

# KANSAS ALUMNI

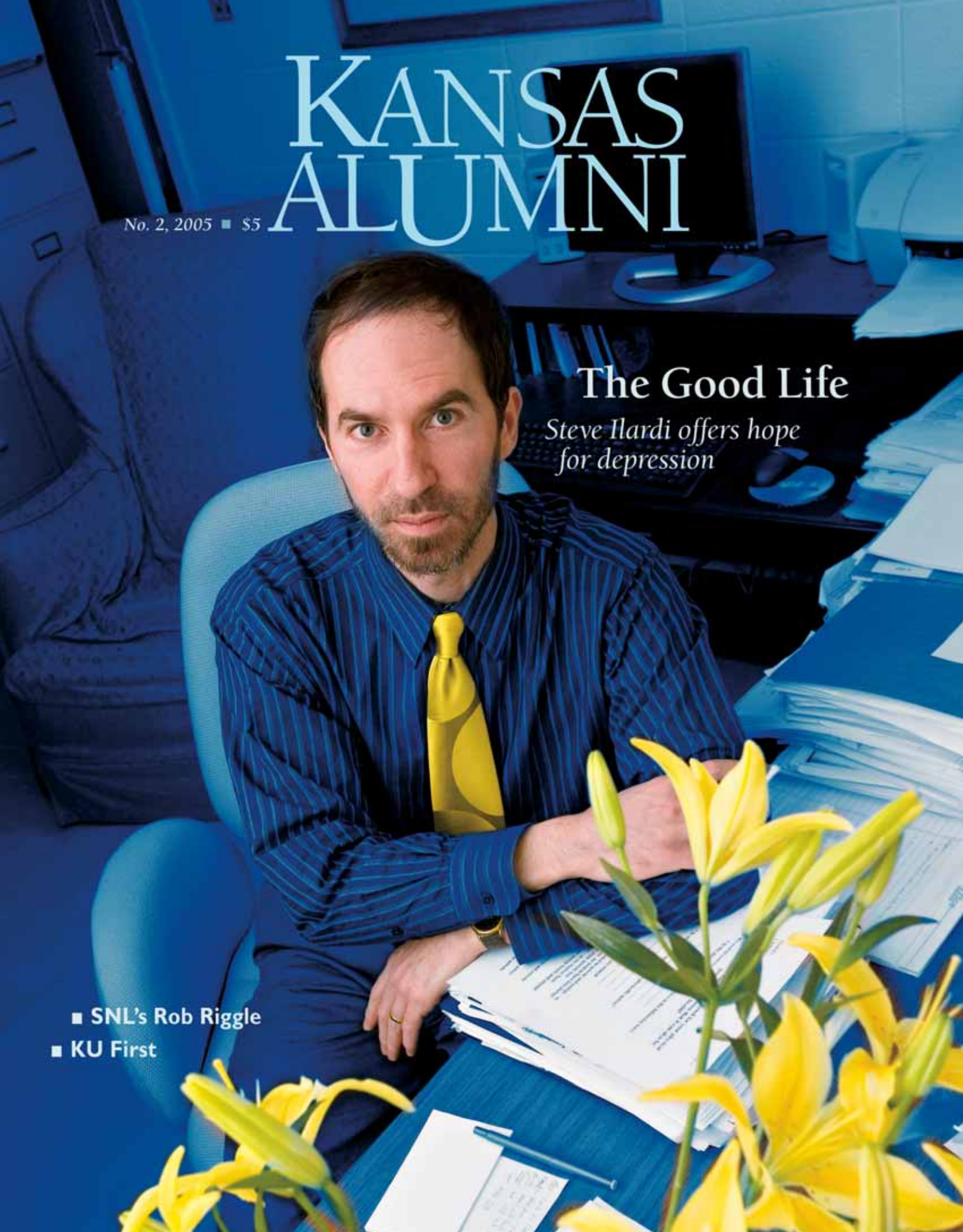
No. 2, 2005 ■ \$5

## The Good Life

*Steve Ilardi offers hope  
for depression*

■ SNL's Rob Riggle

■ KU First





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Photo illustrations by Earl Richardson

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*Despite challenges posed by the terror attacks of Sept. 11, 2001, the KU First fund-raising campaign turned out to be everything its supporters imagined—and then some.*

BY CHRIS LAZZARINO



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# Lift the Chorus

## Tip of his cap

Just wanted to take a minute to let you know how much the work of the alumni magazine staff is appreciated by us folks out here in far-flung corners of the country (and beyond, I'm sure), who rely on it to keep abreast of what's going on back on The Hill.

I'm a sportswriter covering the Atlanta Braves for the Atlanta Journal-Constitution. I knew Chris Lazzarino from college and for a couple years at the Fort Lauderdale Sun-Sentinel, before he went to Lawrence and took his current job some time ago. I've been impressed by the work he and so many others are doing with that magazine. I mean, I actually read the thing cover to cover, usually the day it arrives.

Most alumni magazines I see are just full of boring content I'd never take the time to read even if I'd attended the school. Not so with the KU magazine. It's full of colorful, original and informative stuff, and it's gotten so much better over the past few years that I wanted to let someone there know we're all proud of the work. Please pass along my proverbial tip of the cap to them all.

David O'Brien, j'86

Atlanta

## A legend remembered

To share treasured memories of George Waggoner, dean of liberal arts and sciences for more than 20 years and my intellectual mentor and close and cherished friend, is a difficult task for me, since to do so implies disclosing my deepest feelings and acknowledging his loss. I remember the first day I met him. It was 1962, and I was then an unsophisticated young Fulbright exchange student from Argentina; he was already the highly respected dean, genuinely

interested in Latin America, where he had been a consultant for the *Consejo Superior Universitario Centro Americano* (CSUCA).

I can still see him in his office. He was a tall, handsome man, impeccably dressed, soft-spoken, a brilliant thinker, an attentive and open-minded listener for bright ideas. Before I knew it, I was committed to work with him in the College office. Soon after, I was invited to the Waggoner's home, and they turned into my surrogate family. Dean and Mrs. Waggoner became George and Barbara, as we sat around the kitchen table, forever engaging in challenging intellectual discussions or planning daring educational adventures. ...

The three of us became a team. We worked on 15 Seminars on Higher Education in the Americas. Year after year the seminars [funded by the U.S. Department of State under President John F. Kennedy's initiative "The Alliance for Progress"] brought to campus distinguished Latin American educators and U.S. participants of renown. Constantly searching for innovative ways to multiply worthwhile educational efforts, George proposed ways to share the seminar with other U.S. universities and with institutions abroad; thus hundreds of local and guest faculty participated in this yearly event. Consequently, not only did the seminars help our faculty establish contacts overseas, but they also influenced the development of Latin American institutions; they clarified complex professional and administrative concerns; they enriched lives with the vitality of new friends from different



Waggoner

cultures; and they placed the University on a map whose boundaries stretched as far down as Tierra del Fuego in Argentina and as far north as Canada. ...

At that time, education abroad was thought of as a frill for coeds whose families could afford to send them to the Sorbonne or Heidelberg; it was viewed as unnecessary and irrelevant to undergraduates. Faculty were locked within the boundaries of a Midwestern university or by the borders of the U.S. Aware, much ahead of his time, of the need to internationalize everyone's skills, George promoted the traditional study abroad programs that Drs. Francis

Heller and J. Anthony Burzle developed and, with Chancellor Murphy's encouragement, introduced new opportunities for studying in Third World countries. One of those years, when I had left KU "never to come back," he called me in Buenos Aires and offered me the directorship of the Costa Rican program. I tried to dissuade him. He responded from miles away, but oh so close and so sharp in my memory, "Trust me; you will do a great job." My affiliation with Costa Rica has lasted a lifetime. Today the program is well known and the University of Costa Rica has become one of the best institutions in Latin America.

George enriched my life with incomparable wisdom, and ... he gave me the chance to rise to the occasion. He may be gone from our midst today, but his legacy will live as long as the University stands for excellence in undergraduate education, as long as students and faculty are involved internationally, and as long as Latin American institutions of higher education continue to flourish.

Anita Herzfeld, g'65, g'67, PhD'78

Professor of Latin American Studies

*Editor's note: This letter is excerpted from a recent lecture to the Endacott Society of retired faculty and staff. Dean Waggoner, c'36, g'39, died in 1990.*

March 2005

# KANSAS ALUMNI

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KANSAS ALUMNI MAGAZINE (ISSN 0745-3345) is published by the Alumni Association of the University of Kansas six times a year in January, March, May, July, September and November. \$50 annual subscription includes membership in the Alumni Association. Office of Publication: 1266 Oread Avenue, Lawrence, KS 66045-3169. Periodicals postage paid at Lawrence, KS.

**POSTMASTER: Send address changes to Kansas Alumni Magazine, 1266 Oread Avenue, Lawrence, KS 66045-3169 © 2005 by Kansas Alumni Magazine. Non-member issue price: \$7**

KANSAS ALUMNI ASSOCIATION The Alumni Association was established in 1883 for the purpose of strengthening loyalty, friendship, commitment, and communication among all graduates, former and current students, parents, faculty, staff and all other friends of The University of Kansas. Its members hereby unite into an Association to achieve unity of purpose and action to serve the best interests of The University and its constituencies. The Association is organized exclusively for charitable, educational, and scientific purposes.



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# On the Boulevard

## ■ Exhibitions

“Daguerreotype to Digital: Photographs from the Collection,” through July 22, Spencer Museum of Art

“Tradition and Modernity: Japanese Art of the Early Twentieth Century,” through May 22, Spencer Museum of Art

“Transitions: KU Faculty Artists Explore Change,” through May 22, Spencer Museum of Art

“Brion Gysin: A Selection of Books and Works on Paper,” through June 5, Spencer Museum of Art

## ■ University Theatre

### APRIL

**8-10, 12-16** Two one-act plays, directed, starring and designed by undergraduate students, Inge Theatre Series

**29-30, May 1, 5-7** “Candide,” co-produced with department of music and dance, featuring KU Symphony Orchestra

## ■ Lied Center

### APRIL

**1** Drum Drum

**3** Zuill Bailey, cello

**5-6** “Miss Saigon”

**8** Wind Ensemble

**15** Jubilant Sykes, baritone

**21-22** University Dance Company

**28-30** Ping Chong’s “Native Voices—Secret History”

### MAY

**3** Symphonic Band

**5** KU Jazz Ensembles

**10** University Band

**11** “42nd Street”

## ■ Lectures

### MARCH

**31** “Churchill and His Forty Thieves: the British Creation of Iraq,” Professor Victor Bailey, Hall Center’s Empire Lecture series, Edwards Campus

### APRIL

**5** “Surrealists and the Beats at the Spencer,” curator Stephen Goddard, Edwards Campus

**11** Peter Beasecker, ceramic artist, Hallmark Lecture Series, Spencer Museum auditorium

**25** Tom Ockerse, Rhode Island School of Design, Hallmark Lecture Series, Spencer Museum auditorium

## ■ Special events

### APRIL

**15-16** Gold Medal Weekend: Class of 1955 50-year reunion and Gold Medal Club brunch and meeting. For information, contact the Association at 800-584-2957.

**16** Korean War Memorial dedication

**22** KU Saxophone Quartets I & II, Regnier Hall, Edwards Campus

### MAY

**1** Official Class Ring ceremony, Adams Alumni Center



■ Allen Field House turned 50 on March 2 with a last bow for seniors Aaron Miles, Michael Lee, Keith Langford and Wayne Simien, and throwback uniforms for the KU spirit squad and dance team.

**5** New Dance Concert, Sherbon Dance Theatre, Murphy Hall

**11** Grad Grill, Adams Alumni Center

**22** Commencement lunch, The Outlook

### JUNE

**10-11** Knoxville, Tenn: Women’s Basketball Hall of Fame induction ceremonies honoring Lynette Woodard, c’81. For more information, call 865-633-9000 or visit [www.wbhof.com](http://www.wbhof.com).

## ■ Academic calendar

### MARCH

**21-27** Spring break

### MAY

**12** Last day of spring classes

**13** Stop Day

**16-20** Final exams

**22** Commencement

## ■ Alumni events

### MARCH

**17-20, 24-27** NCAA men's basketball tournament weekends: Pep rallies at sites where KU is playing and TV watch parties hosted by chapters across the country. For information, visit [www.kualumni.org](http://www.kualumni.org), call 800-584-2957, or visit your local chapter's Web site.

**22** San Francisco: Graduate School/Study Abroad Professional Societies reception

### APRIL

**2-4** NCAA Final Four pep rallies and TV watch parties, should KU advance. See above for details.

**9** Valley of the Sun Chapter: Big 12 softball tournament

**10** Leawood: Graduate School/Study Abroad Professional Societies reception

**19** Denver: School of Engineering Professional Society reception

**26** Kansas City: School of Education Professional Society reception

**30** New York Metro Chapter: Revlon Run/Walk for Women's Cancers

### MAY

**5** St. Louis: School of Fine Arts Professional Society reception

**7** New York Metro Chapter: Annual golf outing, Staten Island

**10** Dallas: Graduate School/Study Abroad Professional Societies reception

**13** Kansas City: School of Business Professional Society luncheon

**19** Las Vegas: School of Architecture Professional Society reception

## ■ Kansas Honors Program

### MARCH

**16** Atchison: Chad and Carri Ball, 913-367-0332

**30** Liberal: Al and Donna Shank, 620-629-2559



EARL RICHARDSON (3)

### APRIL

**6** Neodesha: Dennis Depew, 620-325-2626

**13** Anthony: Carolyn Barnes, 800-584-2957

**14** Logan: Polly Bales, 785-689-4328

**18** Greensburg Honor Roll: Rod Bradley, 620-723-2423

**20** Goodland: Perry and Janet Warren, 785-899-7271

**27** Scott City: Jerry and Marsha Edwards, 620-872-2237

**For more information about Association events, call 800-584-2957 or see the Association's Web site, [www.kualumni.org](http://www.kualumni.org).**



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Natural History Museum .....	864-4540
Hall Center for Humanities .....	864-4798
Dole Institute of Politics .....	864-4900
Kansas Union .....	864-4596
Adams Alumni Center .....	864-4760
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Athletics .....	1-800-34-HAWKS



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BY JENNIFER JACKSON SANNER

# First Word



the months ahead, the University will unveil a visual identity system and an integrated marketing plan to unite the

messages of KU's teaching,

research and service programs on all four campuses. Discussions of such improvements have sputtered in the past, but this time the ambitious goal seems within reach. The effort has fanned out to the farthest corners of the University, and though herding Jayhawks is at least as tough as herding cats, the flock appears to be flying in formation.

So that's why we've made much ado about blue. The fuss also makes sense when you review KU's fickle, colorful history.

In his story "Primary Colors" for the KU Memorial Unions' [kuhistory.com](http://kuhistory.com) Web site, graduate student Mark Hersey explains that KU's first colors, chosen in the 1870s, were maize and sky blue. In 1891, athletics board members favored crimson as a single, darker color to replace the easily stained original choices, but their decision met with disdain. To settle the dispute, fans were asked to wear their favorite colors to the annual football game against Missouri on Thanksgiving Day. Crimson-clad fans outnumbered those wearing yellow and blue, so the choice was final—except for the fact that the school's Alma Mater remained "Yellow and the Blue."

In 1896, debate resumed, amid rumors that Easterners were snickering at KU's crimson as mere mimicry of Harvard University. Coincidentally (or not), John J. McCook, a Harvard man, had donated funds for KU's first athletics field in 1891, just

as crimson was selected. In any case, athletics officials turned to McCook and others for advice on a second color.

That fall, the football team turned out in crimson and blue. Doubters grouched (after all, crimson alone had become a lauded tradition of five years), but lo and behold, after the team posted a record of 7-3, the protests paled and even the Alma Mater changed its hues, though not its tune.

Since that era, KU colors on the field and elsewhere have remained crimson and blue, although the shades have varied widely, based on the whims of administrators, designers, coaches and other sages.

So this winter's proclamation is momentous—especially because it specifies not just a shade of blue but a numerical designation: 293.

The digits mean most to those in graphic arts, printing, textiles and architecture. They rely on Pantone Inc. as the final word on ink color. Since the 1960s, the company's trademarked Pantone Matching System (PMS) has become the industry standard, now including 1,114 colors by number.

So KU blue, on stationery, sweat-shirts, signs, flags and feathers—especially feathers—will hereafter be PMS 293. And if the terminology seems silly, just remember that Big Blue, true blue, is royal blue, a symbol of the common threads we

The University's Feb. 7 announcement may not rank among the most celebrated moments in KU history, but the news that day answered at long last a question about the very fabric of all that Jayhawks hold dear:

What, pray tell, is KU blue?

It is, and forevermore shall be (at least until further notice), royal blue.

Before Chancellor Robert E. Hemenway issued the royal decree, the University, of course, conducted extensive research. Communications professionals studied trends among colleges and universities and the nation's most famous corporations.

Most important in the research were the views of alumni, students and faculty who participated in focus groups, the tribunals of modern marketing.

"They told us that royal blue was favored hands down," said David Johnston, j'94, KU director of marketing. "For years, we've seen an assortment of blues, from navy to light blue, on everything from KU sports uniforms to Jayhawk stickers. But the time has come to rally around one true KU blue."

And rally we have. Outfitted in free T-shirts (another staple of modern marketing), Jayhawks have turned out in royal fashion, transforming Allen Field House into a sea of blue or, to be precise, The Blue Phog, more feared by foes than the merely ethereal kind.

Precision and consistency are the watchwords of modern marketing. In



■ Neither "navy" nor "sky," KU's official color is a true royal blue.



# Jayhawk Walk

BY HILL AND LAZZARINO

## Hip-hop 'Hawks

Not all hip-hop fans are Jayhawk fans, and not all Jayhawk fans are into hip-hop. But both camps cheer for “Rock Chalk Rap,” the cool tune created by a young alumnus and his brother, owners of BicMedia, a Leawood shop specializing in custom music and advertising jingles.

We can’t do justice to the smooth vocals, so we’ll direct you instead to [www.BicMedia.com](http://www.BicMedia.com), where it gained light-speed fame in December. Once there, click “Hear It,” then select button No. 12.

“We originally put it up for a friend in Lawrence,” says Austin Bickford, c’02. “He forwarded it to a few friends, then it landed on some KU chat sites, and in a week we went from telling one person to having 20,000 people on our site. We were freaked.”

Bickford lets University recruiters use the song at admissions events, and, in turn, he says, KU licensers let him use it on his Internet site (compact discs are \$5) and in a few Lawrence clubs.

“We’ve heard from a lot of people who tell us they don’t like hip-hop but love the song,” Bickford says. “So that proves that content can drive people to accept a style of music they otherwise won’t listen to. Which is really cool.”



LARRY LEROY PEARSON

## Only connect

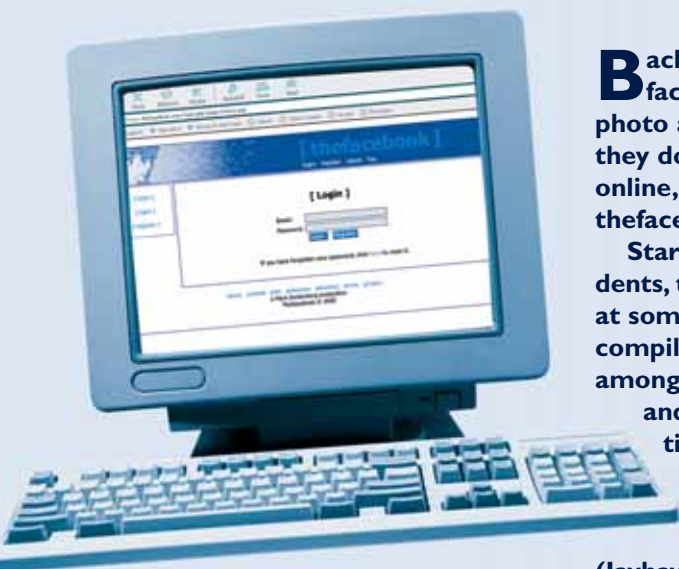
Back in the day, students got facebook—a freshman class photo album—at enrollment. Now they do their social networking online, where the hot new trend is [thefacebook.com](http://thefacebook.com).

Started in 2004 by Harvard students, [thefacebook.com](http://thefacebook.com) is the rage at some 300 universities. Students compile online profiles that divulge, among other things, favorite books and bands, class schedules, relationship status, and links to facebook friends on campus and at other schools. They join like-minded peers (Jayhawk Basketball, The Daily Show

Rocks My World and I Studied Abroad and Want To Go Back are popular KU groups) or assert independence by founding new cliques (Jayhawk and Not in a Frat/Sorority So I Don’t Have 300 Facebook Friends and Kinda Bitter About It).

Text is linked, so users can easily list every KU facebooker who digs The Flaming Lips, takes Psych 104, loathes popped collars or likes piña coladas and getting caught in the rain. Bells and whistles aside, perhaps most entertaining are the portraits students submit: earnest, wacky, baffling and, yes, often celebratory.

Finally, a better way to share party pics.





## Too much of a good thing?

**J**erry Bailey, associate professor and director of teaching and leadership, has made a self (dare we capitalize the s?) diagnosis, prognosis hazy: "It's a neurosis," he says. "I'm not well."

Since the 1985-'86 season, Bailey has recorded nearly all KU men's basketball games. He's missed "maybe as many as six or eight over the 20-year period," and his closets overflow with videotapes, labeled and stacked by season. He even records home games, although he and his wife, Barbara Huppee, g'88, never fail to make the short walk from their home to Allen Field House to cheer the Jayhawks in person. All victories, even those seen live, are reviewed; losses, though saved, are never spoken of again.

He and Barbara spent part of their winter holiday in Cancun, Mexico. Lovely trip, bad timing. The poor man spent New Year's Day on the bed in front of his hotel TV, curtained off from the Yucatan paradise while scanning for KU-Georgia Tech updates on cable-news text crawls.

For two and a half hours.

He still has not seen the big game, and they also missed the Jan. 5 victory over Texas A&M.

"Two in a row I don't have tapes for," Bailey says. "I'm suffering."

Help a Jayhawk in need? Send us dupes of the missing games and we'll promptly deliver them. Spare batteries for the remote might be nice, too.



## Frozen in time

**A** Lawrence ice storm added a twist to the usual winter havoc of downed limbs, power failures and fender-benders: It rang the Campanile's bell. Repeatedly.

