, 79, Oct. 27

**Marc Mahlios**, assoc., Lawrence, 71, July 22

**Ross McKinney**, Chapel Hill, North Carolina, 95, Sept. 18

**Allan Pasco**, McClouth, 84, Oct. 12

**Jerry Rogers**, g'59, Lawrence, 94, Aug. 9

**Ian Rowell**, c'79, Lawrence, 65, Aug. 16

**Earl Schweppe**, assoc., Lawrence, 94, Nov. 6

**Tom Skrtic**, Lawrence, 75, Nov. 19

**George Stewart**, assoc., Lawrence, 91, Oct. 28

**Susan Wilson Wright**, f'70, Overland Park, 73, Sept. 27

**ASSOCIATES**

**Ronald Aust**, Bellevue, Washington, 69, Jan. 21, 2021

**Fay Bradley**, Independence, 83, Jan. 14, 2021

**W. Keith Gaeddert**, Ottawa, 83, Aug. 13

**Pat Klein**, Overland Park, 81, Oct. 8

**Roger Lambson**, Shawnee, 82, Dec. 1

The Rev. **Wilbert Lewis**, Wichita, 74, April 20

**Heather Staudacher**, Elburn, Illinois, 47, Oct. 10

ming, Iowa, 91, Oct. 28

**Charles "Chuck" Wittig**, Prairie Village, 98, Nov. 14

**Cheryl Wonnell**, Lawrence, 74, Oct. 17



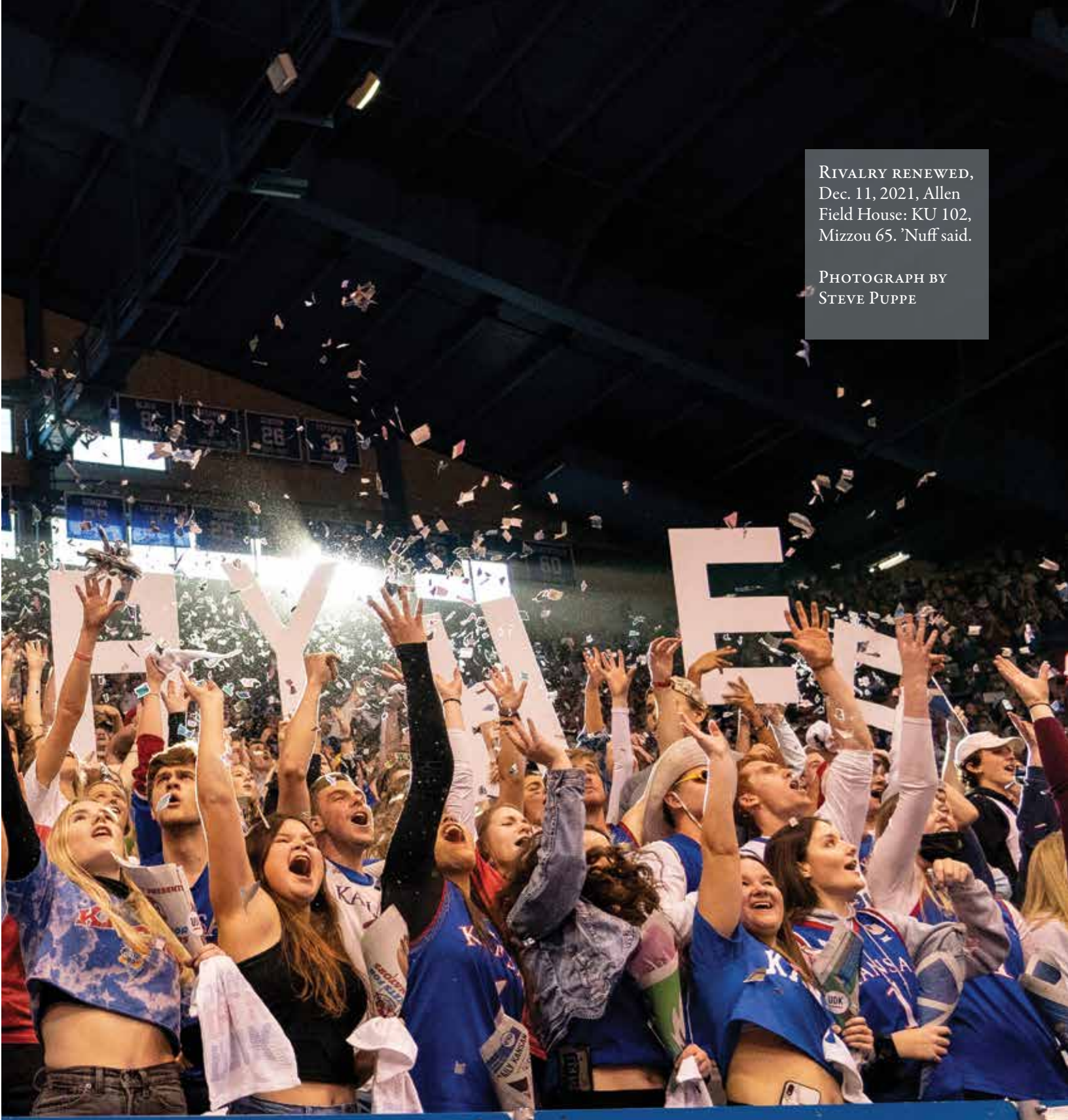
THE STATE FLOWER doesn't bloom in January, but the Dole Institute planted a few faux sunflowers to celebrate Kansas Day Jan. 29, along with offering kid-friendly activities through Feb. 2 for visitors, including crafts and coloring sheets of other state symbols. Western meadowlarks, cottonwoods and box turtles abounded and, yes, buffalo roamed.