On the morning of Jan. 5, KU Facilities and Operations shut down the campus clock when it chimed seven—and kept on chiming for 20 minutes. Workers from F&O's instrumentation and electric shops waited several days for a warm spell before they could repair a weak switch that failed when ice gummed the works.

If you've ever stood nearby as those big bells boom out the hour, you have to feel for the intrepid soul who braved icy steps to quiet the ceaseless chiming—and for all the long-winter-nappers whose warm beds lie within earshot.

Ask not for whom the bell tolls, they must've thought. Just make it stop. Please.

## It's all about the bike

**A**long with mountains of curbside junk and enough tattered couches to fill a Goodwill warehouse, students leave behind 30 to 50 bicycles when they flee campus each May. Now the Department of Student Housing is teaming with the Lansing Correctional Facility to turn the unwanted wheels into new rides for the children of KU students.

Lansing inmates rebuilt 450 bikes last year, nearly half from KU. In appreciation, Lansing donated 10 children's bikes to Student Housing, which gave away the retooled two-wheelers at the Stouffer Place Apartments' winter holiday party.

Among the lucky recipients was Jae Hyenk Bae, 9. His bike was stolen last fall, and his father, Jung Seob Bae, law student from Korea, had promised a new one.

As Jae checked out his blue Mongoose, a bike lock and a helmet provided by Lawrence firefighters, Eric Grospitch, assistant director of student housing, did not worry that dwindling bike supply would endanger the program.

"You'd think people would take more care," he said, "but if it doesn't fit in their car, they drive away and leave it."

Their loss is Jae's gain.



■ Minkoo Kim, 4, and her father, Sanghyun Kim, examine her new bicycle at the Stouffer Place Apartments' winter holiday party.



# Hilltopics

BY STEVEN HILL

■ Formal dedication of the Hall Center for the Humanities is April 9, but center staff began using the building in January. “It helps increase our profile,” Victor Bailey says of the 14,700-square-foot facility, which includes a conference room that seats 120. “More people know about the Hall Center than ever before.”



EARL RICHARDSON

## Something old, something new

*Hall Center for the Humanities building creates space for interdisciplinary research in the arts, humanities and social sciences*

To reach the front door of the Hall Center for the Humanities’ new home on Sunnyside Avenue, you have to walk through the oldest existing structure on campus, nine limestone arches that formed the graceful facade of the Powerhouse, the facility built in 1887 to generate Mount Oread’s heat and electricity.

“You go through the old to get into the new,”

says Hall Center director Victor Bailey. “The building is a metaphor for what we do in the humanities.”

With completion of the \$6.2-million structure this spring, KU’s humanities research center adds striking new form to high-minded function: The 14,700-square-foot space located just east of the Dole Center includes offices for staff members and research fellows, a seminar room and a conference hall, all designed to further the Hall Center’s mission of stimulating interdisciplinary research in the arts, humanities and social sciences.

“We planned the building to allow us to create the sort of intellectual commons we basically never achieved in the old building,” Bailey says, “a milieu in which fellows can meet with each other and talk about their work.”

On the second floor, the Franklin Murphy Center for Resident Fellows includes offices for graduate-student, faculty and citizen fellows. The Lynwood Smith Seminar Room provides space for researchers to meet and share their work.

In addition, the new building—which more than doubles the square footage of the Watkins Home, the center’s former home—has ample room for public events. The W. Clarke Wescoe Conference Hall seats around 120 people and includes a stage, lectern, and audio-

visual equipment for presentations. “We can now do many more of our own events in this building,” Bailey says. “That’s important, because our second mission is to bring the humanities to the public.”

In 2000, the Hall Center won a challenge grant from the National Endowment for the Humanities. In the past three years, Bailey says, the center has raised \$2 million to capture the



promised \$500,000 match from the NEH. Investment returns on that money are earmarked for public programs, and the funds have already been used to attract high-profile speakers to campus as part of the Humanities Lecture Series. Now that the new building is complete, Hall Center staff will start generating more of that kind of programming, Bailey says.

Funding for the building project came from a \$4.07 million gift from the Hall Family Foundation. Private donations accounted for \$260,000, and \$1.89 million came from state funds.

The state support, Bailey says, allowed the University to make use of what was, in many ways, a challenging site. Old steam tunnels extending from the Powerhouse had to be sealed. Reinforcing steel beams and masonry work were needed to restore and preserve the arches. Built from stone quarried on site, the Spanish-inspired arches were nearly all that remained after the Powerhouse was destroyed by fire in 1898.

While it may have been tempting to simply knock down the remains of the old structure and begin fresh, reclaiming the site allowed the Hall Center to remain close to its “constituent faculty,” Bailey says: Professors of the arts, humanities and social sciences who operate out of Bailey, Fraser, Blake and Wescoe halls. The project also adds to KU’s southern entrance a new red-tiled roof that’s much more inviting than the tin-roofed ruins used in recent years by Facilities and Operations to store sand and gravel.

The transformation of Mount Oread’s oldest remaining structure into its newest building seems apt for another reason, Bailey notes.

“In the humanities, we often go back into the past—into classical literature, into Elizabethan literature—and find new meanings in the work that have relevance for contemporary issues,” he says. “If any discipline should be preserving the past, it really ought to be the humanities.”



## A capital idea

### *Topeka targets brain-drain with new loan program for KU graduates*

**M**ore than 1,300 Topekans leave the Capital City each year to attend KU. Now the city is launching a student loan program with the University to lure more of them back home once their degrees are in hand.

The Advantage Topeka Loan Program will make student loans of up to \$5,000 to KU-bound graduates of Shawnee County high schools. After graduation, those taking jobs in certain high-demand fields in Topeka will have their loans forgiven.

“This is a win-win situation for both KU and Topeka,” Chancellor Robert E. Hemenway said at a December signing ceremony at the Topeka headquarters of Capitol Federal Savings. “KU students receive financial aid to pay for a world-class education, and Topeka receives skilled graduates to provide needed expertise in high-demand occupations.”

“I ought to have instant credibility, a K-State guy standing up and saying, ‘Give this money to KU.’”

—Clark Duffy



■ The new Hall Center for the Humanities building, completed in January, preserves nine arches that were part of the Powerhouse, the campus power plant built in 1887 and destroyed by a lightning-induced fire in 1898.

## Hilltopics

Initially those occupations include construction, transportation, computers, engineering, architecture and health care. Those areas were identified as occupations in need of more workers in surveys conducted by the Kansas Department of Human Resources.

"We hope this program accomplishes three things," says Topeka city council member Clark Duffy, who has worked for several years to get the program rolling. "It will provide incentive for Topeka students to attend KU, it will provide more resources to the University for what is in essence more scholarships, and it will help Topeka stop brain-drain."

Funding for the program will come from individual donors, the City of Topeka and KU Endowment Association. For every dollar given by an individual donor, the city will donate an additional dollar, Duffy says. KU will then match the income generated on that fund, according to John Scarffe, g'83, director of communications at the Endowment Association.

■ Topeka hopes a financial aid program that forgives KU student loans will bolster the Capital City's high-skills work force by encouraging Shawnee County students to begin their careers back home.

"Students who receive these loans will have considerable motivation to finish school, go back to Topeka and work in these fields," Scarffe says. "We also hope this might serve as a model for other cities to set up similar programs with KU."

Duffy hatched the plan in the late 1990s, and the K-State alumnus turned to KU after Washburn University declined to sign on. He hopes to have funding in place for the first loans by fall.

"We need the individuals to step forward first," he says. "When they do, the city and the University will contribute, too. That should be a good incentive to generate more funds to the University."

To qualify, students must enroll in at



EARL RICHARDSON

## Class credit

Students raised \$8,550 for victims of the Indian Ocean tsunami with a fund-raising drive that ended Feb. 4.

Students collected donations on Wescoe Beach, at the Kansas Union and outside Allen Field House before basketball games; hosted an international dinner at the St. Lawrence Catholic Center; and enlisted the Kansas Union bookstores to donate 10 percent of purchases.

Organizers included the Student Senate, KU UNICEF and the Center for Community Outreach, a student-run volunteer clearing-house for students who want to serve the community.

"We felt it was really important to do something as a campus," says Lawrence senior Jennifer Donnally of the Center for Community Outreach. "We have so many students who give back to their local and national communities. This is a chance to do something for the world."

The money raised was sent to the American Red Cross and UNICEF to help with the agencies' relief efforts in India, Indonesia, Sri Lanka and Thailand.



EARL RICHARDSON

least six hours of classes and must be making satisfactory academic progress toward degrees in the high-demand areas. They must also reside in Topeka and hold diplomas from Shawnee County high schools.

Loans will max out at \$2,500 per year for two years. Students can have one year of loans forgiven for each year they hold a Topeka job in one of the approved occupations.

Jack Porteous, g'90, manager of workforce development for the Topeka Chamber of Commerce, sees the Advantage Topeka program as not simply an opportunity to make it easier for students to attend college—about 65 to 75 percent of Shawnee County high school graduates now do so, he says—but to steer them toward occupations that currently face worker shortages.

"In the U.S., demand for engineers is 300,000 to 400,000 a year, but our universities only produce about 60,000 engineers," Porteous says. "We now import more engineers from India than we produce in our own colleges. We are educating a lot of people, but unfortunately too many are choosing career fields that are not in demand."



## DOLE INSTITUTE

### Inaugural Dole fellows named

A former Republican nominee for Congress and a veteran White House staffer who served two Democratic administrations have been named the first Dole fellows at the Robert J. Dole Institute of Politics.

Adam Taff, '91, and Steven Jacques will be in residence at the institute through the spring semester and will lead public study groups on political topics starting in March.

Taff was the Republican nominee for Kansas' 3rd Congressional District in 2002 and ran again in 2004. A commander in the Naval Reserves, he served three tours of duty overseas and is now an instructor with the Naval Air Station Oceana in Virginia Beach, Va.

Jacques served on the White House staff of the Carter and Clinton administrations and also held senior positions in the State and Commerce departments. He has worked on eight presidential campaigns, most recently as a senior advance consultant for Sen. John Kerry.

The fellows program is part of the institute's mission to promote civic education and public engagement in politics.

"We are lucky to have two such exciting political practitioners for our inaugural fellows," says Bill Lacy, Dole Institute director. "Each has the hands-on experience and enthusiasm for public service

that will greatly benefit our students and the wider community."

## PHARMACY

### Pharmacy association again taps KU for national honors

For the fourth time in five years, a School of Pharmacy group has been picked as the national student chapter of the year by the National Community Pharmacists Association, an organization that represents the nation's community pharmacists, including the owners of independent pharmacies.

"We worked very hard this year," says Catarina Rozman, a third-year pharmacy student from Overland Park and president of the KU chapter. "This honor shows how involved our chapter members are with the pharmacy school and the independent pharmacies in Kansas."

The award recognizes the students' involvement with rural pharmacists, political activism on pharmacy issues, and community service projects, Rozman says.

Since 2000, KU pharmacy students failed to take top honors only once, when the chapter placed second in 2002.

## LAW

### Law dean announces surprise resignation

In the midst of his fifth year as dean of the School of Law, Stephen McAllister announced Jan. 18 that he would resign Aug. 15, when renovations to Green Hall are scheduled to be completed. He will return to full-time teaching and hopes to renew outside activities put on hold by his administrative duties, including arguing cases before the U.S. Supreme Court and perhaps participating in politics as a volunteer or candidate.

McAllister, c'85, l'88, gained prominence in a number of arenas. He brought many speakers to campus, including former U.S. Attorney

## Visitor

### Party lines

**C**hristine Todd Whitman, former New Jersey governor and director of the Environmental Protection Agency in President George W. Bush's first term, discussed *It's My Party, Too: The Battle for the Heart of the GOP and the Future of America*, Jan. 30 at the Dole Institute of Politics. Her book has drawn criticism from some, who claim she's trying to launch a revolt within the party.



EARL RICHARDSON

**BACKGROUND:** Whitman says "social fundamentalists" have created a "very narrow litmus test" for what it means to be a Republican, and many GOP stalwarts aren't happy about it. She calls for a return to what she believes is the GOP's traditional role as a party of inclusion and moderation.

**ANECDOTE:** Talk of a Republican dynasty is overstated, Whitman says, noting Bush's margin was the narrowest of any re-elected president. "I say that not to take away from his victory, but simply to recognize it's not indicative of a huge groundswell of support for Republicans that is going to be there in the future. The country is as evenly divided as it can get. As a Republican, you have to be concerned."

**QUOTE:** "This book is my attempt to focus attention on the biggest problem: Both parties are increasingly focusing on their bases and ignoring the broad center of the country."



EARL RICHARDSON

■ Democrat Steven Jacques and Republican Adam Taff bring political savvy to the Dole Institute.

General Janet Reno, former Irish president Mary Robinson, and U.S. Supreme Court justices Antonin Scalia (twice), Clarence Thomas (three times), Stephen Breyer and Ruth Bader Ginsberg (scheduled for March 10). He served a year as interim director of the Dole Institute of Politics, overseeing production of President Clinton's May 2004 Dole Lecture. He led two United Way campaigns and twice argued cases for the state of Kansas at the U.S. Supreme Court. He helped the school raise more than \$13 million during the KU First capital campaign and doubled minority-student enrollment to more than 20 percent.

"I think some people think I have a grand plan in my mind already, but I don't," McAllister says. "There might be many different opportunities for me, but the main thing is that now I can control my level of involvement. As dean, you can't control a lot of things, and the high volume wears you out."

McAllister, 42, has continued to teach his specialties, Constitutional law and litigation, and will resume teaching tort law in the fall. Provost and Executive Vice Chancellor David Shulenburg has not yet announced search plans for McAllister's replacement.

—Chris Lazzarino



McAllister

## Milestones, money and other matters

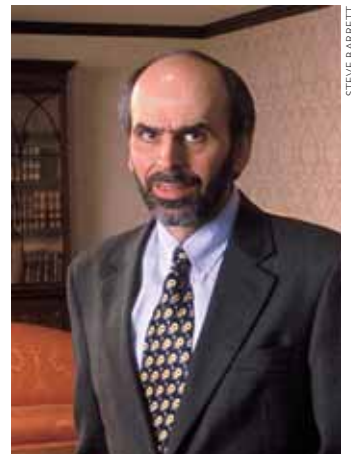


■ **BUDGET PLANNING** began this spring with Chancellor Robert E. Hemenway calling on the Kansas Legislature to fund the budget recommendations set forth by Gov. Kathleen Sebelius, g'80, and to give KU greater flexibility in managing its finances. In testimony before the Senate Ways and Means subcommittee in February, Hemenway cited record overall and in-state enrollment as proof that the University is fulfilling its mission, and he pointed to a record \$258 million in research funding as proof that KU provides a good return on the state's investment. Sebelius' plan calls for a 2.5 percent salary increase,

fulfillment of faculty pay increases promised in 1999, and continued funding for the Medical Center's Kansas Medical Student Loan Program. In addition, Hemenway also asked the Legislature to give KU the power to keep interest earned on tuition and fees and allow its classified employees to leave the state civil service system.

■ **GERALD SEIB, j'78**, received the William Allen White Citation during William Allen White Day activities Feb. 11. The Wall Street Journal Washington bureau chief is only the second KU alumnus to receive the citation, awarded annually since 1950 by the William Allen White Foundation.

■ **KU'S INTERNATIONAL EDUCATION** efforts have made the University one of only five nationwide to receive the Senator Paul Simon Award for Campus Internationalization. NAESA: Association of International Educators bestowed the honor, named after the late Illinois senator who valued international education, to recognize KU's commitment to giving students an international experience. Accomplishments cited by NAESA include the University's more than 100 exchange agreements with foreign institutions, a 20-percent rate of study abroad participation among graduating seniors and a large campus population of international students and scholars.



Seib

■ **A \$1 MILLION GRANT FROM THE U.S. DEPARTMENT OF ENERGY** will support oil-recovery research by Jenn-Tai Liang, associate professor of chemical and petroleum engineering. Liang will study how agricultural waste such as corn, rice and potato by-products might be used to improve waterflooding, a recovery technique in which water is used to flush out hard-to-reach petroleum in oil fields.

■ **KU ENDOWMENT ASSOCIATION'S** 20.3 percent return on its investments in fiscal 2004 is above the national average for colleges, universities and other educational institutions, according to a report by Commonfund, which manages money for nonprofit institutions and foundations. A survey of 707 colleges and universities found that endowments earned 14.7 percent on average last year, up from 3.1 percent in 2003.

■ **KU RANKS IN THE TOP 25 FOR PEACE CORPS VOLUNTEERS** for the second consecutive year. Forty-seven alumni serve in 24 countries, placing the University 23rd among large colleges and universities, up from 25th in 2004.



Come to KU and see the stars.



At The Chancellors Club, we know a star when we see one. In 1999, we honored Dr. Joan Hunt of the KU School of Medicine with The Chancellors Club Research Award for her groundbreaking work in reproductive immunology. The following year, Dr. Hunt was named a University

Distinguished Professor. In 2004, she led an effort that brought KU Medical Center a five-year, \$18 million National Institutes of Health grant for life sciences – the largest grant ever awarded to a university in Kansas.

Thanks in part to Chancellors Club funds, KU is home to a host of academic stars. Through their unrestricted gifts for KU, Chancellors Club members provide support for scholarships, professorships and key academic programs that otherwise would go unfunded.



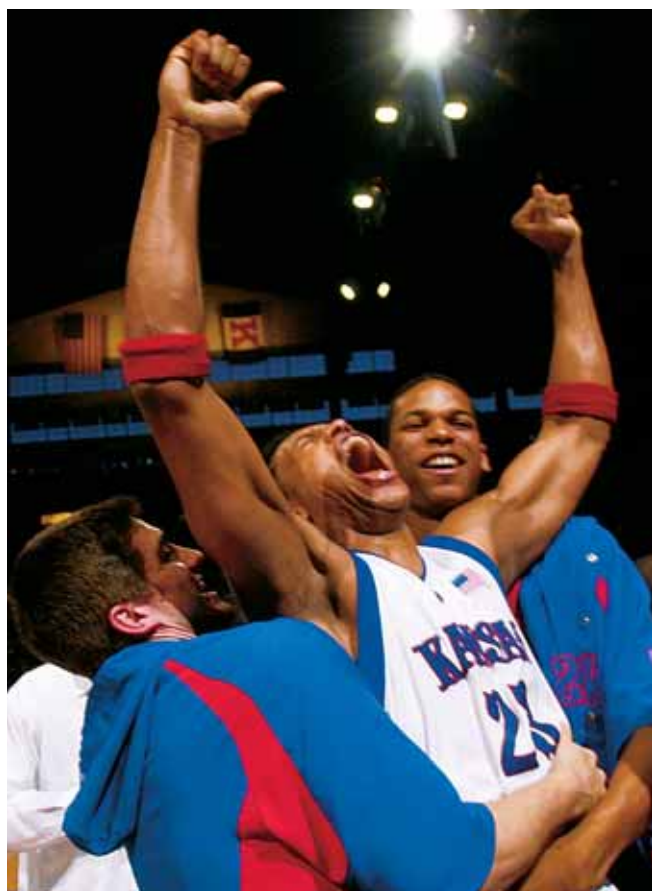
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Join the Chancellors Club today. Call us at the KU Endowment Association at 1-800-661-5870 to find out how.



# Sports

■ Wayne Simien celebrates after scoring 32 points to help Kansas climb back atop the Big 12 standings by beating Oklahoma State. Coaches unanimously voted Simien conference player of the year, the first of what is expected to be an avalanche of postseason awards for the senior.



## Senior moment

*Fab four hope big win over OSU—not loss to Missouri—sets tone for tournament run*

Their last home stand at Allen Field House was approaching and the Jayhawks' four seniors—Keith Langford, Michael Lee, Aaron Miles and Wayne Simien—weren't talking.

Facing the prospect of becoming the first Kansas team since 1989 to lose four straight games, the seniors banded together to propose a teamwide media blackout before the Feb. 27 matchup with No. 4 Oklahoma State, the first of two remaining home games for one of the winningest classes ever to wear a Kansas uniform.

Head coach Bill Self agreed, and a few days

later upped the ante by confiscating players' cell phones.

"It was a little bit of time to jell as a team, to be together," Simien said after he scored a career-high 32 points to lead KU to an intense 81-79 win over the Cowboys at Allen Field House.

Like Simien, who displayed more emotion than usual as he celebrated with teammates at the end of the game, the other seniors made it clear they still have statements to make on the court. In a taut game that saw 12 lead changes and 11 ties, the four made play after play down the stretch, accounting for 66 of the team's 81 points. After junior Christian Moody started the second half with a layup, seniors scored all but one of KU's points the rest of the way.

The victory marked a turnaround of sorts for the Jayhawks, who had fallen from No. 2 in the polls to No. 8 and relinquished a two-game lead in the Big 12 by losing three straight, a first since 1993-'94.

Back in early February, as his team sat atop the Big 12, Self had warned fans and the media not to read too much into a then-perfect conference showing.

"We've only played seven games," he said. "Our schedule has been favorable, in my opinion, and it's getting ready to get a lot tougher."

He was right. After running their record to 9-0 with a home win against Colorado, 89-60, Kansas lost a double-overtime thriller at Texas Tech. The Jayhawks played well but came up short, 80-79, when Tech hit a three-point shot with three seconds remaining.

After the next loss, at home to a streaking Iowa State in overtime, Self lashed his team for its "pitiful" effort. Things didn't improve much two days later at Oklahoma. A slow start doomed the Jayhawks to play from behind the entire game. Despite cutting an early 19-point lead to one point in the second half, Kansas lost, 71-63.

That's when the seniors decided to eliminate distractions and concentrate on beating



Oklahoma State. A timely win by Nebraska, which knocked off the Cowboys five days before they arrived at Allen Field House, set the stage for redemption.

"We felt like we just needed to refocus ourselves," said Lee, who contributed seven points in 22 minutes against the Cowboys. "I think for a stretch we just lost focus of the goal. We had a meeting and decided the season is going to go as the seniors go, so let's turn this around."

The victory left Kansas in a position to determine its own destiny: By winning its last two games, the team could clinch a fifth Big 12 title, a season-long goal and an important step on the road to St. Louis, site of this year's Final Four.

The Jayhawks took care of step one, beating Kansas State, 72-65, on Senior Night. But after a surprising first-half barrage of three-pointers by Missouri and the loss of Langford to an ankle injury, KU lost to the Tigers, 72-68. The Jayhawks would have to share the Big 12 title and relinquish the No. 1 conference tournament seed to Oklahoma.

Also in doubt is KU's shot at a No. 1 NCAA seed. Self, who felt his team could claim a top seed by winning the league outright, was less hopeful after Kansas finished the regular season at 22-5 (12-4 in conference), with four losses in the last 10 games.

"We lost the league today," he said. "We lost a great chance to be a No. 1 seed, and we lost to our bitter rival. It's

**"I think for a stretch we just lost focus of the goal. We had a meeting and decided the season is going to go as the seniors go, so let's turn this around."** — Senior guard Michael Lee

disappointing, but we will regroup and compete hard in Kansas City."

A strong showing in Kemper Arena, site of the Big 12 tourney, will go a long way toward propelling KU into the NCAA tournament on a higher note.

Self will hope that Langford heals quickly from his injury, which is not thought to be season-ending, and that sophomore J.R. Giddens, in a shooting funk through much of February, regains his touch. One or two of the touted freshmen will need to step up their play, he says, and Moody, who missed two of KU's three losses with an infected knee, must stay healthy if Kansas is to make a deep run in March.

"People take him for granted, but how valuable is Christian Moody?" Self asked, noting the big man's ability to pass to Simien against zone defenses. "We just look like a totally different team with him out there."

As this senior class looks to make what would be, in Kansas basketball history, an unprecedented third Final Four appearance, one thing seems paramount.

"We've just got to play with a lot of passion," Miles says. "Everybody. It can't just be four people, it's got to be all five.

I think we had lost some of our intensity, I do agree with that. But I think we got it back."

The question now: How far will it take them?

—Steven Hill



## Gruber shows way to NAAs

*Swimmer closes career with another trip to national meet*

Evidence of Amy Gruber's lasting impact on KU swimming arrived March 4, when coach Clark Campbell learned that sophomore Jenny Short had earned invitations to the NCAA championships in the 100- and 200-yard backstroke.

"Jenny making the NCAA championships this year, a lot of that path has been set by Amy," says Campbell, d'93. "She's sort of given permission to the others to really dream big."

Since her arrival at KU in fall 2001,

■ "As far as winning, this senior class will have to go down as as good a senior class that's played here," says coach Bill Self of Langford, Lee, Simien and Miles. Heading into the postseason, the four have won 109 and lost 26.



THAD ALLENDER (2)

EARL RICHARDSON



Gruber has been among her team's most talented, hardest-working swimmers. She was named co-Most Valuable Swimmer and Newcomer of the Year as a freshman, and in 2003 and '04 was the only KU swimmer to qualify for the NCAA championships.

She launched her senior season with a huge showing at the November Nike Cup in Chapel Hill, N.C. She won the 100 freestyle in 49.7 seconds, the sixth-best time of the season to that point and a so-called "A," or automatic, qualifying time for the NCAA meet, a first for KU swimming. She finished second in the 50 freestyle, 100 butterfly and 100 backstroke; was a member of KU's victorious medley relay team, the second-place teams in the 200 and 400 freestyle relays and the 400 medley; and the third-place team in the 800 freestyle relay.

One of the outstanding single-meet performances in KU's rich swimming tradition earned Gruber honors as Collegeswimming.com's national swimmer of the week and November's Big 12 swimmer of the month.

"I've been focusing on the fact that this is my senior year, and everytime I race I need to give everything I have," Gruber says. "I need to put it all out there."

Gruber is from Bigelow, Ark., with a population less than 500; her high-

■ "She's a trailblazer," coach Clark Campbell says of Amy Gruber. "She's helping us get back to the glory days of Kansas swimming."

school principal was listed as her official coach because her school didn't even have a swim team. Despite having to practice at a college in nearby Conway and with a club team in Little Rock, she still owns state high-school records in the 100 and 200 freestyle and the 100 backstroke.

Campbell says Gruber came to KU with two of the three qualities he looks for in swimmers, talent and work ethic, and has improved every year in what he terms "mental toughness." He classifies Gruber as a "butterfly," which in swimming lingo means she is "very light in the water and very efficient. Her strokes are uncomplicated, not a lot of moving parts. Most of her energy is used going forward, and that's what makes a good swimmer great."

With Gruber listening in, he adds,

"Amy's been an absolute joy to coach. I'm not saying that because she's sitting right here; I'm saying it because it's true. She had a great background when she arrived here, and it's been fun to watch her grow as an elite athlete. She's definitely on a mission."

Gruber established personal-best times at the Big 12 championships in the 100 freestyle (49.49), the 200 freestyle (1:47.01, also a school record), and the 100 butterfly (53.59), and was a member of the Academic All-Big 12 first team. Her goal now is to earn All-America stature by finishing in the top 16 in one of her three events at the NCAA meet March 17-9 in West Lafayette, Ind.

"The thing for us is that this whole team is so close," Gruber says. "We live together, train together ... we're one huge, close-knit group. That helps tremendously. I definitely think that since I've come to KU I've grown tremendously, and so has the entire team."

—Chris Lazzarino

## Updates

Jim Ryun lost two of his school records this indoor track season. Senior Jeremy Mims on March 5 ran the 800 meters at the Iowa State Qualifier in 1:47.04, bettering Ryun's 1967 mark by nearly a second. The time qualified Mims for the NCAA indoor championships in Fayetteville, Ark. Earlier in the season, junior Benson Chesang broke Ryun's mark in the 3,000 with a time of 7:59.46, more than a second better than Ryun's time from 1968; Chesang went on to top his own record twice, lowering it to 7:57.86 at Iowa State. ...

Senior pole vaulter Amy Linnen, a transfer from Arizona, won the Big 12 indoor meet with a vault of 13 feet, 9.25 inches. Linnen is the U.S. collegiate indoor record holder at 14-10.25, set during her sophomore year at Arizona. She injured a foot during her junior season, then sat out last season to train for the Olympic trials. When her coach at Arizona, Tom Hays, an all-conference vaulter for KU in the mid-1980s, joined Stanley Redwine's staff, Linnen decided to join him here for her senior season. "She's very athletic," Hays says. "She has the potential to be one of the best American vaulters of all time." ... Former linebacker Willie Pless, the all-time leading tackler at KU and in the Canadian Football League, in February was named to the CFL's Hall of Fame. ... The March 6 loss at Missouri spoiled a rare opportunity to sweep rivals Kansas State and Mizzou in football and men's basketball. The feat was accomplished in 1907-'08, 1977-'78, 1983-'84 and 1985-'86. ... Former guard Kevin Pritchard in March was named interim coach of the NBA's Portland Trail Blazers, for whom he is also director of player personnel.





# Fledglings?

*If your baby Jayhawk is ready to leave the nest and head to KU, let us know! Your family's legacy of KU students will be featured in "Jayhawk Generations," Kansas Alumni magazine's salute to true blue heritage.*

**To be included, the student must:**

- be a freshman in the fall 2005
- have at least one parent who is an Alumni Association member
  - have at least one parent who attended KU (that parent need not have graduated)

**Second Generations:**

Please mail in your son or daughter's resumé and high school name. Please do not send student photographs for second generation Jayhawks.

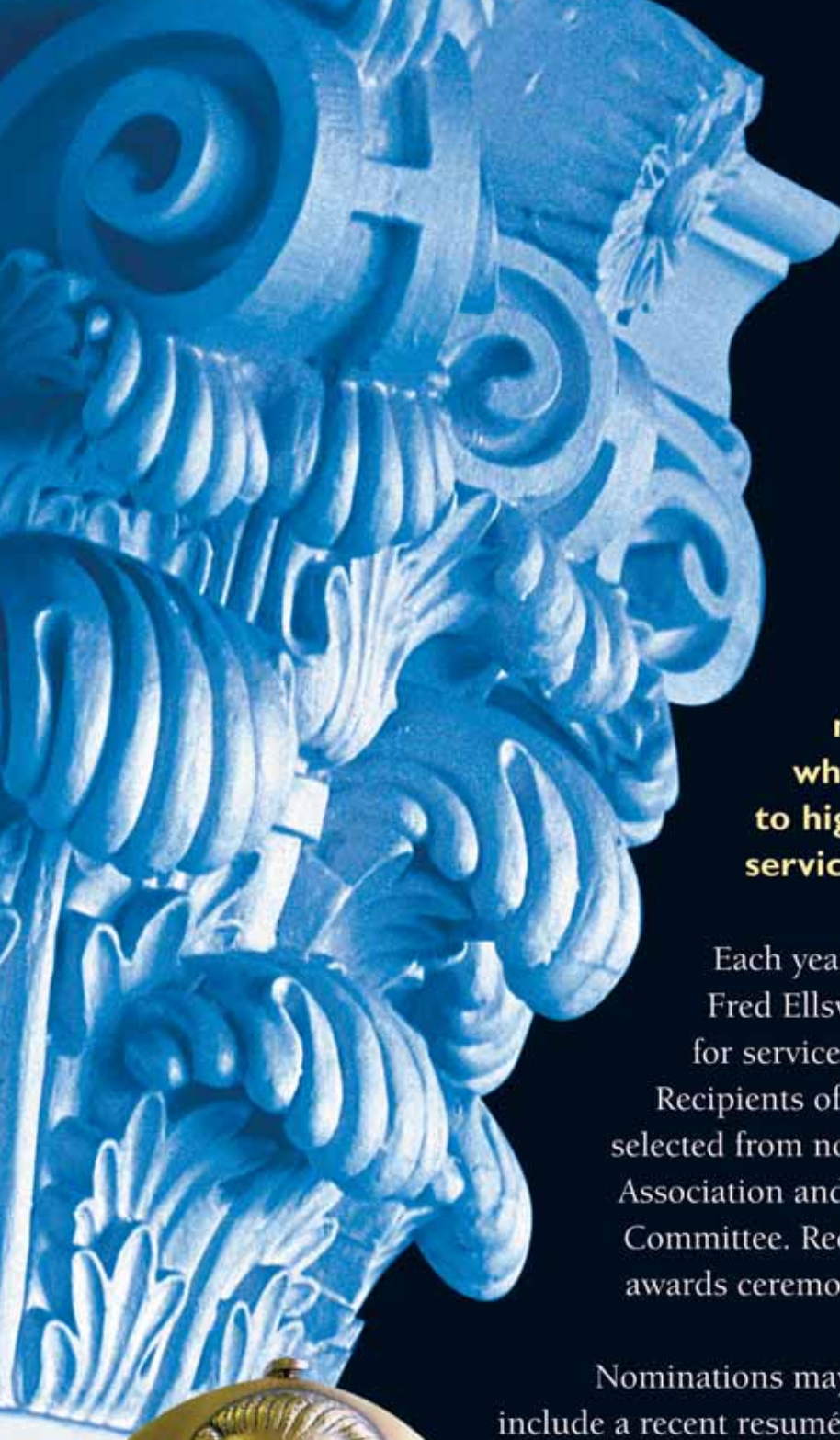
**Third Generations and beyond:**

Mail in your son or daughter's resumé, along with information detailing high-school activities. Please provide information about your KU ancestors. Mail a photograph of the student and college-era photos of parents who attended KU. Photos of grandparents should be sent for fifth-generation students only. We will return all photos after the feature is published in issue 5, September 2005.

## Jayhawk Generations

**Deadline for all materials is June 30, 2005**

[www.kualumni.org](http://www.kualumni.org)



# *Salute those who have helped KU soar*

**The Association asks for  
nominations for true-blue leaders  
who have proven their commitment  
to higher education through lifetime  
service to the University.**

Each year we honor individuals with the  
Fred Ellsworth Medallion, the highest honor  
for service to KU that the Association bestows.

Recipients of the prestigious medallion are  
selected from nominations submitted to the Alumni  
Association and reviewed by a special Selection  
Committee. Recipients will be honored at an  
awards ceremony in the fall.

Nominations may come from any source and should  
include a recent resumé of the candidate's service history,  
including career, previous honors and service to the  
University. Letters of support may also be included.

**The deadline for nominations for the 2005  
Ellsworth medallion awards is March 31.**

Please send your nomination to Kevin J. Corbett  
at the Kansas Alumni Association, 1266 Oread Avenue,  
Lawrence, KS 66045-3169.





# Sports Calendar

EARL RICHARDSON



## ■ Softball

### MARCH

- 22** Indiana State
- 23** at Southwest Missouri State
- 25-26** at Texas
- 30** Nebraska
- 31** at Wichita State

### APRIL

- 2-3** at Texas A&M
- 5** UMKC
- 9-10** at Oklahoma State
- 13** at Missouri
- 16-17** Baylor
- 20** at Nebraska
- 21** at Creighton
- 23-24** Oklahoma
- 27** Arkansas
- 30-May 1** at Texas Tech

## ■ Men's golf

### MARCH

- 28-29** at Western Intercollegiate, Santa Cruz, Calif.

### APRIL

- 8-9** at Intercollegiate, Cary, N.C.
- 29-May 1** at Big 12, Trinity, Texas

## ■ Women's golf

### MARCH

- 26-27** at Mountain View Collegiate, Tucson, Ariz.

### APRIL

- 9-10** at Purdue Invitational
- 22-24** at Big 12, Austin

## ■ Tennis

### MARCH

- 21** at South Florida
- 24** at Central Florida

### APRIL

- 2** at Baylor
- 3** at Texas Tech
- 6** Tulsa
- 9** at Missouri
- 13** Kansas State
- 16** Colorado

■ Triple jumper Brooklyn Hann (l), a senior from Sacramento, Calif., matched her school record with a jump of 42 feet, 3.25 inches Jan. 14. At the same Arkansas meet, freshman pole vaulter Ekaterina Sultanova (r), of Krasnodar, Russia, set the KU record at 13 feet, 7.25 inches; she soared a half-inch higher three weeks later, and senior Amy Linnen topped that mark Feb. 11 with a vault of 13-11.25.

**24** Texas A&M

**28-May 1** at Big 12, Austin

## ■ Track & field

### MARCH

**26** at Tulsa Invitational

### APRIL

- 6-9** at Texas Relays
- 15-17** at Mt. SAC Relays
- 21-23** Kansas Relays
- 28-30** at Penn & Drake relays

## ■ Baseball

### MARCH

- 23** at Southwest Missouri State
- 25-27** Nebraska

### APRIL

- 1-3** at Texas A&M
- 6** Wichita State
- 8-10** at Oklahoma
- 13** at Wichita State
- 15-17** Baylor
- 20** Wichita State
- 22-24** at Texas Tech
- 26-27** vs. New Mexico State, Sacramento State at Kansas City
- 29** at Kansas State
- 30-May 1** Kansas State

## ■ Rowing

### MARCH

**26** at Texas

### APRIL

- 2** Tulsa, Drake
- 9** at Kansas State
- 16-17** at Knecht Cut, Camden, N.J.
- 23** at Cincinnati
- 30** at Big 12, Austin





# Change Your Life, Change Your Mind

**HOPE WINNER**

**BELIEVES STONE AGE**

**STRATEGIES CAN**

**REMEDY MODERN**

**DEPRESSION**

**S**teve Ilardi had grown restless after college. Although he had worked as a computer consultant for the Peace Corps and the Centers for Disease Control, he yearned for a new direction. So he took a friend's advice and began volunteering at the Georgia Mental Health Institute in Atlanta.

There he worked in a unit that housed—or “warehoused,” as he puts it—patients with schizophrenia. Many had been abandoned by their families and faced the prospect of spending their lives in mental health institutions. It struck him: “These were people just like me in nearly every way, except for the fact that they were suffering from this tragic disease,” Ilardi recalls. “They could get lonely just like anyone else; they could suffer. They could connect, but they didn’t have that option.”

Their isolation haunted Ilardi. He started hanging out with patients for hours each week, playing cards, talking politics, befriending them. The interaction fulfilled his need to reach out, but it also piqued his curiosity. “I got hooked from a scientific angle,” he explains. “I kept wondering, ‘What the hell is going on with these patients? What’s happening at a biological level?’”

Soon Ilardi enrolled in night school. Then, at 27, with only three psychology classes on his college transcript, he applied to clinical psychology graduate programs. Ilardi landed at Duke, where he was drawn to depression-treatment research. After a postdoctoral position at the University of Colorado, Ilardi joined the KU faculty in 1997, ready to defend the world from depression.

**BY KATIE GREENE**

## Depression can grow so severe that a sufferer might actually perceive the world in muted hues, with subdued physical sensations.

Now an associate professor of psychology, Ilardi remains wide-eyed and passionate about his research, and his zeal translates into his compelling classroom presence. Last fall, KU seniors bestowed their traditional Honor for an Outstanding Progressive Educator—the HOPE Award—on Ilardi, whose large classes in personality and abnormal psychology are mainstays for students in several disciplines.

The enthusiasm that binds the teacher and students belies the bleak epidemic that dominates their discussions. Ilardi rattles off grim statistics: One in five Americans will suffer from depression, and the disease can be fatal—roughly 30,000 Americans take their lives every year, largely because of the illness. Rates of depression continue to grow: Each successive generation for the past 80 years has been afflicted in greater numbers.

Most of us have a sense of what it means to be depressed—if not from firsthand experience or the trials of someone close, then from commercials advertising the arsenal of antidepressant drugs on the market. Depression occurs when someone's mood, or background emotional state, remains perpetually low. But Ilardi stresses that depression isn't just about negative thoughts and feelings.

The disease also manifests itself in real, often debilitating, physical impairments. Severely depressed people can suffer insomnia, loss of energy and an inability to concentrate. What's more, depression can grow so severe that a sufferer might actually perceive the world in muted hues, with subdued physical sensations. In other words, the crucial brain processes that normally would allow

them to enjoy a sunny day just don't work any longer.

Even more alarming than the epidemic is the fact that we're not very good at treating it, Ilardi says. Psychiatrists and psychologists typically treat depression with drugs or talk therapy, but many patients avoid therapy and take only antidepressants. These drugs are prescribed most often by general practitioners, often without an assessment, consultation or sufficient education about the treatment. Then most patients quit taking the pills after a while. "And as soon as they stop taking the medication," Ilardi says, "they have about a 50-50 chance of having the depression return in under a year."

If depression strikes once, there is a lifetime recurrence rate of 70 percent. A person who has suffered three bouts with the illness must cope with the 90 percent likelihood that it will return.

As a clinical psychologist, Ilardi tests new treatments for depression. Currently, he proposes an innovative method that abandons medication, emphasizing instead a change in environment. His method reintroduces lifestyle changes that act as natural antidepressants, and he believes these habits can change a patient's brain and behavior and ultimately conquer depression. This semester, he has begun to gather data in an initial trial with eight KU participants recruited through fliers, the University Daily Kansan and introductory psychology classes. He calls his treatment Therapeutic Lifestyle Change, or TLC.

TLC's six essentials are:

- aerobic exercise
- adequate sleep
- natural sunlight exposure

- omega-3 fatty acid supplements
- enhanced social interaction
- increased activity to prevent rumination (repetitive negative thoughts)

As Ilardi explains it, this simple, behavioral approach makes sense when we consider depression's effect on the brain. Magnetic resonance imaging (MRI) scans reveal that the brain of a depressed person functions differently from that of a depression-free person. But, contrary to popular belief, the existence of a chemical imbalance in the brain does not imply that an individual needs medication to get well.

Although chemicals from an antidepressant medication do in fact alter the brain's activity and ultimately a person's brainscape, Ilardi argues that brain changes result from everything we do, everything we think and experience. For example, neuro-cognitive research has shown that merely reading this article will forever change some of the neural pathways in your brain, altering how they work and look, albeit on a very small scale.

This point forms the crux of Ilardi's theory; it is the reason he aims to fight the illness without prescription drugs whenever possible. If altering a person's behavior will produce the same beneficial brain changes that can come from medication—without the risks and side effects—then the advantages are obvious.

Pills can work, Ilardi says, but recently published research suggests that many people who experience relief when they take a drug like Prozac or Zoloft do so because of a placebo effect. While improvement for any reason may be welcome, the drawbacks of medication are numerous. Recent studies have shown that some medications could increase

■ Ilardi is a compelling presence in the classroom, where he's known for his passionate lectures and inventive methods for connecting with students. In 2004 he won the HOPE Award, the only KU honor for teaching excellence given exclusively by students.



the risk of suicidal behavior in some patients. Other less deadly but still onerous troubles include impulsive, violent behavior, sexual side effects, and even emotional numbing. And then there is that high chance of a depression relapse, especially when a person stops taking the medication.



The idea for the TLC treatment grew from Ilardi's interest in two related areas: cognitive neuroscience and evolutionary psychology. These subsets of his discipline tether psychology to the sciences of biology, chemistry and physics. From cognitive neuroscience (the field that uses MRIs and other techniques to snatch glimpses of brain activity), researchers can see how the brain of a depressed person alters when he or she exercises, for example. Certain behaviors have been shown to benefit a person's brain, and those are the cornerstones of TLC.

While cognitive neuroscience gives Ilardi's proposed treatment some tenabil-

ity beyond a "new-age," feel-good hunch, the real roots of TLC are in evolutionary psychology. This emerging branch of psychology follows the same premise that biologists use with Darwin's theory of natural selection.

The idea is that ancient humans whose genes equipped them mentally and physically to succeed tended to survive longer and reproduce more, thereby passing on the "winning" genes to the next generation.

Currently, our genetic makeup looks much like our ancestors' during the Pleistocene, an era that dates from about 2 million to roughly 10,000 years ago. Over these years, humans lived in groups and hunted and gathered their food, with plenty of time to gain proficiency at these activities.

But the world morphed at the end of the Pleistocene, when agriculture was introduced. People started to domesticate animals and create cities, a novel form of settlement. Survival techniques honed over the previous 2 million years suddenly were not in demand. At the same time, human genes didn't have

time to adjust to the change. It was as if the rapidly changing environment was a race car taking off at full speed, leaving the genome motionless at the start line.

"We are designed largely for a Stone Age environment, and the technological evolution that has occurred in the interim has happened much faster than our physiological evolution," Ilardi says. "Natural selection usually operates on a time scale of thousands of generations, and there just haven't been that many generations since the advent of agriculture, 13,000 years ago."

In other words, depression now runs rampant because our bodies are out of sync with today's environment. Ilardi advocates restoring some of the Stone Age elements to our modern lives, without sacrificing cars or cell phones. He's betting this back-to-basics treatment will work.