PHOTOGRAPH BY SUSAN YOUNGER





RIVALRY RENEWED,  
Dec. 11, 2021, Allen  
Field House: KU 102,  
Mizzou 65. 'Nuff said.  
  
PHOTOGRAPH BY  
STEVE PUPPE







SPENCER RESEARCH LIBRARY

## Curator begins new chapter

*Johnson lands 'dream job' as University Archivist*

WITH 30,000 CUBIC FEET of records, including more than 10,000 films and audio recordings and more than 1 million photographs—all stored across the entire fourth floor of Spencer Research Library as well the library's basement and KU Libraries' west campus annex—newly appointed University Archivist Letha Johnson has a career's worth of priceless materials with which to indulge her life-long passion for history.

She hopes others will join her on that journey, including all alumni and anyone else with an interest in the unique heritage of our hilltop home.

"We're here and open for everyone to come in and view the collections," says Johnson, who joined KU Libraries in 2008 as associate archivist and most recently worked as curator of the Kansas Collection housed on the Spencer's third floor. "We really have tried to let people know in various ways that we're here for them. It's not just restricted to scholars or students."

Johnson replaces longtime University Archivist Becky Schulte, c'76, who last year began her phased retirement. Johnson says she hopes to emulate those who came before for their career longevity in the important post, and she already has her sights set on expanding archives' holdings from under-represented campus groups.

With online and Spencer gallery exhibitions, as well as a popular touring series organized in partnership with the Alumni Association—which unfortunately had to be paused during pandemic restrictions—Johnson is thrilled to deliver stories from KU's past that need to be shared.

"That's why I'm glad to be back up in University Archives, because it really does take some digging into the records that we have here to bring those stories forward," Johnson says. "And it's not only telling the stories of African Americans who have been at KU, but also members other under-represented groups, and really bringing those stories to the forefront."

Along with constant demands of records management—which require her to reach out to every campus department to make certain that important records are appropriately stored and, in many cases, eventually transferred to University Archives—Johnson plans to also actively solicit student groups to preserve and share current documents, photographs, scrapbooks and other materials, which collectively help represent the University experiences of *all* students for future researchers.

Alumni eager to indulge their KU curiosities are encouraged to visit Spencer Research Library. After registering at the front desk, researchers are welcomed in the Marilyn Stokstad Reading Room, where librarians assist them in requesting original source materials that are promptly delivered from the library's massive collections.

While in-person visits have their own unique value—the North Gallery's unequaled Campanile views alone are worth the trip—mind-boggling resources are now available online. Care to read through all of Phog Allen's papers? View the magnificent John Gould Ornithological Collection? Or peruse 30,000 campus photographs from University Archives' holdings? Just visit [spencer.lib.ku.edu/collections](http://spencer.lib.ku.edu/collections) and explore to your heart's content.

"Photographs from various student protests really stand out to me," Johnson says of her own strolls through the holdings. "It's the long continuum of students fighting for change, both here on campus and across the nation and world. Whether from the Black Student Union, or women marching for rights that technically should have been theirs under Title IX, those are some of my favorites."

"I love learning and I'm always learning something new. I've always described the University archivist position as my dream job, and I do plan to stay for quite a while."

For her fellow fans of KU history, no news could be more welcome.

—CHRIS LAZZARINO



# JAYHAWK MARCH MADNESS

**VISIT [ROCKCHALK/MARCH-MADNESS](http://ROCKCHALK/MARCH-MADNESS) TO CAST YOUR VOTES STARTING MARCH 13!**



1966

1946

1994

KU Libraries' Jayhawk March Madness bracket competition is back!

Just in time for the 2022 NCAA men's basketball tournament, we present more unique and eclectic images from the University Archives collection. The fun begins on Selection Sunday, March 13, when you can view and vote for your favorite Jayhawks and move them to the next round!

**KU**  
**LIBRARIES**  
The University of Kansas



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As a true Kansas University fan, you know Jayhawk pride isn't a moment — it's a lifestyle. Complete your gear collection with a personalized credit card. It's only available at INTRUST Bank, and when you use the card, it benefits the KU Alumni Association. From cash back<sup>1</sup> to rewards to building your credit history,<sup>2</sup> explore our card options and find the right fit for you.

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<sup>2</sup> Late payments or going over the credit limit may damage your credit history.

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