For instance, it appears that ancient humans exercised incessantly, whether they were hunting and gathering for sustenance or merely traveling to new locations. Now, finding time for aerobic activity—or the money for a gym mem-



bership—is a challenge. Reintroduce regular physical activity, and the contemporary human is one step less out of sync with his or her environment.

Two other missing elements involve indoor lighting. First, the light bulb has allowed us to stay awake longer, extending our days far beyond sunset. This leads to an unhealthy dearth of sleep for most adults. Second, artificial lights, the kind most of us experience during the day, are bright enough to trick our brains into staying awake, but not bright enough to reset our circadian clock, the mechanism that governs sleep regulation. In fact, fluorescent lights are 20 to 50 times dimmer than natural sunlight. Only rays of sun (or a specialized light box, used in Ilardi's study) are intense enough to effectively reset the brain circuits that govern sleep.

A fourth element of TLC deals with diet. Even though the brain is actually 60 percent fat by dry weight, the most crucial fatty building blocks of the brain—omega 3 fatty acids—have been disappearing from American diets for the past century. Omega-3s are synthesized by plants and algae, and they used to be abundant in the human diet before the practice of grain-feeding livestock and fish became widespread. Omega-3 supplements have been shown to relieve postpartum depression because they clear the buildup of harmful dietary fats in cell membranes, allowing circuits in the brain to function better.

The last two aspects of Ilardi's treat-

We are designed largely for a Stone Age environment, and the technological evolution that has occurred has happened much faster than our physiological evolution.

ment are connected. We are social creatures—in the Pleistocene, humans lived in close-knit groups of 50 to 150 people and were rarely alone—and we still crave interaction with others. Contemporary living structures, however, can foster loneliness. And when a person prone to depression is alone, negative thoughts can creep in and relentlessly spin, causing a vicious downward spiral in mood. Dwelling on negative ideas could rarely have occurred when there was dinner to hunt or a clan of people with which to interact, Ilardi argues.

Each of the six elements, when applied separately, has been shown in research to reduce symptoms of depression. But Ilardi is the only current researcher to unite them in a dramatically different treatment framework.



Ilardi isn't the first psychologist to use the evolutionary model to approach depression. Traditional evolutionary thinking about the cause of depression claims that pro-

longed sadness is naturally selected by human evolution. That is, humans have evolved so that depression can be worthwhile, because when people become depressed, the community of friends or family rallies around them, giving them emotional support to redirect their lives. In this scenario, depression is seen as a helpful signal for a transition or as a community-building tool.

This doesn't make much sense to Ilardi, who calls scientists ascribing to this theory "hyper-adaptationists." He says it is incorrect to presume that because a trait occurs, it must be an adaptation. His ideas are indeed out of step with the mainstream, but he has confidence—tempered by a large dose of humility—that he's on to something big. Regarding the intuitiveness and simplicity of his experimental treatment, Ilardi says, "I think sometimes the ideas that have the most staying power in science are those that, when people see them, they think, 'Oh, of course,' but yet it's only obvious in hindsight."

Edward Craighead, Ilardi's mentor at Duke and now the chair of the psychol-

## Six essentials of TLC

**T**herapeutic Lifestyle Change, or TLC, is an innovative treatment for depression based on the idea that our modern brains are still wired for Stone Age lifestyles.

The method abandons medication and emphasizes lasting changes in environment and lifestyle. Brain change results not only from pharmaceutical chemicals, but also from everything we do, think and experience.

Pharmaceutical chemicals can work, but could lead to serious side effects; there is also a high chance of relapse when medications are stopped.

There are six essential aspects to TLC:

### ■ Aerobic exercise

Exercise is a potent antidepressant. Elevate your pulse between 120 to 160 beats per minute for 35 minutes three times a week.



### ■ Adequate sleep

Chronic sleep deprivation is a risk factor for depression. Sleep 7 to 8 hours nightly.

### ■ Natural sunlight

The brain needs 2,500 lux for 30 to 60 minutes per day. Spend 30 minutes outdoors on a sunny day or in front of a 10,000 lux light box on overcast days.

### ■ Omega-3 fatty acids

Omega-3 intake (particularly the molecular form known as EPA) has



ogy department at the University of Colorado, says, “He’s going beyond the current programs and there’s a huge amount of data showing it could work.” Although the two scientists did not collaborate on depression treatments based in evolution, Craighead is eager to see whether the treatment works. “He’s talking about a lifestyle change that could treat acute attacks,” he says.

While still technically experimental, TLC methods in private clinical settings have produced encouraging results. But before the world will know whether Ilardi has found a better way, many more trials must be held so statistical analysis can quantify the results.

Meanwhile, Ilardi strives to keep those missing evolutionary elements in his life—to reach out to others just as he did so many years ago, when he first encountered people struggling with mental illness. “I think it makes sense to live in a way that integrates the best of our genetic and our cultural evolutionary heritage,” he says.

“What this means for me is I want to have my iPod, I want to drive to and from work, but I also want to invest in relationships, because that’s what we’ve been selected for ... to spend our time and energy on those connections with others.”

*Greene, g’04, is a free-lance science and technology writer living in Lawrence. She earned her master’s degree in physics.*



been shown to relieve depression. Research recommends a daily dose of 1,000 milligrams of EPA, typically in the form of highly concentrated fish oil.

#### ■ **Social interaction**

A social support network helps prevent depression when we suffer major losses in life. Separation from friends and family is a common trigger for depression.

#### ■ **Reduce negative thoughts**

Loneliness can lead to a tendency to dwell on repetitive, negative thoughts. Interact socially and learn to redirect attention to more engaging activities when alone.

***For more information or to participate in the study, contact Leslie Karwoski, project coordinator, at 785-218-6336.***

■ Ilardi builds rapport with students in class and via a Web site where they can post questions and comments. One student made a special request. “She said I talk so fast it’s sometimes hard to get everything down in the notes and still track the lecture,” Ilardi says. “She pleaded with me to substitute my typical caffeine-laced beverages with water.”



MARY ELLEN MATTHEWS



One hundred four black-and-white headshots line the main hallway of the “Saturday Night Live” offices at 30 Rockefeller Plaza. The display begins with the original Not Ready For Prime Time Players, like John Belushi and Gilda Radner, and continues with other famous faces, such as Steve Martin and Eddie Murphy. The very last photo shows a handsome, square-jawed man with thick eyebrows and a broad smile. This is Rob Riggle.

“It makes me so happy every day to see that,” says Riggle, c’93, the only cast member the legendary comedy show hired for the 2004-’05 season.

It’s a dream come true for the Overland Park native, one that’s been more than a decade in the making. But this is not the usual story of an unknown performer struggling toward stardom. A former major in the U.S.

Marine Corps, Riggle spent many years living a double

Riggle says. “None of my Marines knew I was a comedian. And none of the comedians ever saw the Marine side. They require two completely different mentalities and disciplines.”

This unusual split began at KU. A theatre and film major, Riggle performed and stage-managed for the Rock Chalk Revue, but comedy was mostly something he did for fun. “At KU, my friends and I were just hanging out, making stuff up and doing characters,” Riggle says. “We were doing bits, but we didn’t even realize it.”

Riggle’s ambition was to be a pilot, so he got his license and joined the Marines. But a year after graduating from KU, Riggle realized he didn’t have the necessary passion. “When you’re flying helicopters off ships, it had better be the most important thing in your life,” he says.

# An Officer and a Comedian

life. By day, he was a military man who received more than 17 medals and ribbons for his service in Liberia, Kosovo, Afghanistan, Albania and the Central African Republic. By night, he was a comedian.

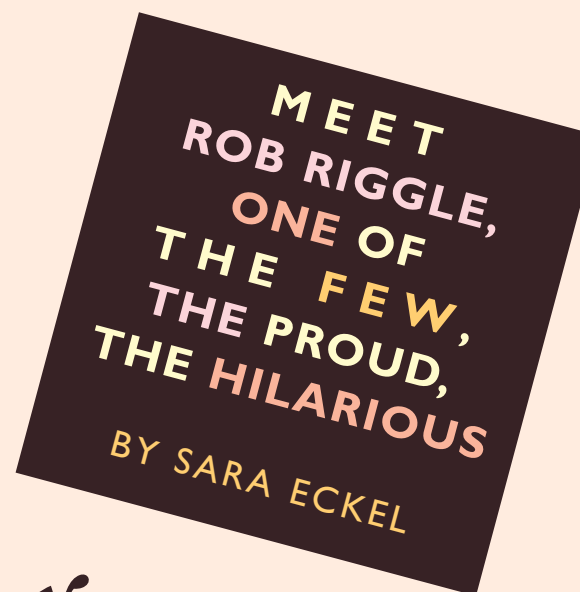
“I had two completely different lives,”

At the same time, KU friend Kevin Kuster, f’91, called him from Chicago.

Kuster had joined the famous Second City improv troupe. “He said, ‘You have got to come up here. All that stuff you did in college, you could blow them away,’” Riggle says.

It was just the push he needed. After his training officer gave him permission to leave—not unusual in 1994, since the military was downsizing—Riggle moved from Corpus Christi, Texas, to Chicago.

Goodbye, Marines; hello, show biz!



There was just one problem:

The Marines turned an about-face. When Riggle returned to Texas for his separation papers, he was told he’d have to fulfill his contract and stay in the military for three years. He was trained as a public-affairs officer and stationed at Cherry Point, N.C. In 1996, he went to Liberia and the Central African Republic, where he assisted with operations and helped journalists get stories while keeping them out of danger.

During this time, Riggle didn’t say much about his comedy dreams. Instead, he quietly tried his hand at writing, studied the greats on video and television, and enjoyed occasional trips to Georgetown comedy clubs with his

roommate, Maj. Brent Heppner. Though Riggle never officially performed during that time, Heppner testifies that his friend does a mean karaoke Elvis. “People started recognizing him and would say, ‘Hey, you’ve got to do Elvis,’” Heppner says.

When his contract ended in 1997, Riggle informed his commanding officer that he was going to Chicago to become a comedian. “He thought I was crazy. He couldn’t get his head wrapped around that, because I never acted like a comedian.”

Instead, they struck a deal. Riggle would continue his military career in New York City, where he could also pursue his comedy dreams. So by day, Riggle was a public-affairs director for the U.S. Marine Corps. By night, he was a student and performer with the Upright Citizens Brigade, New York’s premier improv troupe. “I fell in love. For the next seven years, I was down there every night, working, writing and doing long-form improv,” says Riggle, who worked with some of the country’s most promising young comedians, including Ian Roberts, Matt Walsh, Matt Besser and current SNL colleague Amy Poehler.

Both aspects of his double life were taking off. In 1998, he did the first of many spots on “Late Night With Conan O’Brien.” In 1999, he served on humanitarian and military operations in Albania and Kosovo, where he received the Combat Action Ribbon. Longtime friend Jeff Robbins, j’92, says Riggle managed these two identities because he always knows when it’s time to be serious and when it’s time to laugh. “When he turns up the creative side, it’s night and day from the other side of his personality,” Robbins says.

Riggle officially ended his active duty in 2000, but he was reactivated after the Sept. 11, 2001, terrorist attacks and put on a bucket brigade at Ground Zero. At a time when so many New Yorkers desperately wanted to help the victims and their families, Riggle was grateful for his military background. “Everyone wanted

to do something. And I realized, ‘Hey, I’m a captain in the U.S. Marine Corps. I can do something.’”

That November, Riggle was sent to Afghanistan. He and about 100 other military personnel lived in an abandoned high school in Mazare Sharif, without heat or plumbing. “To bathe, you got a bucket of cold water, and you could see your breath as you sponged yourself down,” he recalls. “It always put you in the worst mood all day.”

Times like those test a Marine, but Heppner knew from his experience with Riggle at Basic School that his friend could handle the conditions of war. “When stress and fatigue take over,



a lot of people’s personalities change—anywhere from irritability to dementia,” Heppner says. “But Rob always kept his sense of humor and a good perspective.”

After a very unfunny year, Riggle returned to the New York comedy scene and picked up where he left off, performing with the Upright Citizens Brigade and on “Conan.” He was cast as the “culture coach” on Comedy Central’s “Straight Plan for the Gay Man” and appeared on VH1’s “A2Z.” But his most exciting break came in 2003, when he

received an audition with “Saturday Night Live.”

The first audition was held in a comedy club, where Riggle and about 15 other hopefuls each had seven minutes to prove their SNL-worthiness. Riggle made the first cut and was asked to perform at NBC.

The experience was intimidating. Riggle stood on the legendary Studio 8H stage, where heroes like Eddie Murphy and Will Ferrell performed, and looked out at the empty seats.

“There’s a camera and the producers sitting at one long picnic table, staring at you,” he says. “The first night at a club, you’re getting feedback, hearing laughs. Here it’s just ... crickets, dead silence.”

Riggle didn’t get the job, but he was asked to audition again in 2004. Producer Lorne Michaels called with the good news that he was hired while Riggle was standing in line at an Italian restaurant, picking up dinner for himself and his wife, Tiffany.

“I think I screamed. I was thanking him and saying something stupid like, ‘I’m going to work so hard for you.’”





And he was like, 'OK, take it easy. ...' The restaurant's wait staff didn't know what to make of Riggle's sudden burst of euphoria. "They must have thought, 'Wow, this guy really likes our food,'" Riggle says, laughing.



Many of Riggle's acquaintances from high school and college were shocked to see their former classmate on SNL, says Jeff Robbins. "They turn on the TV and see him on 'Saturday Night Live' and say 'How'd he luck into that?' They didn't know he spent all those years working on his comedy."

Although the demands of working at SNL aren't as harsh as, say, taking a sponge bath in the freezing cold, the pace is quite hectic. "Actually, Rob still gives himself a sponge bath before every

show," says fellow cast member Seth Meyers. "I've said to him, 'Hey, Rob, I think you have a shower now,' but I guess old habits die hard."

More seriously, Meyers says Riggle's extensive life experience shows in his strong, unflappable demeanor. "I've never seen him get flustered in a scene. Then I remember, 'Oh yeah, I guess he's been in worse situations than a scene that's not going well.'"

He may not show it, but Riggle admits that he can still get nervous when tossing out ideas with his colleagues. "I actually get more nervous at the table read than I do on-stage. That's when you have to look everyone in the eye and say 'Here, I wrote this.' Why is no one laughing?"

But the payoff is worth the risk.

"There's no bigger high than when you write something and people love it," he says.

The bulk of SNL's writing begins on Tuesday afternoon and continues all night, with writers and cast members turning in scripts at

about 9 a.m. Wednesday. "That's the way it's been for 30 years. You write stuff, and then you get tired and slaphappy. All of a sudden, you write something that's totally hilarious and goofy at 6 a.m. Sometimes it works brilliantly, and sometimes you think, 'Well, it was funny at 6 a.m.'"

Since the season began, Riggle has played a truck driver distraught by Brad and Jennifer's breakup, a guy who gets a tad too intimate with his male friends, and Leviticus, a hard-core street prophet that Riggle based on a self-appointed preacher he used to see on the KU campus. Meyers says Leviticus is a cast favorite. "We'll all walk up to him in the hall and say, 'Lord, hear me now!' He plays it with a simmering energy, like a teapot that's ready to boil. You always have a sense that he's about to go off, and I think the audience really enjoys that."

Though he tries to keep his cool, Riggle confesses that he's still a bit starstruck when working with greats like Liam Neeson and Robert De Niro. On Riggle's first show, he hand-fed Ben Affleck while the star licked his fingers.

"I thought, 'Last week I was at UCB doing a 1 a.m.

show. Now I'm feeding Ben Affleck.' It's kind of surreal," he says.

During another rehearsal, De Niro leaned over and asked him how he was doing.

"How'm I doing?" Riggle says. "I'm doing great!"

—Eckel, a Brooklyn free-lance writer, wrote "Common Touch" in issue No. 6, 2004.

■ Supporting SNL veterans like Horatio Sanz and Seth Meyers (left) or portraying characters of his own creation such as the street prophet Leviticus (with Tina Fey and Amy Poehler, center), Riggle brings unflappable stage presence to the SNL cast.





# Far Above the Golden Goal

*KU First's original expectations  
pale next to final tally*

BY CHRIS LAZZARINO



Forrest Hoglund strode toward the lectern in the School of Nursing's atrium. KU Endowment Association staff watched nervously.

They prepare tightly scripted events, and Hoglund, a Texas energy entrepreneur with a personality as big as his home state, likes to add his own flair.

The Nov. 20, 2003, celebration announced a remarkable, \$15 million pledge by the Kansas Masonic Foundation, benefiting KU Medical Center's Kansas Cancer Institute (since renamed in the Masonic Foundation's honor). In discussions of the potential gift, Endowment Association executives reminded the Masons that it would push the University's capital campaign, "KU First: Invest in Excellence," beyond its \$500 million goal.

Kevin Corbett, c'88, then the Endowment Association's senior vice president for development and now president of the Alumni Association, recalls telling the Masons, "If you agree to do this before the end of [2003], you will be the capstone gift to KU First. We'll forever say the Kansas Masonic Foundation put KU First over the top."

Problem No. 1: With the Masons' gift, the campaign hit its \$500 million goal a year ahead of schedule, and Hoglund, the fund drive's chairman, saw no reason to stop.

Although staff and the steering committee had begun discussions about how to fill KU First's remaining year, no foundations had been laid to formally extend the campaign beyond its carefully considered goals.

Hours before announcing the Kansas Masonic Foundation's pledge and a new KU First tally of \$503 million, Hoglund huddled with senior Endowment staff. Corbett recalls that Hoglund "kind of gentlemanly agreed" that he would not mention a new goal of \$600 million.

Problem No. 2: Missouri had just announced a capital campaign of its own, with a goal of—you guessed it—\$600 million.

"The feasibility was not tested," Corbett says. "But [Endowment



■ KU First chairman Forrest Hoglund, "KU's No. 1 cheerleader," announced the campaign's grand total Jan. 21 in the Kansas Union ballroom. He and his wife, Sally, gave more than time and energy: They donated \$7 million, much of which was used to build the Hoglund Brain Imaging Center (p. 35) at KU Medical Center.

Association president Dale Seuferling] and I had a feeling, and sure enough, when he got up there, it just ... came out. \$600 million. And you could see the staff going like this ..." Corbett's eyes widen, mimicking bewilderment. "People were coming up to me and asking, 'How are we going to do this?' I kept saying, 'We'll find a way, we'll find a way.' And I go back to Dale and say, 'How are we going to do this?'"

"And of course, Forrest doesn't say \$600 million, he says *in excess of* \$600 million! But, that's why the man is successful. We made it work because we didn't have any choice. He provided the vision and the leadership and here we are: \$653 million. Amazing."

Cut to Jan. 21, 2005: Hoglund, e'56, again finds himself on a podium, this time in the Kansas Union ballroom, and again he has been asked to announce KU First's successful conclusion. Seuferling, j'77, and Chancellor Robert E. Hemenway already had addressed the crowd, hinting at what everybody knew. KU First had concluded, and the total would be close to \$650 million.

That's what the script said. Hoglund's devilish grin hinted other-

wise, and as he took his place behind the lectern, there was actually a moment of true drama.

Hoglund was in his element.

"Your worst dream is coming true," he said, hushing a festive crowd. "I'm going to announce the new goal."



No, Hoglund did not announce a new goal. Instead, he told the ballroom crowd about the challenges and joys of leading a capital campaign launched just four days before the terrorist attacks of Sept. 11, 2001.

Like everything else, KU First took a backseat to the national emergency and went into hibernation for a few months. Then came economic slides that slashed portfolios and obliterated newly created wealth.

Despite the "blue funk," as Hoglund described the difficult early stages of the campaign, a true-blue truth emerged from the chaos. Wherever he traveled, Hoglund says, he discovered over and over again, "You can count on the Jayhawks."



■ Chancellor Robert E. Hemenway

During KU First, Endowment Association staff, campaign volunteers and University faculty made more than 16,000 personal contacts with potential donors, helping create 65 endowed professorships and 493 scholarship funds. On campus, faculty, staff and retirees gave \$26.7 million.

"There is something about Kansas alumni and friends," Corbett says. "They won't let their university fail. I've seen other universities where something far less than [the terror attacks and downturn in the economy] happen and they call the thing off. Not here. I was never worried."

Stuart Bell, dean of engineering, came to KU from the University of Alabama in 2002. He inherited a School of Engineering with some of the highest priorities for KU First, yet he was, by any estimation, a stranger.

He did not remain so for long.

Engineering completed its \$15 million expansion in 2003, and the school has never looked better.

"It wasn't difficult, coming in when I did," Bell says. "I really enjoy meeting our alumni, and those opportunities made my job much more enjoyable. I wouldn't want it any other way. And the most important thing is to remember what these gifts are doing for us."

"There is no doubt that the students really notice the impact these gifts are making. It makes a difference in whether these students come to KU or don't come to KU, and when they do choose to come here, it affects their ability to be

successful. Students are really strongly impacted by the success of the campaign we had in engineering."

Similar successes are seen across campus:

- Of \$653.8 million raised, \$113.6 million will support students, just shy of the original \$116 million goal;
- \$132.3 million was raised for research, shattering the goal of \$94 million;
- And the "sense of place" goal, including campus beautification, of \$66 million was nearly doubled to \$121.5 million.

One of the remarkable aspects of KU First was the transformation of the department of economics, due entirely to Charley W. Oswald, c'51, of Custer, S.D. Oswald helped launch KU First with a \$10 million gift, \$9 million of which went to economics, where two new professorships were quickly filled by internationally renowned scholars at the top of their fields.

Four years later, the Endowment Association closed the campaign by announcing yet another \$10 million gift from Oswald, all of it dedicated to the department of economics, where yet another professorship will be created.

"Few alumni have the capacity and the generosity to transform an entire department through their support," Hemenway says, "but Charley Oswald is one of them."

Though Oswald's generosity stands out, his commitment does not: More than 100,000 alumni, friends and employees put KU First.



Just because the campaign called KU First is completed, don't expect the Endowment Association and the University to stop spreading the word. In an era of dwindling state support and sharply increased tuition, fund raising has never been more important, and the heights reached by KU First only set the annual bar that much higher.

"Students scholarships throughout

the University are our top priority," Seufferling says. "Tuition increased significantly during this campaign. We raised over \$100 million for scholarships and we probably lost ground."

The Endowment Association increased its fund-raising staff by about 80 percent during KU First, and those employees are not temporary. Though most found time to catch their breath and recharge after the flurry of the final year, they will continue to search out new opportunities, striving to meet benchmarks of fund-raising sophistication and energy created by KU First.

"The people we hired, and have hired over the years, are so heavily committed to the University that you don't have to motivate them based on the cause," Corbett says. "There's not a better feeling for a development officer than assisting with a gift that makes something positive happen for the University."

"To be able to go back and say to a dean or a faculty member, 'We got it,' that's what motivates people. We track numbers extensively, but it's not numbers driven. It's the greater good for the University."

Says Hemenway, "The number is \$653 million, but what that really represents is 653 million opportunities for students at KU."



■ Sally and Forrest Hoglund

CHRIS LAZZARINO





■ Dale Seufferling, KU Endowment president

Hoglund and his fellow volunteers and donors agreed to help the campaign for reasons more specific than a general love of their alma mater, and they certainly weren't motivated only by the pride of helping KU First reach its estimable monetary goals.

"KU was great when I went to school because a lot of people made private contributions," Hoglund says. "I felt that this was the time to carry on that tradition ... and maybe ratchet it up a notch or two."

While Hoglund was showered with applause during the Jan. 21 festivities, he rattled off name after name of others who gave of their time, money and expertise. "If I missed anybody," he said with a grin, "you can fire me."

One name he didn't forget was that of his wife, Sally Roney Hoglund, c'56. The Hoglunds maintain homes in Houston and Dallas, though Forrest says that after all the time they've spent on KU First, Sally can now refer to Lawrence as their third hometown.

When Forrest introduced Sally to the crowd, she waved from the shadows, choosing not to join her husband on the stage. It was typical of her public stance throughout the campaign, but not of the private meetings.

"On the trip down to Houston to ask Forrest to chair the campaign, there was a great deal of concern," Corbett recalls. "Would Forrest do it? And even if he does, how would Sally feel? Well, when they agreed to do it, we discovered exactly how Sally felt.

"At a couple of meetings I can remember her saying, 'C'mon people, get

<b>By the Numbers</b> (dollar figures in millions)			
<b>Area of support</b>	<b>Total</b>	<b>Goal</b>	<b>% of Goal Attained</b>
Students	\$113.6	\$116	98
Faculty	\$65.5	\$91	72
Research	\$132.3	\$94	141
Outreach	\$26.6	\$25	106
Science Education	\$9.1	\$45	20
Arts & Humanities	\$23.3	\$28	83
Information Technology	\$46.8	\$35	134
Sense of Place	\$121.5	\$66	184
Academic Program Enhancement	\$66.6	n/a	n/a
Unrestricted	\$22.8	n/a	n/a
Undesignated	\$25.7	n/a	n/a
<b>Total</b>	<b>\$653.8</b>	<b>\$500</b>	<b>131</b>



excited, let's go!" She was a major positive for this campaign, and that should be told. Yes, we got Forrest, but we got Sally, too, and we had no idea how valuable that would be."

After the final ceremony, Corbett wrote the Hoglunds a letter: "I said, 'You were there when we needed you, and you were at your best when we needed you the most.'"

While on the platform for his last official function as chairman, Hoglund pointed toward a screen, on which the campaign's now-familiar logo was beamed in huge letters. He smiled and said, "KU First ... I still love the name."

Finally, the moment came, and


Hoglund directed that the final tally be revealed.

"There it is," he said, awed like the rest of the crowd at the enormity of the accomplishment. "\$653 million for KU."

A trumpet fanfare sounded, a cheer erupted, and, after so many years and miles and handshakes and phone calls and faxes, the end had come.

\$653 million.

"Now," Hoglund said, happily sharing his final thoughts as chairman of KU First, "let's have a nice good fun party to celebrate!"

An ending that couldn't have been better if it were scripted. 

# Take some of the Hill ...



**Send your graduate off with a membership in the Alumni Association or a special KU memento from our exclusive Jayhawk Collection.**

## **DISCOUNTED ANNUAL MEMBERSHIP FOR NEW GRADS**

\$25 for one year • \$75 for three years Includes a special card to notify the graduate of the gift membership and all regular membership benefits: six issues of *Kansas Alumni* magazine, TV Guide to Kansas basketball, campus calendar, access to special campus events and chapter events across the nation, and more! Available to graduates for three years after completion of first KU degree.

**GRADUATION WATCH** A richly detailed re-creation of The University of Kansas seal appears on the dial of each Graduation Watch. Each watch features the precision Seiko quartz movement that never requires winding.

Women's or Men's Seiko quartz watch with leather strap \$200\*

Women's or Men's Seiko quartz watch with two-tone bracelet \$260\*



## **JAYHAWK CHAIR**

Manufactured for the Kansas Alumni Association by Standard Chair of Gardner, our Captain's Chair with the engraved KU seal will make the perfect addition to a new office. The solid hardwood frame is finished in black lacquer with cherry finish arms and back. \$325 personalized for an additional \$25. Also available: Swivel Desk Chair \$465, Boston Rocker \$325, KU Seal Lamp \$195.

Please allow 6 weeks for delivery.







### BRASS JAYHAWK

This solid brass Jayhawk paperweight stands 3 1/2" tall on its own, or 5" mounted on a walnut base. The mounted paperweight comes with a velvet-finish brass plate that can be engraved with your personal message. \$25 stand-alone \$35 on walnut base with inscription



**OFFICIAL CLASS RING** The Kansas Alumni Association, in partnership with the University and the Kansas Union Bookstore, is proud to restore a KU tradition: the official class ring. Our ring was created by Balfour, a premier maker of college rings, after collaboration among University students, staff and alumni. A distinctive symbol of your KU days, the ring's face proudly features a view of the Campanile. On one side of the ring is our unique, historic Jayhawk and on the other side are the traditional, block letters KU. Inscribed inside the ring are the words known to KU faithful everywhere: "ROCK CHALK JAYHAWK." For more information and current prices go to [kualumni.org](http://kualumni.org).



**JAYHAWK JEWELS** Created exclusively for the Kansas Alumni Association's Jayhawk Collection, our new sterling-silver jewelry is handcrafted with utmost care. Dazzling stones, beads and charms combine to enhance both style and KU spirit. These unique pieces feature Swarovski crystals and semiprecious stones. To view the complete collection, go to [www.kualumni.org](http://www.kualumni.org). Prices range from \$30 to \$240.



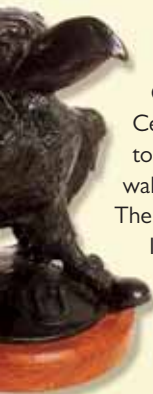
### DIPLOMA FRAME

Frame your diploma with a panoramic image of the KU campus. This 17 1/2" x 19" frame comes ready to hang, and includes instructions for mounting and inserting your diploma into the frame. The 12" x 2 3/4" image of the University is displayed in the top window of the double mat in fog gray with coordinating "KU blue" accent. An opening of 11 1/2" x 8 3/4" is ready to personalize with diploma. The 1" wide wood molding is made from a dark stained walnut with black edges. Clear glass is included. \$109

Sizes are also available for Law, PhD and Medical diplomas. \$159



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**CENTENNIAL JAYHAWK** Miniature replicas of Peter Fillerup's Centennial Jayhawk, which stands proudly in front of the Adams Alumni Center, are available for collectors of fine art and KU memorabilia. These collector's items, offered in two sizes as numbered limited editions, are mounted on a walnut base. Less than a dozen of the 12" limited-edition Jayhawks are available! The 6-inch Centennial Jayhawk will be limited to 750 numbered pieces, and the 12-inch Centennial Jayhawk will be limited to 100 numbered castings.

6-inch Jayhawk \$480

12-inch Jayhawk \$1,500



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Shipping and handling added. Kansas residents add sales tax. Prices are subject to change.



Jayhawk Society members of the Kansas Alumni Association receive a 15% discount.



# Association

“Our chapters should offer the Association and the University comprehensive volunteer services. Does KU need help with student recruitment? Do we need more legislative advocates? Our chapters can fill those needs.”

—Mike Davis



## New with a sense of déjà vu

*Veteran and newcomer join Association staff to broaden activities of alumni chapters*

As an alumni relations professional, Mike Davis has completed a rare career move: neither vertical nor horizontal, but circular. After 14 years, he has returned to his alma mater and the place where he began his career as a young graduate, working with alumni chapters nationwide.

Now, as the Alumni Association’s senior vice president for alumni programs, Davis, d’84, g’91, oversees not only chapters but also numerous external programs. And one of his staff members happens to be a recent KU graduate, Jill Simpson, d’01, who joined the Association in December, starting her career by working with alumni chapters.

“It’s so enjoyable to come full circle and be back at Kansas, but with years of experience behind me,” says Davis, who began his new role in January. “I still have the same passion and enthusiasm for KU that I had years ago—the same qualities I see in Jill—but now I also have the fun of shaping our strategy and thinking about the

■ Davis returns to KU with alumni relations experience; Simpson’s new role emphasizes Jayhawk activities in Kansas City and across the nation.

overall ways in which we can serve KU.”

At recent events in Kansas City and Houston, Davis has surprised veteran alumni volunteers, who remembered him from his first stint at the Association. “It’s great to see the same folks after being away for so long,” he says. “The fact that our amazing volunteers continue their service says something special about KU.”

Davis first joined the staff in 1986. Five years later, he and his wife, Karyn Zarley Davis, b’86, moved to Moscow, Idaho, where he became associate director for the University of

Idaho Alumni Association. He later led the University of Nevada-Reno Alumni Association for four years as executive director before returning to his home state of Colorado, where for five years he guided the Colorado State University Alumni Association as executive director. Most recently he worked for Travel Insurance Services, a firm that provides policies for alumni travel programs, including the Flying Jayhawks.

Simpson, a varsity golfer for KU and a seven-time member of the Big 12 Commissioner’s Honor Roll, worked for the athletics department as a student. After graduation, she began working for Berry Plastics, a Lawrence manufacturer, as a sales analyst and then as a marketing coordinator for one major client: Wal-Mart.

The former athlete from Columbus says she couldn’t resist the idea of representing KU again: “The job is everything I’ve wanted it to be—and more. Every day is different, and I love the chance to meet so many alumni and talk with them about their KU experiences.”



One of Simpson's tasks will be working with the Greater Kansas City alumni chapter, organizing events in the nation's largest Jayhawk community. She arrived on the staff as plans for the annual Rock Chalk Ball in Kansas City shifted into high gear, and the fast pace has continued as she, Davis and other staff members prepare for alumni events during the NCAA Tournament.

After the tournament, staff members will work to expand the roles and activities of chapters. Pursuing a goal set by Association President Kevin Corbett, c'88, they will focus especially on alumni groups throughout Kansas. "We want to base the expectations for our chapters on the University's needs," Davis says. "Our chapters should offer the Association and the University comprehensive volunteer services. Does KU need help with student recruitment? Do we need more legislative advocates? Our chapters can fulfill those needs."

Along with chapters, external programs include professional societies, the alumni groups aligned with KU academic units. Davis will work with deans and other administrators to expand the reach of such groups.

"Our programs are in good shape in many areas, and we're joining a great team of people at the Association who have worked hard through the years. There are no dragons to slay, but we think we can entice new audiences and modernize a few traditions."

Some traditions, of course, are sacred, as is the enduring rule Davis first established as a young Association staff member in 1986: Don't mess with his football. The 1961 Bluebonnet Bowl ball, signed by the KU team, was among the first gifts he received when he was born in Colorado Springs. The keepsake came from his grandfather Wayne Nelson, g'53, who had an inside track for getting the team signatures: His daughter and Mike's mother, Kay Nelson Davis, f'57, had babysat years before for future KU star John Hadl, d'68.

As Davis and his colleagues both present and past know, it's never too early to build Jayhawk loyalty. —

## Praise from peers

### *Magazine, student group win honors in Midwest*

**T**wo Alumni Association programs began the new year by winning honors from regional organizations.

*Kansas Alumni* earned gold, silver and bronze awards for writing in the District VI competition of the Council for Advancement and Support of Education (CASE). The Student Alumni Association was named Outstanding Organization of the Year at the District VI convention of the Association for Student Advancement Programs (ASAP).

Alumni Association staff member Jennifer Mueller Alderdice, g'99, directs student programs, including SAA, the official student volunteer corps of the Association. SAA has won the top honor three times before at the district level and once at the national convention.

From the magazine staff, Associate Editor Chris Lazzarino, j'86, received a gold award in personality profile features

for his cover story on student pianist Amir Khosrowpour (issue No. 2, 2004). Associate Editor Steven Hill received a silver award in opinion/column writing for his review of the recent book *What's the Matter with Kansas?* (issue No. 5, 2004), and Editor Jennifer Jackson Sanner, j'81, took the bronze award in the same category for her First Word



■ Rock Chalk Ball, sponsored by the Association's Kansas City chapter, featured a surf theme, including a Jayhawk surfboard for auction and a trip to the 2005 Maui Classic (see next page).



## Find your old college friends

Find your friends, and help them find you ... by registering for the 2005 *Directory of Members and Graduates* and the *Official KU Online Directory*.

The 2005 *Directory of Members and Graduates* will be published in the fall. If you have not already been contacted, call PCI, our partner in the project, to verify your information at 800-982-1589.

Association members also may access our official online directory, another great benefit of membership. If you don't have an account or alumni ID number, send us an e-mail or call and we will provide it.



**Kansas Alumni  
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column on Professor Roger Shimomura (issue No. 1, 2004). The Association's three honors were among nine total awards received by KU publications; other winners were produced by the Office of University Relations and the KU Endowment Association.

District VI for both CASE and ASAP includes Kansas, Missouri, Iowa, Nebraska, North Dakota, South Dakota, Colorado and Wyoming. —



## Rock Chalk Ball heats up KC

*'Hawk Ten theme highlights  
10th annual event to benefit  
student scholarships*

For old Kansas City grandeur, you can't beat Union Station. And for KU revelry, there's nothing quite like the Rock Chalk Ball, Kansas City's annual black-tie gala to celebrate the University's citywide presence and

help raise funds for scholarships. On Feb. 4, the venerable local landmark and KU tradition combined to create a memorable evening for more than 860 alumni and friends. They gathered amid tropical elegance for 'Hawk Ten, featuring dinner, auctions to benefit KU student scholarships, and dancing to the Hodads, a California band.

Among the loyalists was Rick Boyd, b'93, c'96, who decided the ball provided the perfect setting to ask Gayle Gerritz, b'00, to marry him. Boyd scouted the location the week before and enlisted the help of best-man-to-be Lockhart Walker, c'94, to hold the secret and the ring for safekeeping. "The cocktail reception and the silent auction were beautiful to set the mood," says Boyd, who ultimately lured Gerritz to a quiet downstairs room to pop the question. "We had been in New York a few weeks before, and Valentine's Day was coming, so I think she was guessing it would happen on one of those occasions," he says. "The timing surprised her, and because we both love KU, it was perfect."

Gerritz, by the way, said yes—just as Boyd's mom, Mary Jane, had said yes



years before, when his dad, Bob Boyd, d'67, had proposed in Union Station. Boyd says he didn't know about his parents' engagement site until after he and Gerritz told his folks the good news.

It seems certain KU traditions pass instinctively from generation to generation.



■ Rock Chalk Ball featured a stately reception and a silly surf machine, along with the annual serenade by the Marching Jayhawks. To view more ball photos, visit [www.kualumni.org](http://www.kualumni.org).

# Take a break in KU style!

The Official KU Hawaiian Shirt is the cool and comfortable way to show your Jayhawk spirit.

- ♦ 100% high-quality fine-thread cotton
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*Shipping and handling added. Kansas residents add sales tax. Jayhawk Society members of the Kansas Alumni Association receive a 15% discount.*



# Class Notes

BY KAREN GOODELL

## 1928

**Frank Klingberg**, c'28, g'36, was honored last fall when the department of political science at Southern Illinois University endowed a professorship in international relations in his name. Frank is a professor emeritus of political science at SIU, and he and **Leota Wagner Klingberg**, c'34, make their home in Carbondale.

## 1941

**Dorothy Hendrikson Thorman**, d'41, makes her home in Altadena, Calif.

## 1947

**James Gunn**, j'47, g'51, directs the J. Wayne and Elsie M. Gunn Center for the Study of Science Fiction at KU, where he's a professor emeritus. Jim and **Jane Anderson Gunn**, j'47, make their home in Lawrence.

## 1948

**Edgar**, e'48, and **Virginia Peete Rickel**, f'48, live in Prairie Village.

## 1950

**Rosemary Hall Stafford**, c'50, recently returned from trips to Kenya and Edinburgh, Scotland. She lives in Concord, Calif.

## 1951

**Richard Fredrickson**, c'51, g'54, PhD'61, is a professor emeritus of biology at St. Joseph's University in Philadelphia, where he and his wife, Margaret, make their home.

## 1952

**Benjamin Friesen**, c'52, g'54, a retired KU professor, continues to make his home in Lawrence with **Joyce Ellis Friesen**, n'52.

## 1955

**George**, d'55, g'56, PhD'67, and

**Patricia Beers Duerksen**, c'59, d'64, live in Lawrence, where he's a professor of music education at KU.

**Stanley Hamilton**, j'55, retired as copy editor of *Transport Topics*, a national trucking newspaper in Alexandria, Va. He has moved to Lawrence.

## 1956

**Donald Johnston**, b'56, j'66, recently became president of Intrust Bank in Lawrence.

## 1957

**Patricia Gardner Stein**, d'57, g'63, makes her home in Olathe with her husband, Ira.

## 1958

**Wanda Welliever Porter**, c'58, retired as head of the English department at Kamehameha High School in Honolulu, Hawaii. She lives in Kailua.

## 1959

**R.M. Hildenbrand**, e'59, was selected as a fellow in the National Society of Professional Engineers. He's a salesman for Sears, and he lives in Tupelo, Miss., with his wife, Brenda.

## 1960

**Julie Casterman Newlin**, c'60, and her husband, **John**, c'68, make their home in Prairie Village.

## 1962

**Thomas Armstrong**, c'62, is vice president of development for Fundamental Technologies. He lives in Lawrence.

**Newton Jones**, a'62, retired after practicing dentistry in Atchison for 35 years.

**H.F. Cotton Smith**, j'62, wrote *Winter Kill*, a novel published by Dorchester. He lives in Mission Hills and is president of Corporate Communications Group Inc. Cotton recently was elected vice

president of Western Writers of America.

## 1963

**Susan Frantz Falbo**, n'63, retired after many years of school nursing, the last 15 at a large Los Angeles high school. She lives in Valencia, Calif., where she enjoys travel, volunteer work and her grandchildren.

## 1964

**Bodo Diehn**, PhD'64, works as an environmental project specialist for the Arizona Department of Agriculture. He lives in Scottsdale.

**Cordell Meeks**, c'64, j'67, was named a trustee of William Jewell College in Kansas City. He's a district court judge for the 29th Judicial District in Kansas, and he makes his home in Kansas City.

**David Mackenzie**, b'64, lives in Bainbridge Island, Wash., where he's retired from the banking industry.

## 1965

**Don Detmer**, m'65, is president and CEO of the American Medical Informatics Association in Bethesda, Md. He and **Mary McFerson Detmer**, c'62, live in Crozet, Va.

**Muriel Thiessen Stackley**, g'65, received the 2004 Nelson Poetry Book Award from the Kansas Authors' Club. She wrote *Oracle of the Heart Revised and Expanded*. Muriel makes her home in Kansas City.

## 1966

**Gary Garrison**, c'66, is assistant director for Asia/Middle East with the Council for International Exchange of Scholars in Washington, D.C. He lives in Kensington, Md.

## 1967

**John Carter**, f'67, c'73, recently was elected president of the College of Diplomates of the American Board of



Orthodontics. He has a specialty practice in orthodontics, dentofacial orthopedics and pediatric dentistry in Overland Park and is an associate clinical professor of plastic surgery at the KU Medical Center. John and his wife, Colleen, live in Leawood.

**John Nicholson**, f'67, g'73, is executive vice president and chief creative officer of Nicholson Kovac, an advertising agency in Kansas City.

**Robert Pearson**, b'67, was re-elected central regional director of the National Association of State Boards of Accountancy. He's a tax partner with BKD in Kansas City.

**Donna Kuhlmann Vaughan**, c'67, m'71, retired from her psychiatry practice and has begun a study of lay ministry in the Evangelical Lutheran Church. She lives in Manhattan.

## 1968

**Nicholas Ard**, c'68, retired recently from COMCARE. He and his wife, Naomi, live in Maize.

**Bernard Bialek**, b'68, works for Prudential Kansas City Realty. He lives in Leawood.

**Stanley Craven**, c'68, l'71, leads the labor and employment practice group at Spencer Fane Britt & Brown in Overland Park.

**Roger Viola**, c'68, l'74, is major and planned gifts director at the Copper Foundation in Topeka.

## 1969

**John Manahan**, d'69, g'82, is a senior consultant with CGI-AMS, an international managed services and technology consulting firm. He and his wife,

**Patricia Dalrymple Manahan**, '85, live in Peoria, Ill.

## 1970

**Robert Axline**, e'70, g'72, PhD'74, has been promoted to the rank of distinguished member of technical staff at Sandia National Laboratories in Albuquerque, N.M., where he and **Terry Ryan Axline**, d'70, g'73, make their home. She manages the graphics department at the Rio Grande Biological Park.

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\*ACTUAL MAGAZINE FRAGRANCE, NO ADDED FRAGRANCE

**David Kerr**, g'70, is a special-project consultant for the Hutchinson/Reno County Economic Development Department. He and his wife, Patricia, live in Hutchinson.

**Peter Kovac**, j'70, is CEO of Nicolson Kovac, an advertising firm in Kansas City. He lives in Parkville, Mo.

**Kenneth Mickey**, d'70, works as a sales representative for Underground

Vaults & Storage. He lives in Overland Park.

**Wayne Montgomery**, d'70, is director of golf for Johnson County Parks and Recreation in Lenexa.

**Janet Will Nuse**, p'70, works as a pharmacist at Fort McCoy in Fort McCoy, Wis. She lives in Sparta.


**Terence Toler**, c'70, is a planner and area coordinator for the State of

## Class Notes

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Missouri. He lives in Jefferson City.

### 1971

**James Ballinger**, c'71, g'74, recently was appointed to the National Council on the Arts, the advisory body of the National Endowment for the Arts. He's director of the Phoenix Art Museum.

**Christopher Carrier**, e'71, is director of public works for the city of Wichita.

**Victoria Yates Cox**, c'71, d'74, works as a sales associate with Reece & Nichols Realtors. She lives in Kansas City.

**Robert "Brad" Ellis**, c'71, directs alternative risk services, property and casualty operations for Haake Cos. in Overland Park. He and **Karen Olson Ellis**, '82, live in Leawood.

**Janet Ulmer Koertge**, c'71, owns Wood Figments and South Maui Home Management in Kihei, Hawaii.

### 1972

**Carol Adams Brown**, c'72, and her

husband, Clifton, make their home in Alexandria, Va.

**Myrna Cornett-DeVito**, c'72, PhD'89, received the 2004 Xi Phi Outstanding Faculty Award from Emporia State University, where she's a professor of communications.

**Rebecca Wieland Crotty**, d'72, serves on the Kansas Board of Tax Appeals in Topeka. She and her husband, **Douglas**, j'72, live in Garden City, where he practices law.

**Casey Eike**, c'72, g'78, s'02, works as a program manager at Lifeskills Management Center in Olathe. She lives in Overland Park.

**Stephen Hill**, c'72, e'78, is chief engineer for maintenance and construction at Caltrain in San Carlos, Calif. He lives in Emerald Hills.

**Meredith Masoner Yorkston**, c'72, works as development director for Ecumenical Social Ministries in Colorado Springs.

### 1973

**Robert DeBaun**, b'73, g'74, is senior vice president of Round Table Health Care in Lake Forest, Ill. He and **Jane Lundgren DeBaun**, d'78, make their home in Kildeer.

**Theodore Gradolf**, c'73, lives in Roswell, Ga., and is vice president of United Parcel Service in Atlanta.

**Michael Saunders**, p'73, m'76, is vice president for clinical development at Allos Therapeutics in Westminster, Colo. He lives in Lafayette with his wife, Kelly.

### 1974

**Lydia Beebe**, j'74, l'77, corporate secretary for Chevron Texaco in San Ramon, Calif., recently was named Alumna of the Year by Golden Gate University. She and her husband, **Charles Doyle**, b'75, l'78, live in San Francisco.

**Joel Goldman**, c'74, l'77, wrote *Deadlocked*, which was published recently. He is a partner in the Kansas City law firm of Husch & Eppenger.

**Joseph Inners**, g'74, PhD'83, chairs the English department at Suffolk County Community College in Brentwood, N.Y. He and **Barbara Pearce Inners**, '71, live in Stony Brook.

**Janet Martin McKinney**, c'74, and her husband, Kent, will serve in the Peace Corps in Kazakhstan until May 2007. Both will work in non-governmental business development.

**David Sanford**, s'74, recently became executive director of GraceMed Health Clinics. He lives in Wichita.

### 1975

**Althea Aschmann**, f'75, is principal cataloger at Virginia Tech University in Blacksburg.

**Alfred Goebel**, a'75, has joined HOK Inc., where he's vice president in the science and technology group. He lives in St. Louis.

**Judson Maillie**, b'75, l'80, is senior vice president and director of business development at Marc J. Lane Investment Management in Chicago. He lives in Park Ridge.



**David Phelps**, e'75, commutes from Lawrence to Topeka, where he's executive director of generation for Westar Energy.

## 1976

**Jeanie Lynch Golub**, '76, directs financial services for Brown University in Providence, R.I., where her husband, **Spencer**, PhD'77, chairs the department of theater, speech and dance. They live in Lincoln.

## 1977

**Kim Obiala Heck**, j'77, is executive director of the Sports Turf Managers Association. She and her husband, **Michael**, j'77, live in Lawrence. He works for Payless Shoesource in Topeka.

**Robert Nugent**, c'77, l'80, serves as chief judge of the U.S. Bankruptcy Court in Wichita.

**Susan Riddle Pentlin**, PhD'77, retired last year as a professor of modern languages at Central Missouri State

University in Warrensburg.

**Dixie Hemenway Robichaud**, d'77, is a substitute teacher in Blue Springs, Mo.

## 1978

**John Anderson**, e'78, is a senior associate with Technology and Management Services in Washington, D.C. He lives in Centreville, Va.

**Deonarine Jaggernaut**, e'78, g'79, works as a technical specialist for Petrotrin in Trinidad, West Indies.

## Profile

BY CHRIS LAZZARINO

### Lawton helps KC paper become sports Star

Judging by honors bestowed by sports journalism's top editors, The Kansas City Star's sports section is among the country's best—a dramatic jump in national reputation that coincides nicely with Holly Lawton's arrival five years ago as deputy sports editor.

Lawton, j'91, second-in-command in the Star's sports newsroom behind Sports Editor Mike Fannin, helped engineer a rare "Triple Crown" at the Associated Press Sports Editors' 2004 convention: top 10 in daily, Sunday and special sections. The Boston Globe also won the APSE's Triple Crown, but could not match the Star's seven top-10 writing awards.

"It was sort of our version," Lawton says, "of winning the national championship."

Sports editors recognize the Star's achievement as particularly notable because, in Lawton's words, "it's not New York, it's not Boston, it's not L.A., it's not even Dallas." Meaning, Kansas City has just two major sports franchises—three, Lawton notes, if you include KU men's basketball.

"So we have to work even harder to come up with good story ideas that res-

onate with people," she says. "People think, hey, it's the middle of July, the Royals are terrible, nothing's happening, no high schools, no colleges, it must be pretty easy. No, it's harder. A lot harder."

The past couple of decades have seen broader acceptance of women in sports journalism, but newspaper sports desks still find it difficult to hire as many women as they'd like.

The Kansas City Star, with a female No. 2 editor, night copy-desk chief, copy editor and reporter, out of about 45 full-timers, is faring better than most.

"It's improved since I've been in the business, but women still face a lot of the same issues they had before," Lawton says. "Sports is such a nights and weekend business; if I had kids, it would be hard to do this job. I know a lot of women who do it, and do it well, but it's tough."

Along with enterprise reporting and snappy headlines, the Star is best known for featuring two strong columnists, Jason Whitlock and Joe Posnanski, with vastly different voices and styles.



EARL RICHARDSON

■ Holly Lawton, a native of Oklahoma City, discovered her passion for sports while rooting for OU football and basketball. She came to the Kansas City Star's sports page from The Sporting News, where she oversaw major-sports previews.

Managing them might be the trickiest task at the Star, yet Lawton and Fannin appear to have succeeded.

"Everybody buys into what we have going on, because of the success and the fun that we've had here," Lawton says. "We don't want to be all about the awards, but, before six or seven years ago, the Star never won anything. So when it's other newspapers saying, 'We think you're doing a better job than almost anybody,' that means something to us."

"It validates all of the hard work we do, it brings credibility to our section, and it makes the Star look good. It makes everybody happy."

## Class Notes

**Rosemary O'Leary**, c'78, l'81, g'82, a distinguished professor at Syracuse University, is a member of the NASA Return to Flight Task Group formed in response to the Columbia space shuttle accident. She lives in Manlius, N.Y.

### 1979

**Steven Kunkel**, PhD'79, recently was named interim dean at the University of

Michigan's Rackham Graduate School. He lives in Ann Arbor.

**Brad Moore**, e'79, g'81, is a senior water resources engineer with Kennedy/Jenks Consultants in Portland, Ore.

### 1980

**Gerald Hannah**, PhD'80, was elected vice president of management develop-

ment and director of the management rotation program at UMB Bank. He lives in Lawrence.

**Laura Ice**, d'80, has been promoted to deputy general counsel and assistant secretary for Cessna Finance in Wichita.

### BORN TO:

**Bradley**, e'80, and **Kelly Shoup**, b'93, son, William Christopher, April 4 in Fairway.

### 1981

**Jan Dubin**, j'81, directs business development for Piper Rudnick in Chicago.

**Jorge Gallardo**, g'81, wrote *Understanding Financial Crises: A Nontechnical Approach*, which recently was published by *Universidad del Pacifico*. He lives in Arlington, Va.

**Lynette Woodard**, c'81, in 2004 was inducted in the Naismith Memorial Basketball Hall of Fame and was named Kansan of the Year by Native Sons and Daughters of Kansas. In June she will be inducted in the Women's Basketball Hall of Fame. She works as a financial consultant for A.G. Edwards & Sons in Wichita.

### 1982

**Charles Adkins**, c'82, is a sales associate with Reece & Nichols Realtors in Pleasant Hill, Mo. He lives in Lenexa.

**William Howard**, h'82, lives in Silver Spring, Md. He's chief of occupational therapy at Walter Reed Army Medical Center in Washington, D.C.

**Suzanne Lemen**, c'82, is CEO of Dynamic Corporate Solutions in Orange Park, Fla.

### 1983

**Peter DeWitt**, p'83, m'91, practices medicine with DeWitt Family Medicine in McPherson.


**Randy Eisenhut**, c'83, m'88, is a pediatrician with PRIMED in Centerville, Ohio. He lives in Springboro.

**Robert Telthorst**, c'83, recently opened a law office in Overland Park specializing in estate and business planning. He lives in Auburn and also has a law office in Topeka.

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## BORN TO:

**Janice Johnson Wisdom**, j'83, and **Keith**, b'89, son, Nathan Eric, Aug. 2 in Overland Park, where he joins a brother, Seth, 2.

## 1984

**Mark Cairns**, c'84, works as an athletic trainer at Neu Physical Therapy Center in Lawrence.

**Ross Dillon**, e'84, is a senior analyst with Modern Technology Solutions in Alexandria, Va. He and **Leslie Ison Dillon**, '85, live in Woodbridge.

**Melissa Jones**, h'84, lives in Denver and is a physician's assistant for Family Medicine at Lowry.

**Elizabeth Dire Mullins**, g'84, recently was promoted to principal at Gould Evans Associates in Kansas City. She commutes from Lawrence.

**Elliot Reno**, d'84, works as a medical science liaison for OSI Oncology. He and **Heidi Gehle Reno**, c'85, live in Simi Valley, Calif.

**Eric Smith**, c'84, lives in Topeka, where he's a systems software specialist for the State of Kansas.

**Paul Trulove**, c'84, is a professor of chemistry at the U.S. Naval Academy in Annapolis, Md.

## 1985

**Timothy Davis**, e'85, g'87, is president of Aspen Logic in Broomfield, Colo.

**Andrew DeWitt**, '85, works for Reece & Nichols Realtors in Shawnee.

**Benjamin Jones**, j'85, is an editor at the W.E. Upjohn Institute, an economic think tank in Kalamazoo, Mich., where he lives with his wife, **Irma Lopez Jones**, g'94. He is also a free-lance writer.

**Thomas Karasek**, j'85, lives in Lawrence, where he's an agent with CEK Insurance.

## 1986

**Rex Lear**, m'86, is chief clinical director of COMCARE in Wichita.

**Thomas Matches**, c'86, lives in Overland Park and is associate director of pharmaceuticals science at Beckloff Associates.

**Lisa Miller**, d'86, g'93, is an exercise physiologist with the Eastern Kansas VA Health Care System in Topeka. She lives

in Lawrence and recently published a poem in the I-70 Review.

## BORN TO:

**Joyce Leiker Dryden**, b'86, and Mark, daughter, Madeline Brooke, Aug. 20 in Overland Park. Joyce is finance director for McDonald's in Shawnee Mission.

**Paul Werner**, e'86, a'87, and Jennifer, son, William Gray, Sept. 11 in Kansas City. They live in Lawrence, where Paul owns Paul Werner Architects.

## 1987

**David Boersma**, b'87, is a global finance leader with Honeywell. He lives in Madison, Wis.

**Francis Destefano**, c'87, works as an educator for Common Era Systems in Peekskill, N.Y. He lives in Hartsdale.

**Catherine Madden**, m'87, is a clinical director of COMCARE in Wichita.

**Phillip Thomas**, e'87, g'93, is president of A.L. Huber General Contractor in Leawood.

## 1988

**Cynthia Jones**, d'88, works for the

## Class Notes



Knox Company in Phoenix, Ariz.

**Margaret Salisbury LaRue**, b'88, recently became a director of Salisbury Supply Co., where her husband, **Tighe**, c'86, is president. They live in Topeka.

**Dane Lee**, c'88, is vice president of Wells Fargo & Co. He and **Elizabeth Olmo Lee**, c'88, live in Fairway.

**Gerald McKibben**, b'88, lives in Topeka, where he's senior vice president of bank operations for Commerce Bancshares.

**Jackie Hansen Pellow**, j'88, works for Realty Executives of Kansas City. She and her husband, **Donald**, e'66, live in Leawood.

### 1989

**James Allen**, e'89, is an aero engineer for the Camber Corp. in Corpus Christi, Texas.

**John Latzer**, b'89, manages national accounts for NCTI in Littleton, Colo. He

lives in Westminster.

**Lisa Murrell O'Toole**, c'89, is employee relations manager for R.H. Donnelley. She lives in Leawood.

**Susan Pekar Peloquin**, j'89, lives in Weston, Wis. She's a senior buyer of licensed apparel for Footlocker.com/ Eastbay in Wausau.

### BORN TO:

**Anna Davalos MacDonald**, j'89, and **Micah**, son, **Joseph Cameron**, June 22 in Alexandria, Va.

**Catherine Spencer Patterson**, c'89, and **Michael**, b'93, son, **Jaxon Charles**, May 25 in Topeka.

### 1990

**Scott Hallier**, j'90, is a partner in Hallier Reed in Mission.

**Kevin**, c'90, and **Stefanie Linhart Sparks**, d'90, make their home in Olathe. He's vice president and chief

information officer at Blue Cross Blue Shield of Kansas City.

### MARRIED

**Debra Howland**, c'90, to **John Burgess**, Oct. 23. They live in Prairie Village.

### BORN TO:

**Elizabeth White Roth**, f'90, and **Steven**, son, **Braeden Wallace**, June 2 in Riverside, Ill., where he joins a brother, **Quinlan**, who's almost 3.

**Cory**, c'90, g'94, and **Jessica Potucek Royer**, c'90, g'92, daughter, **Dianna Jeanne**, Aug. 17 in Lake Lotawana, Mo.

### 1991

**Valerie Baldwin**, l'91, recently was confirmed by the U.S. Senate as assistant secretary for financial management for the U.S. Army. She lives in Washington, D.C.

**Brian Devlin**, c'91, is a vice president and commercial relationship manager for Commerce Bancshares in Wichita.

**Kimberly O'Neal Hertach**, b'91, works as a management information analyst with the Douglas County Sheriff's Office in Lawrence, where she lives.

**Elizabeth Kennedy Trudeau**, j'91, serves as a foreign service officer for the U.S. State Department in Nairobi, Kenya.

**Angela Jacobson Watson**, b'91, directs national accounts for United Parcel Service in Leawood.

### MARRIED

**Mark Smith**, e'91, to **Brandi Pier**, Nov. 6 in Houston. Mark is North American regional crude trading manager for Chevron Texaco in Calgary, Alberta, Canada, where Brandi directs finance for a private equity fund.

### BORN TO:

**Todd**, b'91, and **Susan Taylor Daniels**, b'91, daughter, **Katherine Marie**, Feb. 17 in Overland Park, where she joins two brothers, **Ryan**, 6, **Alex**, 2, and a sister, **Taylor**, 9.

**Curtis Estes**, j'91, and **Kristi**, son, **Jordan Erik**, May 24 in Los Angeles.



Curtis is a certified financial planner with Northwestern Mutual.

**Hugh**, b'91, l'95, g'95, and **Ingrid Olson Gill**, d'92, daughter, Edith Jane, Oct. 19 in Wichita, where she joins a sister, Grace, 3. Hugh is a partner in the Hinkle Elkouri law firm.

**Christopher Rogala**, c'91, and Kelly, son, Nicolas, April 14 in Chicago.

## 1992

**Lori Jo Askeland**, g'92, PhD'98,

recently was promoted to associate professor of English at Wittenberg University in Springfield, Ohio. She and her husband, **Frank Doden**, PhD'96, live in Yellow Springs. He teaches English at the Columbus School for Girls.

**Theodore Contag**, c'92, is a senior financial consultant with Thrivent Financial in Hopkins, Minn. He lives in Edina.

**Les Eisner**, c'92, works as vice president of media relations with Twentieth

Television. He lives in El Segundo, Calif.

**Sean Hart**, c'92, is CEO of B&B Clinical Innovations in Kansas City.

**Lori Anderson Piening**, b'92, directs marketing communications for Zilliant in Austin, Texas.

**Jeff Risley**, j'92, supervises accounts and is a vice president at Barkley Evergreen & Partners in Kansas City. He commutes from Lawrence, where he and **Ann Whalen Risley**, c'91, l'94, make their home.

## Profile

BY DAVID GARFIELD

### Kidney donation makes Kansan a hero to Israelis

**E**ric Swim's inspirational story is one of hope, unconditional love, and the priceless art of giving.

Swim, c'89, l'93, was conducting research on the Internet at his Marysville home in June when he read about 10-year-old Moshiko Sharon, an Israeli boy in dire need of a kidney transplant. Moshiko had waited over a year for a compatible donor.

"Knowing the pains and anxiety that are involved in raising children, let alone a child who happens to be deathly ill, that just kind of brought me up short, knowing I had two kidneys," says Swim, the father of Lucy, 10, and Josiah, 6. He decided to offer one of his own kidneys to Moshiko. "It just struck me as something I should do.

"In Judaism, there is an old adage: 'If not now, when? If not me, who?'" adds Swim, who was raised a Lutheran but has observed Jewish customs with his wife, Lori, d'93, since 1997.

After passing exhaustive health tests, Swim and his family flew to Israel Sept. 6. He was immediately swarmed by TV cameras and made front-page headlines in all the newspapers. Swim used his celebrity platform to urge people to

become organ donors.

Israeli President Moshe Katsav hailed him as a hero, but Swim was most deeply humbled by meeting a Holocaust survivor who embraced him and called him a "big hero." "That generation gave me the inspiration to do this, to at least have the strength," he says.

Swim's favorite moment was meeting Moshiko and freeing him from his dialysis machine. Surgeons performed the transplant Sept. 21, and Swim left the hospital five days later. Moshiko, who called Swim an "angel" for saving his life, was released Oct. 6—the beginning of the holiday *Simchat Torah* (Rejoicing in the Torah).

"Most satisfying to me was when we arrived at Moshiko's home," Swim says. "To see him walking around and out of the hospital in street clothes, trying to be a normal kid again, it was worth it just for that. That lifted me so much."

As Swim and his family prepared to leave, Moshiko cried and didn't want him to go. Swim told Moshiko he didn't have to feel sad, "because you have a part of me with you all the time."

Swim returned to Israel in December to receive the prestigious Menachem Begin Heritage Award. Back home now



■ Eric Swim went to Israel last year to donate one of his kidneys to a 10-year-old boy in dire need of a transplant. His act of kindness earned him Israel's Menachem Begin Heritage Award.

in Marysville, where he works as a housekeeper and compliance officer at Community Memorial Hospital, he hopes Moshiko lives a long, happy life.

Though he lost a kidney, Swim knows he gained much more.

"He's like another son to me, like a little brother," he says. "I think about him every day. I love him."

—Garfield, c'88, is a Lawrence free-lance writer.

## Class Notes

### BORN TO:

**LoAnn Quinn Burt**, c'92, l'94, and **Kevin**, f'94, daughter, Harper Reece, June 19 in Columbus, Ohio. LoAnn is senior human-resources manager at American Showa, and Kevin is a product designer at Crane Plastics.

### 1993

**Betsy Higgs Keszler**, c'93, and her

husband, Ronald, live in Lilburn, Ga., with their children, Sebastian, 3, and Adelaide, 1.

**Lance**, '93, and **Tamara Signer Niles**, l'01, make their home in Olathe with their daughter, Natalie, 1.

**Travis Peterson**, c'93, lives in Dallas, where he's facilitation team leader for Southwest Airlines.

**Scott Raymond**, j'93, practices law

with Blue Cross and Blue Shield of Kansas. He lives in Topeka.

**Karen Davis Schnell**, c'93, does recruiting for Lock/Line in Kansas City.

**John Schwartz**, c'93, g'96, l'01, is a risk management consultant for United Educators in Chevy Chase, Md. He lives in Washington, D.C.

### MARRIED

**Carmen Ahlers**, g'93, to Ted Stoen, Oct. 23 in Evansville, Ind. They live in Newburgh.

**Heather Harris**, c'93, and **Bradley Silver**, c'93, Nov. 13 in KU's Danforth Chapel. They live in Roeland Park.

### BORN TO:

**J. Scott**, e'93, and **Kirsten Kistler Douglass**, a'94, daughter, Madeleine Helena, Sept. 1 in Dallas, where she joins a sister, Chloe, 3.

**Julee Hawk Goeser**, b'93, and **Kurt**, b'94, g'01, daughter, Olivia Grace, Oct. 30 in Kansas City, where she joins twin sisters, Morgan and Madison, 3. Kurt is an agent for State Farm Insurance.

**Todd Jensen**, d'93, and Robin, daughter, Annika Marie, Nov. 9 in Papillion, Neb., where she joins a brother, Wyatt, 4.

**Charlotte Wortz Morris**, c'93, g'94, and Robert, daughter, Taylor Christian, Sept. 7 in Raleigh, N.C., where she joins a sister, Lauren, 3.

**Rodney Price**, c'93, and Jana, daughter, Lauren Ann, March 16 in Wichita, where Rodney is a meteorologist for KSNW-TV.

### 1994


**Marc Hurlbert**, c'94, is president of Science Information Solutions. He lives in New York City.

**Ryan Reeves**, c'94, m'98, recently joined the staff at Shawnee Mission Medical Center, where he's an emergency physician.

**Norman Vagn**, g'94, directs the band at Riverview High School in Sarasota, Fla.

### BORN TO:

**Nathan**, e'94, and **Sondra Rathman**



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\*The Consolidation loan interest rate is calculated by taking the weighted average of the rates on the federal loans consolidated rounded up to the nearest one-eighth of one percent (1/8%), not to exceed 8.25%. Nelnet reserves the right to modify or terminate its borrower incentives at its discretion without prior notice.

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## Class Notes

**Hatcher**, b'94, g'96, daughter, Elaine, May 10 in Ponca City, Okla. Nate and Sondra both work for Conoco Phillips, where he's a senior engineer and she's a senior financial analyst.

### 1995

**Kenneth Berry**, c'95, is a certified physician's assistant at Robinwood Orthopedic Specialists. He lives in Hagerstown, Md.

**Carla Byrum**, s'95, works as a med-

ical social worker for Tradesman. She lives in Lewis.

**Matthew Eblen**, e'95, g'00, directs storm water management for Shafer, Kline & Warren. He lives in Overland Park.

**Christopher Gannett**, j'95, is assistant vice president of Citigroup in New York City.

**Deborah Nichols Linebarger**, g'95, is an assistant professor at the University of Pennsylvania in Blue Bell, where she

and her husband, **William**, g'97, make their home. He's a consultant for Accenture.

**Therese Keane Willis**, d'95, works as a pediatric physical therapist with California Children Services. She lives in Playa Del Ray.

### BORN TO:

**Michael**, c'95, m'99, and **Dana Bengtsen Malis**, m'99, daughter, Audrey, Oct. 23 in Overland Park, where she

## Profile

BY STEVEN HILL

### Die-hard mystery writer makes murder pay

**S**usan McBride credits good timing for her big break as a mystery writer, but talent, perseverance and a flair for self-promotion undoubtedly had something to do with it, too.

After completing a degree in public relations, McBride, j'86, began writing novels, vowing to finish one a year. For more than a decade she met that goal—no easy feat.

Turning manuscripts into books proved even more difficult. "I got these wonderful personalized rejection letters saying, 'Miss McBride is very talented and a natural storyteller, but ...'" she says. "You'd always have the but."

One day's mail brought two letters on the same manuscript: One came from a hardcover publisher who said the book was more appropriate for a paperback house. The other came from a paperback publisher who said it would make a better hardcover.

"That's publishing," McBride says.

In 1999 her murder mystery *And Then She Was Gone*, featuring detective Maggie Ryan, won a contest at small Mayhaven Publishing, which put out that book and a second Ryan title, *Overkill*. But tiny print runs left McBride

dissatisfied. "I decided that if I was going to make it as a writer, I needed to find a New York publisher."

Then good fortune intervened: An old manuscript caught the attention of a new agent. It was a light mystery about a spunky Texas girl named Andy Kendricks who rebels against her mother's high-society expectations. Instead of becoming a debutante and attending the University of Texas, she goes to art school. Instead of joining the Junior League, she joins the ranks of amateur sleuths.

Funny and wry and much less gritty than the dark Ryan mysteries, *Blue Blood* landed McBride with mass market paperback house Avon and in 2004 launched the Debutante Dropout Mysteries.

"It was a matter of having the right book at the right time," she says. "The whole 'chick lit' thing had taken off with *Bridget Jones's Diary*, and there hadn't really been a chick-lit mystery."


In January she published the second book in the series, *The Good Girl's Guide to Murder*. Both books are alternate selections for the Mystery Guild Book Club. A third Debutante Dropout book, *The Lone Star Lonely Hearts Club*, will come out in 2006.

Now McBride travels the country to tout her books. She founded the Deadly



■ McBride's first Debutante Dropout Mystery, *Blue Blood*, is in its third printing and has been nominated for a Lefty, an award for the most humorous mystery of 2004. The series' second book, *The Good Girl's Guide to Murder*, came out in January.

Divas, a support group of "nice women who write about murder," to inject some frolic and theatre into the process. They don feather boas and tiaras and toss Mardi Gras beads to readers at libraries, bookstores and festivals.

"I advise aspiring young authors to major in public relations rather than creative writing," she says. "You need to be able to market yourself." 



joins a brother, Owen, 3.

## 1996

**Michael Bell**, e'96, is president of Harris Construction in Kansas City. He lives in Shawnee.

**Steven**, '96, and **Chara Dillon Mock**, f'01, make their home in Linwood with their son, Hudson, 1. They own Mock Construction in Tonganoxie.

**Steven Ortiz**, g'96, is a professor of art at South Texas College in Weslaco. He lives in McAllen.

**Sara Goldman Rhodes**, j'96, coordinates media for Glynn Devins in Overland Park. She and her husband, **Patrick**, c'95, live in Prairie Village.

**Marc Schworm**, m'96, is an interventional radiologist at Radiology and Nuclear Medicine in Topeka. He lives in Lawrence.

**Megan Younger**, s'96, recently became an emergency services clinician with the Guidance Center in Leavenworth. Her home is in Overland Park.

**Isabella Zane**, c'96, teaches French at Bizzy Bees preschool in London, England, where she and her husband, **Omar**, PhD'95, live with their children Genevieve, 11; Alexander, 7; and Sebastiano, 5.

**Joshua Ziegler**, f'96, works as a graphic designer for Barkley Evergreen & Partners in Kansas City. He lives in Edwardsville.

## BORN TO:

**Clayton**, e'96, and **Bridget Mason Hess**, j'98, daughter, Kylie Jane, Nov. 25 in Overland Park. Clayton is a principal at Apex Engineers, and Bridget manages corporate communications for UMB Bank.

**Justin**, e'96, and **Melissa Frentzel Kelly**, c'97, daughter, Ella Elizabeth, July 19 in Andover, where she joins a brother, Connor, 3.

**Trey**, b'96, l'99, and **Jody Lamb Meyer**, c'96, l'99, son, Tate, Sept. 29 in Lawrence, where he joins a brother, Drew, 2.

## 1997

**Paul Birkholz**, e'97, a'98, does residen-

tial design and Web development for Mountain West Group in Sheridan, Wyo., where he and **Donna Schnur Birkholz**, g'98, make their home.

**Micah Laaker**, f'97, works as a design lead for Yahoo in Sunnyvale, Calif. He and **Carrie Patton Laaker**, j'99, live in Palo Alto.

## BORN TO:

**Kathryn Richardson Franquemont**, c'97, and Michael, son, Matthew Wade, March 25 in Cave Creek, Ariz., where he joins a brother, Christopher, who's almost 3.

**Whitney Ace Orr**, c'97, and Kendel, daughter, Caroline Grace, Nov. 12 in Calhoun, Ga., where Whitney is a clinic director for an outpatient physical therapy clinic.

## 1998

**Amy Akers**, c'98, is an executive team leader with Target. She lives in Wamego.

**Sean Biggs**, e'98, recently was promoted to associate with AT Kerney in Cambridge, Mass.

**Loretta Holloway**, PhD'98, received tenure last year at Framingham State College, where she's an assistant professor of English. She lives in Worcester, Mass.

**Brandy Smith Johnson**, e'98, is a senior applications engineer with John Zink Co. in Tulsa, Okla.

**Brian Runk**, s'98, directs children's programs at Headquarters Counseling Center in Lawrence.

## MARRIED

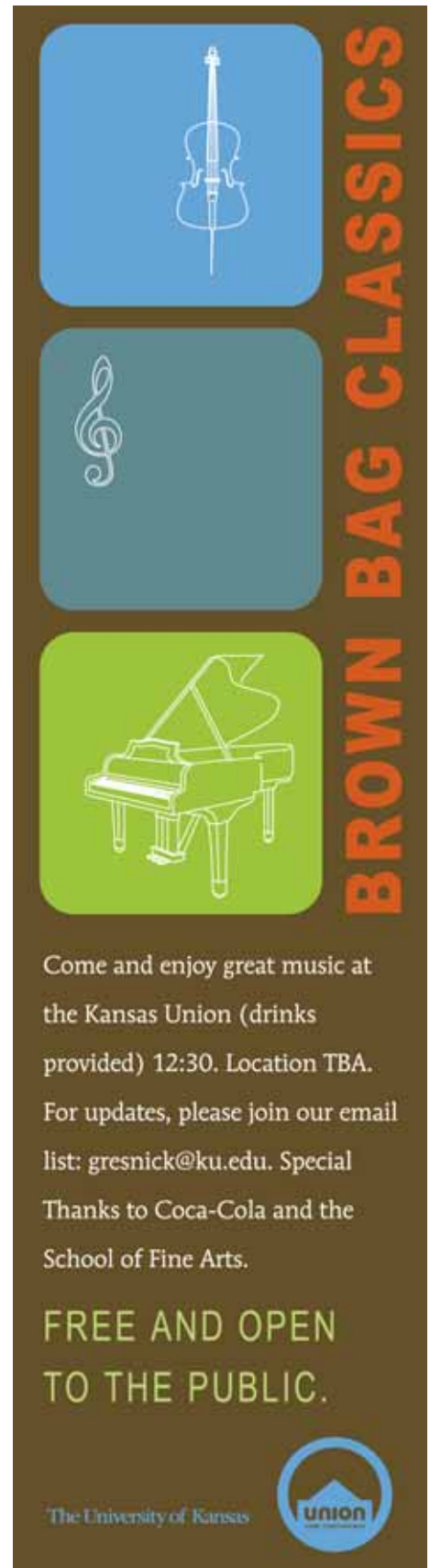
**Alisa Fallon**, c'98, n'01, and **Christopher Vincent**, c'98, Oct. 9. Their home is in San Jose, Calif.

**Lisa Pinamonti**, g'98, and **Timothy Kress**, c'98, Nov. 27 in Pittsburgh. They live in Lawrence, where she is director of the KU Office of Admissions and Scholarships.

## BORN TO:

**Kimberly Johnson Cathey**, c'98, and **Brian**, e'99, son, Jacob Ryan, Nov. 10 in Friendswood, Texas.

**Gerald Miller**, e'98, g'00, and Cecile,



A vertical poster with a brown background. On the right side, the words "BROWN BAG CLASSICS" are written vertically in large, bold, orange capital letters. On the left side, there are three colored squares: a blue square at the top with a white violin, a teal square in the middle with a white treble clef, and a green square at the bottom with a white grand piano. Below the squares, the text "Come and enjoy great music at the Kansas Union (drinks provided) 12:30. Location TBA. For updates, please join our email list: gresnick@ku.edu. Special Thanks to Coca-Cola and the School of Fine Arts." is written in white. At the bottom, the text "FREE AND OPEN TO THE PUBLIC." is written in large, bold, green capital letters. In the bottom left corner, the text "The University of Kansas" is written in white, and in the bottom right corner, there is a blue circular logo with the word "union" inside.

## Class Notes

daughter, Emily, July 28 in Portland, Ore., where she joins a brother, Thomas, 2. Gerald is an engineer with KPFF Consulting Engineers.

**Angela Wilson Skinner**, j'98, and Kyle, daughter, Kennedy Lynn, Aug. 27 in Pleasant Hill, Iowa.

**Randy Wenger**, c'98, and Julie, daughter, Lilian Grace, Oct. 29 in Overland Park.

### 1999

**Joseph Fraas**, j'99, works as a new-business account executive at Gragg Advertising. He lives in Overland Park.

**Jason Fry**, a'99, commutes from Stilwell to Overland Park, where he's an intern with Howard & Helmer Architects.

**Michael Margherio Jr.**, c'99, is a strategic account executive with United Healthcare in Chicago.

**Jeffrey Roberts**, g'99, works as a controller for Deutsche Steinzeug America in

Alpharetta, Ga. He lives in Woodstock.

**John Warren**, c'99, is a financial consultant with Smith Barney in Denver.

**Blair Williamson**, b'99, manages projects for Moore Iacofano Goltsman in Berkeley, Calif. He lives in San Francisco.

### BORN TO:

**Karl Law**, e'99, and Krista, daughter, Lucy, April 1 in Littleton, Colo.

### 2000

**Karyn Conover Agneta**, f'00, is a sales assistant with Moore Wallace/RR Donnelley in Plymouth Meeting, Pa. She lives in Norristown.

**Christopher Chelko**, d'00, manages events for the Long Beach (Calif.) Convention and Entertainment Center.

**Sarah Lane Collins**, s'00, is a project coordinator for Columbia University. She lives in Brooklyn, N.Y.

**Amanda Eggen**, j'00, manages advertising communications for R.H.

Donnelley in Cary, N.C. She lives in Raleigh.

**Jennifer Land**, b'00, g'02, is a senior tax associate with RSM McGladrey in Kansas City. She lives in Shawnee Mission.

**Frederick Patton**, l'00, lives in Topeka, where he's a partner in Patton & Fogus.

**Cooper Snapp**, e'00, is a space shuttle orbiter thermal engineer with NASA at Johnson Space Center in Houston. He lives in Seabrook.

### MARRIED

**Justin Dunlap**, c'00, to Greta Goldsby, Dec. 18 in Little Rock, Ark. They live in Washington, D.C.

### 2001

**Christopher Arellano**, b'01, is an associate with Foulston Siefkin in Wichita.

**Debra Berkowitz**, c'01, works as a senior publications editor for the corporate executive board of the Creative Solutions Group in Washington, D.C. She lives in Alexandria, Va.

**Andi Bilson**, h'01, a nurse at Denton Regional Medical Center, lives in Dallas.

**Shalaunda Gray**, m'01, practices family medicine at Associates in Family Medicine in Kansas City.

**William Guerry**, b'01, is a compliance specialist with Waddell & Reed Financial Services in Overland Park.

**Ryan Hudson**, c'01, works at Spencer Fane Britt & Browne. He lives in Fort Scott.

**Brent Koski**, b'01, is a controller at Murray's Jewelry in Redford, Mich. He lives in Walled Lake.

**Andrea Langhurst**, c'01, studies for a graduate degree at the University of Iowa. She lives in Burlington.

**Paula Worley**, m'01, practices medicine at the Hunter Health Clinic in Wichita.

### MARRIED

**Katherine "Katie" Coughenour**, d'01, and **Mark Jennings**, c'01, Sept. 18. They live in Roeland Park.

**Jacqueline Egr**, l'01, to Dyland Pueppke, Aug. 14 in Omaha, Neb.

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**David Slayton**, d'01, to Sarah Jo Harmon, June 26 in Wichita. They live in Derby.

**Rebecca Stauffer**, j'01, to Brent Cariker, Oct. 23. They live in Tulsa, Okla.

**Heather Storbeck**, e'01, and **William Guerry**, b'01, Nov. 6 in Mission. They live in Shawnee, and William is a compliance specialist with Waddell & Reed Financial Services.

### 2002

**Harry Falk**, b'02, is a senior credit analyst at Comerica Bank. He lives in Los Altos, Calif.

**Sarah Haslanger Hoskinson**, d'02, g'04, works as a physical therapist at Lawrence Therapy Services in Lawrence, where she and her husband, Jason, e'02, make their home.

**Beau Hudson**, j'02, directs sales for CrestHill Suites Hotel. He lives in Wichita.

**David Latta**, e'02, is a main propulsion assistant for the U.S. Navy stationed aboard the USS Wyoming. His home is in Fernandina Beach, Fla.

**Amy Dwyer Seibel**, j'02, works as a

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human-resource administrator for Media News Group in Vacaville, Calif.

**Brent Wasko**, j'02, is sports copy editor and designer for the Pittsburgh (Pa.) Tribune-Review.

## MARRIED

**Julie Hoecker**, j'02, and **Robert Anderson**, c'03, Oct. 9. Their home is in Virginia Beach, Va.

## 2003

**Nicole Graham**, c'03, d'03, is a legislative correspondent for Sen. Peter Fitzgerald in Washington, D.C.

**Brian Wehry**, c'03, serves as an electronic warfare officer in the U.S. Air Force. He lives in Omaha, Neb.

## BORN TO:

**Albert-Francis**, c'03, and **L.S. Swimmer Bryant**, c'03, son, Elijah Bryant, April 15 in Cherokee, N.C., where he joins a sister, Naomi, 6.

## 2004

**Kristen Baranek**, b'04, is an associate with McGladrey & Pullen in Kansas City.

**Kristin Boltz**, g'04, recently joined Rhoads Medical Clinic in Topeka as a certified advanced registered nurse practitioner.

**Jack Hobbs**, l'04, practices law with Wallace, Saunders, Austin, Brown in Wichita.

**Jennifer Jecker**, a'04, is an architect with George Butler Associates. She lives in Independence, Mo.

**Benjamin Kirby**, c'04, studies for a graduate degree at KU, where he works in the Office of Admissions and Scholarships.

**Lisa Lung**, c'04, works as assistant manager at Tan World. She lives in Lenexa.

**Kelly Thomas**, c'04, is a neurogenetics research fellow at the National Institutes of Health. She lives in Washington, D.C.

**Bill Whittemore**, c'04, plays football for the Nashville Kats of the Arena Football League. He lives in Brentwood, Tenn.

## BORN TO:

**Carrie Hinds Fewins**, b'04, and Scott, daughter, Eliza Mae, Sept. 25 in

Lawrence. They live in Linwood, and their family includes a daughter, Chloe Jo, 6, and a son, Brandt, 4.

**School Codes** Letters that follow names indicate the school from which alumni earned degrees. Numbers show their class years.

<b>a</b>	School of Architecture and Urban Design
<b>b</b>	School of Business
<b>c</b>	College of Liberal Arts and Sciences
<b>d</b>	School of Education
<b>e</b>	School of Engineering
<b>f</b>	School of Fine Arts
<b>g</b>	Master's Degree
<b>h</b>	School of Allied Health
<b>j</b>	School of Journalism
<b>l</b>	School of Law
<b>m</b>	School of Medicine
<b>n</b>	School of Nursing
<b>p</b>	School of Pharmacy
<b>PharmD</b>	School of Pharmacy
<b>s</b>	School of Social Welfare
<b>DE</b>	Doctor of Engineering
<b>DMA</b>	Doctor of Musical Arts
<b>EdD</b>	Doctor of Education
<b>PhD</b>	Doctor of Philosophy
<b>(no letter)</b>	Former student
<b>assoc.</b>	Associate member of the Alumni Association



# In Memory

## 1920s

**Florence Aldrich Delp, '28**, Jan. 10, 2004, in Colorado Springs, Colo. The Delp Pavillion at the KU Medical Center is named for her late husband, M.H. Delp, c'34, m'34. She is survived by a daughter, Virginia Delp Anderson, c'56; two grandchildren; and three great-grandchildren.

## 1930s

**Violet Grossardt Bair, d'39**, 87, Nov. 29 in Oklahoma City. Survivors include two sons, Jeffrey, g'70, PhD'71, and Jack, m'82; a daughter; a sister; and seven grandchildren.

**Robert "Jack" Breidenthal Sr., '39**, 87, Dec. 17 in Overland Park. He owned Optics of Kansas and had worked in banking. A memorial has been established with the KU Endowment Association. He is survived by his wife, Dru; two daughters, Betsy Breidenthal Patrick, c'62, l'78, and Cary, n'94; four sons, Wyatt, c'73, Robert Jr., b'69, Staton, j'89, and Derrick, '95; two sisters, one of whom is Barbara Breidenthal Sutherland, '43; eight grandchildren; and three great-grandchildren.

**Helen Davidson Brewer, c'36**, 92, Jan. 8 in Wichita. She is survived by her husband, Joe, c'36, g'37; a daughter, Margaret Brewer Joseph, g'66; and a son.

**Winifred "Winky" Sellards Cain, n'39**, Dec. 22 in Williamsburg, Va. A niece survives.

**Eugene Coombs, l'36**, Dec. 6 in Wichita, where he practiced law for more than 60 years. He was an FBI agent from 1937 to '42 and was a driver for FBI Director J. Edgar Hoover. Survivors include his wife, Mary, assoc.; a son; a daughter; a stepdaughter; eight grandchildren; and seven great-grandchildren.

**Harriett Baldry Dillon, n'36**, 90, Dec. 8 in Austin, Texas, where she directed in-service education at St. David's Hospital for many years. She is survived by two

daughters; a brother, Charles Baldry, '49; six grandchildren; and 10 great-grandchildren.

**Bert Frichot, c'34**, 91, Nov. 13 in Cushing, Okla., where he was a retired research chemist with Kerr-McGee. He is survived by his wife, Louise; a son; a daughter; two stepsons; a sister, Charlotte Frichot Wood, c'43; and several grandchildren and great-grandchildren.

**Sarah Bodwell Fritz, c'39**, Nov. 29 in Prairie Village, where she was a retired teacher. She is survived by four sons; four sisters, Joan Bodwell Dicker, c'50, Nancy Bodwell Carnes, '55, Betty Bodwell Pitman, assoc., and Barbara Bodwell Nottberg, assoc.; seven grandchildren; and a great-grandson.

**Ralph Hammond, b'39**, 86, Dec. 29 in Bluffton, Ind., where he was a retired accountant for Mixmill. Surviving are his wife, Mary Jane Perkins Hammond, c'40; a daughter; a brother; two grandchildren; and a great-grandson.

**Louise Ingle Hofflander, c'33**, Nov. 28 in Oklahoma City. A sister and a brother survive.

**Andrew Whitaker, c'31**, 95, Dec. 26 in Wichita, where he worked for John Deere Plow and for Boeing. Survivors include a son, Roger, e'62; a daughter, Sharon Whitaker Hilyard, n'66; a brother; five grandchildren; and 11 great-grandchildren.

## 1940s

**Preston Clement, e'46, g'48**, June 18 in Princeton, N.J. He taught at Princeton University, UC-Berkeley and at Stevens Institute of Technology, where he headed the electrical engineering department and later was provost and dean. A friend, David Glen, and a cousin survive.

**Chester Fleming, l'40**, 94, Dec. 4 in Eudora, where he practiced law. He also had been a supervisor for the Social Security Administration. Surviving are

his wife, Violet Gerstenberger Fleming, '40; a son, Carl, c'67, l'69; a daughter, Karin Fleming McKean, '82; a brother; eight grandchildren; and five great-grandchildren.

**James Forbes, b'47**, 85, Jan. 10 in Aurora, Colo. He had been president and CEO of his own appraisal business and is survived by his wife, Claire; two sons; a daughter; a brother, Jack, b'47; and three granddaughters.

**Phillip Hostetter, m'42**, 87, Sept. 28 in Manhattan, where he was a retired physician. He is survived by two daughters; two sons, James, m'69, l'89, and Robert, m'74; two brothers; eight grandchildren; and four great-grandchildren.

**Alf Oleson, p'40**, 88, Nov. 30 in Eudora, where he owned Oleson Pharmacy for many years. He is survived by his wife, Dorothea; a daughter; Vicki Oleson-Downing, c'73; a son; a brother; two grandsons; and a great-granddaughter.

**Victor Reinking, c'49, m'52**, 78, Dec. 4 in Topeka, where he practiced medicine for many years. He is survived by his wife, Virginia Shimer Reinking, c'48; two daughters, one of whom is Anne Reinking Wilcox, '81; a son; a sister, Esther Reinking Graves, n'44; and seven grandchildren.

**Mary Gayle Marsh Samuel, c'47**, 79, Oct. 9 in Olathe. She worked at Hall Brothers in Kansas City and was a 1987 recipient of the KU's Mildred Clodfelter Award for service to the University. A memorial has been established with the KU Endowment Association. She is survived by a son, Raymond, c'75; a daughter, Elaine Samuel Vallejos, d'77; a sister, Ruth Ann Marsh Weimer, d'53; and a granddaughter.

**Florence Schutte Stallard, c'47**, Dec. 26 in Overland Park. She is survived by her husband, Wayne, b'48; three daughters, one of whom is Melanie, c'82; a sister; and two grandchildren.



## 1950s

**Larry Bush, b'56**, April 4 in Denver, where he had owned Apollo Mortgage. He is survived by his wife, Janet, a stepson, a stepdaughter, six grandchildren and five great-grandchildren.

**Donald Day, c'59, m'63**, Jan. 5 in Reno, Nev., where he practiced medicine and had founded the physical diagnostic program at the University of Nevada medical school. He is survived by his wife, Susie; five children; a sister, Linda Day Conger, '61; and 11 grandchildren.

**Frank Emery, c'55, m'59**, 70, Nov. 21 in Springfield, Mo., where he was a retired orthopedic surgeon. He also was former publisher of the Fort Scott Tribune. Survivors include his wife, Sandy Adamson Emery, d'62; four sons; three stepdaughters, Pamela Harris Schneider, '87, Molly Harris Laughlin, j'95, and Betsy Harris Heitman, j'90; two brothers, Thomas, c'57, and Dennis, '61; and 22 grandchildren.

**George Gardner, c'57**, 69, Oct. 21 in Wichita, where he was senior minister of Unity Church. He is survived by two daughters, Rebecca, '84, and Jennifer Gardner Love, j'87; his mother; and a grandson.

**Alice Terrill Pulliam, c'52**, 74, Nov. 29 in Lawrence. She co-owned Terrill's Department Store and Alice's Closet with her husband, **Joe Robert "Bob" Pulliam, c'52**, 76, who died Jan. 2. He also worked in the real-estate business and had been mayor of Lawrence. They are survived by four daughters, Stefanie, c'75, g'77, Terri, '76, Lisa, '85, and Carol Pulliam Braden, '83; and nine grandchildren. Joe also is survived by a brother, Richard, '64.

**Robert Stroup, e'50**, June 1 in St. Louis, where he worked for Monsanto Chemical. He is survived by his wife, Eleanor; two sons, Randall, d'71, and Aric, c'74; a daughter; a sister; seven grandchildren; and seven great-grandchildren.

**Sheila Dye Ward, c'57**, 69, Dec. 26 in Carmel, Calif. She was a researcher at Harvard Medical School and at Indiana University, where she directed the nutrition graduate programs for many years.

She is survived by a daughter; a sister, Sharron Dye Hoffmans, b'58; and two grandsons.

## 1960s

**H. Warren Gardner, PhD'69**, Dec. 22 in Midland, Texas. He taught history and was vice president of academic affairs at the University of Texas-Permian Basin, where he had received a teaching award in 2003. Survivors include his wife, Alicia Stubbs Gardner, d'64; a daughter; a son; his mother; and three brothers.

**Charles "Skip" Killian, b'65, l'68**, 61, Jan. 4 in Junction City, where he was a lawyer. A daughter and a sister survive.

**Martha Cain Tranby, g'60**, 81, Oct. 24 in Kansas City, where she taught piano and vocal music for many years.

**Edward Zimmerman, p'61**, 65, Sept. 30 in St. Joseph, Mo., where he owned Melmed Pharmacies. Surviving are his wife, Ellen, a son, a daughter and four grandchildren.

## 1970s

**Frances Rupard, g'73, 76**, Jan. 15 in Independence, where she had helped found KIND radio. She is survived by a daughter; two sisters, Barbara Hagan MacGregor, '52, and Virginia Hagan Meeker, b'44; and a grandchild.

## 1980s

**Roberta Palmer Heil, d'86, PhD'89**, 54, Dec. 19 in Kapaa, Hawaii. She had co-owned a UPS franchise in Lihue and is survived by her husband, Bill, a daughter, a son and two sisters.

**Mark Tozier, c'80**, 47, Jan. 11 in Perry. He was a sales manager for Factory Direct Appliance and is survived by his wife, Stephanie Hughes Tozier, b'96, g'99, and his parents.

## The University Community

**John Chapman, m'58**, 73, Oct. 13 in Nashville, Tenn., where he was former dean at Vanderbilt School of Medicine and associate vice chancellor for medical alumni affairs. Earlier he had been a KU assistant professor of medicine and pharmacology and assistant dean. His wife, Judy, survives.

**Andrew Debicki**, 70, Jan. 20 in Lawrence, where he was retired dean of the graduate school and international programs at KU. Earlier he had been a professor of Spanish and Portuguese, director of the Hall Center for the Humanities and vice chancellor for research, graduate studies and public service. A memorial has been established with the KU Endowment Association. He is survived by his wife, Mary Elizabeth; two daughters, Mary Beth, c'83, l'88, PhD'02, and Margaret Debicki Cooney, '87; two stepdaughters; two stepsons; a brother; and nine stepgrandchildren.

**Philip "Flip" Kissam**, 63, Dec. 23 in Burlington, Vt. He was a professor of law at KU and is survived by his wife, Brenda Roberts Kissam, g'92; a son; a daughter; his mother; a sister; a brother; and two grandchildren.

**Thomas Reilly, PhD'66**, 77, Dec. 27 in Lawrence, where he was a retired professor of psychology at KU. A brother survives.

**Arthur Skidmore**, 65, Nov. 20 in Long Beach, N.Y. He had been an associate professor of philosophy at KU from 1968 until 2003. A sister survives.

## Associates

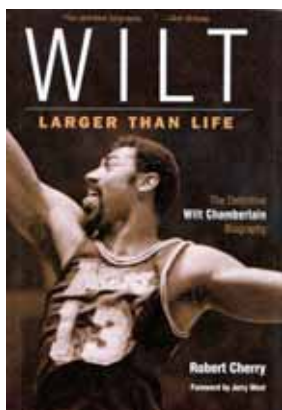
**Carroll I. Ammar**, 63, Dec. 22 in Lawrence, where she was a homemaker. She is survived by her husband, Raymond, assoc.; a daughter, Elizabeth, c'88; and a son.

**Karen Mausolf**, 61, Dec. 22 in Overland Park, where she was a retired financial planner. She is survived by her husband, Lavern, b'49; three sons, Brian, '97, Brent, '96, and Brad, '99; three stepdaughters; her mother; a sister; a brother; and several stepgrandchildren and stepgreat-grandchildren.

**Anita Winters**, 81, Sept. 15 in Winter Haven, Fla. She had been a Girl Scout trainer for many years and is survived by her husband, Wallace, b'49; two daughters, one of whom is Christy Winters Best, '72; a son; two sisters; and two grandchildren.



# Rock Chalk Review



■ *Wilt: Larger than Life*

Robert Cherry

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■ Drawn by Phog Allen's charm, Wilt Chamberlain chose KU over scores of schools.

## Living large

*Cherry's biography details the epic life and times of Wilt Chamberlain*

Everywhere Wilt Chamberlain went in his storied basketball career, the 7-foot-1 center left behind records that remain untouched.

At Kansas, where he arrived in 1955 after Phog Allen won the most intense college basketball recruiting battle of its day, Chamberlain still holds school records for single-game scoring (52), rebounding (36), field goals (20) and free throws made (18).

Yet when Chamberlain left Lawrence at the end of his junior year in May 1958, speeding away in a flame-red 1958 Oldsmobile convertible, the two-time All-American was haunted by the famed triple-overtime loss to North Carolina in the 1957 NCAA title game. Still disappointed and heartbroken by the defeat, he "mistakenly believed he had let the entire state of Kansas down," Robert Cherry writes in his biography, *Wilt: Larger Than Life*.

In fact, when Chamberlain finally returned to KU in 1998 to see his jersey retired, he noted the loss as the reason for his long absence in interviews and in the halftime ceremony where his No. 13 banner was unfurled in the rafters of Allen Field House.

"A little over 40 years ago, I lost the toughest battle in sports, losing to the North Carolina Tar Heels by one point in triple overtime," Chamberlain told fans. "It was a devastating thing to me because I thought I let the University down and my teammates down."

That pattern—phenomenal accomplishment mixed with concern for his legacy—was a constant throughout Chamberlain's career. In the NBA, where in 1959-'60 he became the first player named both rookie of the year and most valuable player, he set a slew of scoring and rebounding records that still stand—the most stunning of which is the single-game scoring mark of 100 points set in 1962.



Yet Chamberlain felt that fans and sportswriters tagged him a loser, that his athletic accomplishments were unfairly dismissed because of his size. His battles against the Boston Celtics' Bill Russell, considered the era's best defensive center, were epic, but Boston's proficiency at winning championships (11 in Russell's 13 seasons), while Chamberlain's teams managed only two (in 1967 and 1972), contributed to the unfair perception that Wilt couldn't win the big one.

How could a man who accomplished so much feel underappreciated? That question, which lies at the center of Cherry's book, is perhaps unanswerable. But it does illustrate just how complex and compelling a man Chamberlain was.

By far the most highly paid athlete of his day, he dominated the game like no one else: The numerous rule changes enacted at the college level to limit his advantage testify to that. He was also a great performer in other sports—track, volleyball and bowling among them—and a man of seemingly superhuman strength and endurance. Yet his great size, which allowed him to accomplish so much in the arena, also caused him great pain outside it. While he played for Philadelphia he lived in New York, yearning for the greater anonymity the city provided. He grew tired of constant marveling at his height, the requests for

photographs, the comments from strangers. He felt his size cost him the love of fans that he seemed to so dearly crave. "The world is made up of Davids," he famously said. "I am a Goliath. And nobody roots for Goliath."

Cherry understands Chamberlain's background: He grew up in Philadelphia himself, attending Wilt's high school, Overbrook, and starting as a guard on its 1960-'61 basketball team. He creates a complete portrait of a man who took great pride in his athleticism but also possessed a keen intellect. An expansive talker who considered himself an expert on any topic, a competitor who battled as fiercely to win arguments as contests of strength or skill, an astute businessman and natural entrepreneur (even during his schoolboy days) who knew his worth and prospered because of it, Chamberlain comes across in Cherry's account as a fascinating, complicated figure, truly larger than life.

Cherry's book is billed as the definitive Chamberlain biography. For a subject profiled as frequently as Wilt (who wrote three autobiographies himself), it's unlikely any one book can live up to that boast. But *Wilt: Larger Than Life* is certainly exhaustive, and the accounts of his time at KU and his strong feelings

about his homecoming, less than two years before his death, are must-reads for Jayhawk fans.

That visit, Cherry quotes a friend as saying, "really opened his eyes."

"It began to dawn on him that everybody out there had a much better opinion of him than perhaps he thought they had. He set such high standards for himself and heard so much criticism. He never really grasped how much he was appreciated—until the Kansas visit."

Sometimes, everybody roots for Goliath.

—Steven Hill



## Merge right

*Engineer's research pinpoints source of freeway traffic jams*

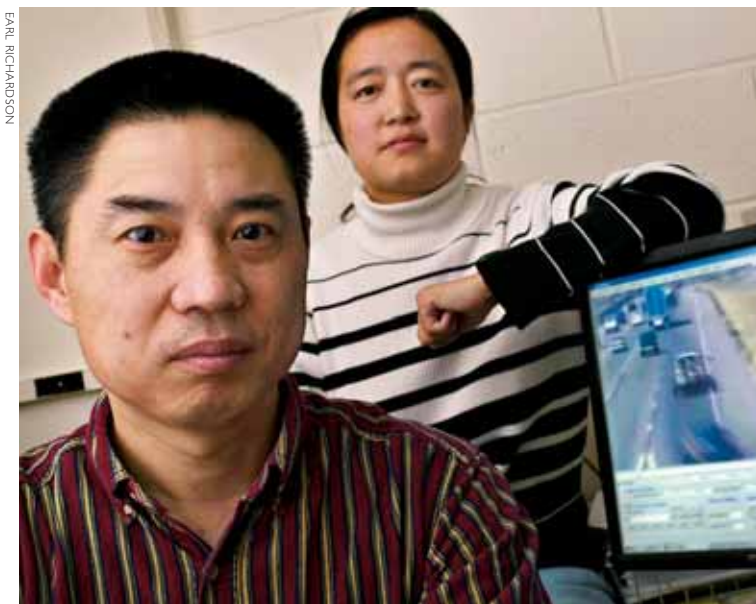
**R**ush hour traffic could move a lot more smoothly in the future, thanks to the research findings of civil engineering graduate Hanwen Yi.

Yi, PhD'05, studied traffic patterns in the busy I-35 corridor of greater Kansas City. He discovered that during times of heavy travel, drivers trying to enter the highway engage in a driving behavior that disrupts the flow of through-traffic and leads to delays.

In a phenomenon Yi dubbed a "platoon merge," groups of closely spaced cars on freeway on-ramps force their way into the right freeway lane, causing traffic in that lane to slow or take evasive action. The braking and swerving create road congestion and potential safety problems.

Those findings directly contradict conventional wisdom about how limited-access highways work.

"In the past, people thought merging was a one-way influence," Yi says. "Just the ramp vehicles were thought to be



■ Hanwen Yi (with research assistant Juan Yin) designed a system of video cameras and data software to analyze the driving behavior that causes urban traffic jams.

## Rock Chalk Review

influenced by the freeway vehicles.”

If that were so, freeways would never get congested, Yi says. But as any commuter can attest, that’s far from the case.

Yi, who came to KU from Wuhan, Hubei province in China, got the idea for his research while exploring the United States by car. Noticing that urban freeways are prone to traffic congestion, he decided to find out why.

He developed a system that uses roadside video cameras to record traffic behavior and computer software that can analyze hours of videotape to produce data on overall traffic volume and the speed, following distance and merging behavior of individual drivers.

Tom Mulinazzi, chairman of the department of civil, electrical and architectural engineering, says Yi’s discovery of distinct types of merging behavior is significant, especially for those who design highways.

“He establishes for the first time that there are different types of merges and defines which are the critical ones you should use to determine the length of acceleration lanes,” Mulinazzi says.

“He proved that [platoon merges] are the 900-pound gorillas. When they get down to the ramp as a group, they can do just about anything they want. It’s very disruptive.”

Just as important, Mulinazzi believes, is the system Yi devised to collect and analyze the data. It could change the way traffic research is done, he says.

“He went out and collected really good data with a telescopic camera. He got a really large sample size, and that’s significant.”

Based on his findings, Yi came up with a formula that traffic engineers can use to determine the proper length of merge lanes when designing roads. Most merge lanes are too short, Yi believes, because current methods for designing ramps don’t figure in the effects of traffic volume on merging behavior.

One device intended to improve traffic flow actually worsens the problem: Traffic lights help create platoon merges by concentrating cars in groups before releasing them onto ramps. One way to

solve that problem may be to use metering devices that force drivers to wait for a prescribed interval before attempting to merge.

Unlike road rage, platoon merge isn’t caused by bad conduct. “It is not selfish behavior,” Yi says. “They don’t know they are forming a platoon that disrupts freeway traffic. They just unconsciously follow one after another.”

Think about that next time you’re stuck in traffic. 

—Steven Hill



## Weight-loss stars

*Astronomers make affordable telescope entirely of lightweight composites*

When they unveiled their experimental telescope at the American Astronomical Society’s winter meetings

in San Diego, KU astronomers proudly held the device aloft for all to see—evidence enough that their 16-inch prototype was something special.

“This weighs about 20 pounds,” says Bruce Twarog, professor of physics and astronomy and lead investigator on a team that includes colleagues from KU, San Diego State, Dartmouth College and Composite Mirror Applications (CMA). “Normally a telescope of that size would

weigh a few hundred pounds.”

Four or five years ago, KU astronomers began researching the market for a 1-meter (dimensions refer to the mirror’s diameter) research-quality telescope; as expected, they were discouraged by purchase price (typically about \$1 million) and total cost. Hand-ground mirrors, the industry standard, are expensive and heavy; the heavier a mirror, the sturdier its supporting steel tube. Increases in weight and cost also apply to mechanisms that move the telescope, the fork that attaches it to the drive, and the assembly’s base.

So Twarog was delighted to hear from a former college classmate who reported that his Arizona company, CMA, had solved a problem in the manufacture of composite mirrors fashioned from molds that can be used repeatedly. If the mirrors worked as promised, they would be 10 times lighter and telescopes could eventually be four times less expensive.

Twarog swung into action, securing a three-year, \$1.4 million grant from the National Science Foundation and assembling a team to create a prototype that

■ Twarog, holding the prototype’s optical tube assembly, is joined by (clockwise from left) Associate Professor Rick Hale and Professor Ray Taghavi, PhD ’89; graduate students Riaan Myburgh, Balaji Ramamurthy, Silvia Bianchi and Jessica Landes, e’03; and Professor Barbara Anthony-Twarog, holding the uncoated, 16-inch composite mirror.

EARL RICHARDSON







■ Photography exhibition (l to r): Alfred Stieglitz, “Winter—Fifth Avenue,” 1892; James Casebere, “Nevisian Underground #2,” 2001; Alexander Rodchenko, “Izvestiia Building, Editorial Headquarters of newspaper,” 1932.

could prove the mirror’s worthiness. Indeed, the 16-inch telescope passed a battery of stability tests devised by KU aerospace engineers, so Twarog’s team is now building its 1-meter telescope, to be erected late this year near San Diego. KU will have a 40 percent ownership stake, and researchers won’t even have to go to California to use it: They’ll be able to operate the telescope and download its images via the Internet.

“Typically, no one will give you money to build a 1-meter telescope. It’s not exciting enough,” Twarog says. “But this new technology we’re developing is most definitely exciting enough.”

Lightweight construction would also benefit telescopes to be launched into space, and would help make the next generation of massive, ground-based telescopes a reality. With up to 600 individual mirrors clustered in a 50-meter mosaic five times bigger than anything that currently exists, cost and weight benefits are obvious.

But those dreams are years away. For now, Twarog will settle for taking a 1-meter telescope out for a spin.

“Everyone is having a lot of fun on this,” Twarog says, “but I’m interested because I get to use it when it’s built. You could tell me to build it out of mud and I won’t care as long as it works.”

—Chris Lazzarino

## History’s scrapbook

### *Spencer photographs teach the evolution of an art form*

Undergraduates studying photography with John Pultz, associate professor of art history, do not rely solely on textbooks and projected slides. They also gather in a Spencer Museum of Art balcony gallery, where a splendid exhibition has been assembled just for them—as well as for any other museum patron who fancies a sampling of some of the finest photographs ever made.

“Daguerreotype to Digital: Photographs from the Collection,” which runs through July 22, begins with the earliest 19th-century formats, and spans the next century and a half with highlights of techniques, styles and artists.

It is a relatively small exhibition that could easily demand many hours and multiple visits to appreciate. With representative photographs arranged chronologically, side-by-side comparisons are both inevitable and instructive.

One wall, for example, features Farm Services Administration-sponsored documentary photographs hanging near 1930s-era counterparts from Germany

and Russia. While the Americans documented rural poverty, the Germans focused on tight details of mundane subjects (called “new objectivity”) and Russian photographers made stark cityscapes seen from jarring angles.

“And look what else was going at the time,” says exhibition curator Brett Knappe, g’91, indicating nearby photographs of war casualties, New York City street toughs and artistic compositions.

Knappe is completing his doctoral thesis on Barbara Morgan, best known for dance photography, and he included a breathtaking Morgan photograph of modern-dance legend Martha Graham. Also in the show is an Ansel Adams landscape from 1958, “Moon Valley, Arizona,” which Knappe estimates has never before been displayed.

“I’m in my seventh year at KU,” Knappe says, “and I was finding things that truly surprised me. I was really impressed. We all need to remember how lucky we are to have the Spencer, even those of us who study and work here every day.”

Says Pultz: “This exhibition demonstrates the incredible quality and breadth of the Spencer’s photography collection. It also helps us identify the gaps in the collection and see where we should be adding to it.”

—Chris Lazzarino

# Oread Encore

BY CHRIS LAZZARINO

■ With a Phog Allen statue posted at the entrance and the coaching legend's name affixed high on the exterior, it is now unimaginable that KU's basketball arena could be named anything but Allen Field House. In 1954, however, the honor was anything but a sure thing.



## Naismith-Allen Field House?

*On its 50th anniversary, revisit a time when our basketball arena's name was put to vote*

It's hardly believable for the 21st-century Jayhawk, but the evidence remains: straw-poll ballots, published by the University Daily Kansan in December 1954, on whether KU's new basketball arena should be named for coach Forrest C. "Phog" Allen.

What we now consider a foregone conclusion was anything but. Coach Allen was fast approaching the state's mandatory retirement age of 70, yet was still very much alive, and the Kansas Board of Regents discouraged naming buildings for living people. The rule had recently been bent when the new science building was named for former Chancellor Deane Malott, c'21, who departed in 1951 for Cornell, but it was doubted the Regents would do so again.

By Dec. 15, 1954, Stanley Hamilton's daily coverage of the naming issue in the University Daily Kansan resulted in 924 of 964 ballots cast in favor of Allen. A mild push for the late James Naismith, the game's inventor and KU's first coach, had eased a month earlier, when Michigan Street was renamed Naismith Drive, yet a few bal-

lots favored both great basketball names on the building.

Two days later, it became known that the ballot initiative had not been necessary after all: The Board of Regents had secretly voted in October in favor of Allen, and the news, leaked during the

Regents' Dec. 17 meeting, was immediately announced in a banner headline.

"He was the impetus for [the field house], but he never talked about whether it should be named for him," Hamilton, j'55, says. "He was truly humbled."

KU beat favored Kansas State, 77-67, on opening night, March 1, 1955, and Allen coached one full season in the building named in his honor before retiring. Having faithfully served through its 50th-anniversary season, the old field house is in need of some sprucing up, but it's likely to see another 50 years of great basketball.

Maybe, just maybe, it's all in a name.



EARL RICHARDSON (3)



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